Mobilizing Philanthropy at the Local Level to Advance Housing Policy

Funders Together to End Homelessness
“Addressing gentrification and displacement requires addressing the unequal power relations between low-income communities and the economic and political elite that now define development decision-making.”

— Martha Matsuoka, Democratic Development for Thriving Communities
**Snapshot of the Fund**

**Four Regions and Statewide**
- Bay Area
- Central Valley
- Inland Region
- Los Angeles
- Statewide

**5**

**$13.2M Raised and Committed**
~75% of budget goes to grants

**43 Community Advisors & Partners**
Predominantly led by BIPOC, directing on-the-ground work and strategies of the fund

**11 Funding Partners**
Learning from and with Community Advisors
Values driving our work

We are guided by the belief that just and equitable development must be driven by the leadership and vision of residents that are most impacted by decisions about the places where they live.

What this looks like:

- Developing criteria for core anchor groups
- Developing funding strategy and priorities
- Equitable grantmaking approach and practices
- Learning and evaluation
# Strategies for systemic & transformative change

<table>
<thead>
<tr>
<th>Community Stabilizing Policies (e.g. just cause evictions, rent control)</th>
<th>![Image of people]</th>
<th>30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preservation of Affordable Housing (e.g. land trusts, section 8)</td>
<td>![Image of people]</td>
<td>22</td>
</tr>
<tr>
<td>Production of Affordable Housing (e.g. inclusionary zoning)</td>
<td>![Image of people]</td>
<td>17</td>
</tr>
<tr>
<td>Community Planning (e.g. planning for transit or other infrastructure)</td>
<td>![Image of people]</td>
<td>21</td>
</tr>
<tr>
<td>Community Control (e.g. TOPA, housing co-ops and worker-owned co-ops)</td>
<td>![Image of people]</td>
<td>12</td>
</tr>
</tbody>
</table>

*Adopted from Democratic Development for Thriving Communities: Framing the Issues, Solutions, and Funding Strategies to Address Gentrification and Displacement: “Power Building in Place: Framing Community Development Issues and Solutions.*
A generative cycle of community power building
What we’ve learned

Snapshot from the field

- Commitment to a values-led process is key
- Relationships across organizations are critical seizing political moments
- Pandemic reinforced the need to focus on long-term structural changes
- Intersectional work is a requirement for long-term structural change
- In a moment of movement expansion – the work is deepening and advancing throughout regions in California

Right to the City
What we’ve learned

Diversity of funder partners

• Shifts in philanthropic practice are possible with leadership buy in

• Political education and experience varies around the table, learn and grow with each other

• Equal decision making among partners

• Expanding the definition of impact, how we measure success
Call to action for philanthropy

Our accountability

• Shifts in philanthropic practice are possible and should be “new normal”

• Racial justice and systems change is about releasing control and shifting power

• Moment of opportunity to act on, reimagined systems.

• Commitment to the work at the pace required for structural change -- beyond election or grant cycles.
Thank you to all of our partners for their work in communities and support of frontline organizing.

To learn more about the Fund and ask about insights, practices or how you can join the effort, please reach out to us at F4ICA@commoncounsel.org