



**Funders Together**

HOMELESSNESS ENDS HERE

## 2020 Networking and Learning Sponsorship Opportunities

Funders Together to End Homelessness is a national network of nearly 250 funders working to end homelessness. Our organization provides critical resources, technical assistance, and programming to our members to increase their knowledge, capacity, and effectiveness in their individual and collective work to prevent and end homelessness. We work to help improve grantmaking impact and allow funders to contribute to a larger national movement to prevent and end homelessness.

One way we facilitate this is through our Networking and Learning Opportunities consisting of online programming, member calls, and in-person convenings.

Each year, we host our two largest in-person events in conjunction with the National Alliance to End Homelessness's conferences. The Funders Forum, held in February, and Funders Institute, held in July, bring together funders from across the country to connect with peers, share best practices, hear from partners, and inspire action. In 2019, these convening brought together 105 funders to learn about racial equity in homelessness, partnering with culturally-specific organizations, centering voices of lived expertise, prevention, working across sectors, and how to engage in local and federal policy.

Our monthly online programming is designed to educate funders on timely topics and issues, alert them to advocacy and policy developments, and inspire meaningful dialogue at their foundations. In 2019, we hosted nearly 25 online programs reaching more than 225 funders. In 2020, we plan to build on this strategic and successful increase by offering programming on a broad spectrum of populations, intersectional issues, and emerging topics in a timely and effective manner.

**We invite you to support funders in their journey to engage, learn, and network with peers and national partners in order to inform their work to prevent and end homelessness.**

As a sponsor of our programming, you publicly demonstrate your commitment to leveraging philanthropic dollars in strategic ways and creating spaces for funders to connect and collaborate in order to end homelessness in communities across the country.

The next page features our five sponsorship opportunities. If these packages don't align with your needs or goals, we can work with you to create a custom sponsorship package to fit your organization's capacity and desire to support programming for philanthropy investing in solutions to end homelessness.



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## 2020 Networking and Learning Sponsorship Levels & Benefits

### NETWORKING AND LEARNING SERIES SPONSORSHIP | \$20,000

*As a Networking and Learning Series Sponsor, your gift will provide broad support for both this year's online programming and in-person convenings which include inspiring speakers, peer-to-peer funder discussions, and important intersectional issue-based learning opportunities. In appreciation, FTEH will:*

- Include unlimited complimentary registrations to both our annual Funders Forum and Funders Institute
- List your organization's logo and name on all in-person convening signage, promotional materials, and webpages
- Give special recognition from Funders Together CEO at the Funders Forum and Funders Institute
- Provide an opportunity to give brief remarks during our Funders Forum and/or Funders Institute opening or lunch session
- Publish a full-page profile in the Funders Forum and Funders Institute event programs
- Feature your organization's work through our Featured Member Profiles and a blog post
- List your organization's logo and name on all online programming material such as pre-read requirements, slide decks and follow-up emails
- List your organization as a Networking and Learning Series sponsor on our Programming page, which includes all upcoming in-person and online programming, and also in our monthly Networking and Learning Opportunities email to members
- Show its appreciation for your sponsorship on Funders Together social media pages
- List your organization as a Funding Partner on the Funders Together website
- Includes full membership to Funders Together to End Homelessness

### NETWORKING SERIES SPONSORSHIP | \$15,000

*As a Networking Series Sponsor, your gift will support bringing funders together at our in-person convenings to engage in learnings around best practices and networking to build vital relationships. In appreciation, FTEH will:*

- Include 2 complimentary registrations to both our annual Funders Forum and Funders Institute
- List your organization's logo and name on all in-person convening signage, promotional materials, and webpages
- Give special recognition from Funders Together CEO at the Funders Forum and Funders Institute
- Publish a half page profile in the Funders Forum and Funders Institute event programs
- Feature your organization's work through our Featured Member Profiles and a blog post
- Show its appreciation for your sponsorship on Funders Together social media pages and in our monthly Networking and Learning Opportunities email to members
- List your organization as a Funding Partner on the Funders Together website
- Includes full membership to Funders Together to End Homelessness



# Funders Together

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## LEARNING SERIES SPONSORSHIP | \$10,000

*As a Learning Series Sponsor, your gift will support opportunities for funders to learn ways to efficiently and effectively to end homelessness through online programming such as webinars and member calls. In appreciation, FTEH will:*

- Include complimentary registration to paid webinars
- List your organization's logo and name on all online programming material such as pre-read requirements, slide decks, and follow-up emails
- List your organization's logo and name on all online programming promotional materials and webpages
- Show its appreciation for your sponsorship on Funders Together social media pages and in our monthly Networking and Learning Opportunities email to members
- List your organization as a Funding Partner on the Funders Together website

## KEYNOTE SPONSORSHIP | \$5,000

*As a Keynote Sponsor, your gift will support an opportunity to dive deep on topics critical to efforts to ending homelessness with a keynote presenter or panel at our in-person convenings. In appreciation, FTEH will:*

- Include 1 complimentary registration to in-person convenings
- List your organization's logo and name on Funders Forum and Funders Institute signage, promotional materials, and webpages
- List your organization in Funders Forum and Funders Institute event programs
- Show its appreciation for your sponsorship on Funders Together social media pages and in our monthly Networking and Learning Opportunities email to members
- List your organization as a Funding Partner on the Funders Together website

## CONTRIBUTOR SPONSORSHIP | \$1,000

*As a Contributor Sponsor, your gift will support general online programming operations that allow us to have intersectional and dynamic discussions on timely issues. In appreciation, FTEH will:*

- Include complimentary registration to 6 paid webinars
- List your organization's logo and name on all online programming promotional materials and webpages
- Show its appreciation for your sponsorship on Funders Together social media pages and in our monthly Networking and Learning Opportunities email to members
- List your organization as a Funding Partner on the Funders Together website

**To become a 2020 Funders Together Networking and Learning Opportunities Sponsor, please contact Lauren Bennett at [lauren@funderstogether.org](mailto:lauren@funderstogether.org) or 617-245-0314 x107**