Key Findings from Surveys of Registered Voters, Conducted May 17-23, 2014…

- N=800 National Registered Voters, with a Margin of Error of ±3.46%
- N=505 National Republican Voters, with a Margin of Error of ±4.36%
- N=600 Registered Voters in AZ, FL & TX, with a Margin of Error of ±4.0%
- N=400 Registered Voters in CA, with a Margin of Error of ±4.9%

Key Findings from a survey of N=800 National Hispanic Registered Voters, Conducted May 27-June 1, 2014, with a margin of error of ±3.46%
The Challenge for Republicans Among Hispanics
A generation from now, non-Hispanic whites will constitute a minority of the U.S. population.

Source: U.S. Census Bureau Table 6, Released December 2012
Hispanics have consistently viewed themselves as more Democratic than Republican, but the Democratic margin grew dramatically after the 2006-2007 immigration debates, and has continued to grow.

Source: Pew Research Center
Consequently, Hispanic support for Republican presidential candidates dropped from the high water mark of 44 percent in 2004 to 27 percent in 2012.

Source: Exit Polls
Today Hispanics view the Democratic Party far more favorably than the Republican Party…

I would like to read you a list of names and have you tell me, for each one, whether you've heard of that person or group and, if so, whether you have a favorable or unfavorable opinion of them. If you haven't heard of the person or group, just say so:

**The Democratic Party**

- Favorable: 64%  
- Unfavorable: 26%

**The Republican Party**

- Favorable: 33%  
- Unfavorable: 53%

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
...and they are far more likely to vote for a generic Democrat than a generic Republican for Congress.

How likely are you to vote for the Democratic candidate for Congress from your district: extremely likely, very likely, somewhat likely, not very likely, or not at all likely?

70%

Likely

17%
Extremely

23%
Not Likely

Total +47

How likely are you to vote for the Republican candidate for Congress from your district: extremely likely, very likely, somewhat likely, not very likely, or not at all likely?

46%
Likely

47%
Not At All

Total -1

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
Hispanics think Democrats are better described by the phrase “cares about the needs and concerns of Hispanics and Latinos.”

Would you say the following phrases describe the Democratic Party very well, somewhat well, or not too well?

“Cares about the needs and concerns of Hispanics and Latinos”

Would you say the following phrases describe the Republican Party very well, somewhat well, or not too well?

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
They think the phrase “makes a real effort to win Hispanic and Latino voters” better describes Democrats...

<table>
<thead>
<tr>
<th>Description</th>
<th>Democratic Party</th>
<th>Republican Party</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very Well</td>
<td>79%</td>
<td>14%</td>
</tr>
<tr>
<td>Somewhat Well</td>
<td>32%</td>
<td>28%</td>
</tr>
<tr>
<td>Not Too Well</td>
<td>17%</td>
<td>52%</td>
</tr>
</tbody>
</table>

“Makes a real effort to win Hispanic and Latino voters”

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
...as does the phrase “considers Hispanics and Latinos important and valued members of American society”...

Would you say the following phrases describe the Democratic Party very well, somewhat well, or not too well?

“Considers Hispanics and Latinos important and valued members of American society”

<table>
<thead>
<tr>
<th>Very Well</th>
<th>Somewhat Well</th>
<th>Not Too Well</th>
</tr>
</thead>
<tbody>
<tr>
<td>42%</td>
<td>39%</td>
<td>15%</td>
</tr>
</tbody>
</table>

81% Well

Would you say the following phrases describe the Republican Party very well, somewhat well, or not too well?

“Considers Hispanics and Latinos important and valued members of American society”

<table>
<thead>
<tr>
<th>Very Well</th>
<th>Somewhat Well</th>
<th>Not Too Well</th>
</tr>
</thead>
<tbody>
<tr>
<td>20%</td>
<td>32%</td>
<td>44%</td>
</tr>
</tbody>
</table>

52% Well

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
...as does the phrase “supports legal immigration.”

Would you say the following phrases describe the Democratic Party very well, somewhat well, or not too well?

- As does the phrase “supports legal immigration.”

Would you say the following phrases describe the Republican Party very well, somewhat well, or not too well?

- Supports legal immigration

“Supports legal immigration”

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
They do not think the phrase “is anti-immigrant” describes either party very well, but they are more likely to say that about Republicans than Democrats.

Would you say the following phrases describe the Democratic Party very well, somewhat well, or not too well?

Would you say the following phrases describe the Republican Party very well, somewhat well, or not too well?

“Is anti-immigrant”
The Potential for Republicans Among Hispanics
Some people say that the federal government can do a lot for people by helping them in their daily lives, while others feel that the federal government tends to hinder their daily lives by just getting in the way. Which of these views comes closer to your own?

Help

- 52%
- 41% Strongly

Hinder

- 38%
- 29% Strongly

While Hispanics are not anti-government...
...they are far more likely to say government should promote opportunity than fairness...

 Which of the following statements comes closer to your view:

A. Government policies should promote fairness by narrowing the gap between rich and poor, making the rich pay their fair share, and reducing income inequality;

B. Government policies should promote opportunity by fostering job growth, encouraging small businesses, and allowing hardworking people to keep more of what they earn.

-25

36% Statement A – Promote Fairness

61% Statement B – Promote Opportunity

Total

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
...and say they prefer a smaller government with fewer services and lower taxes to a larger government with more services and higher taxes.

Overall, would you prefer smaller government with fewer services and lower taxes, or larger government with more services and higher taxes?

+35

63%

Smaller Gov’t/Lower Taxes

28%

Larger Gov’t/Higher Taxes

Total
Two-thirds of Hispanics are conservative or moderate...

When thinking about politics today, do you normally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
...and a majority have voted for a Republican candidate at some point.

Have you ever voted for a Republican candidate for any office?

- Yes: 53%
- No: 44%

+9

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
Immigration Reform
A majority of Hispanics says immigration reform is very important for determining their vote for Congress...

How important would you say immigration reform is when determining your vote for Congress: very important, somewhat important, or not too important?

- Very Important: 83%
- Somewhat Important: 27%
- Not Too Important: 16%

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
...and they overwhelmingly believe immigration reform will help the U.S. economy.

Do you think immigration reform will help, hurt, or have no effect on the U.S. economy?

- 69% Help
- 11% Hurt
- 14% No Effect

Total

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
A substantial majority of Hispanics believes the immigration and border security system is seriously broken, and Congress should take immediate action to fix it.

Now, thinking specifically about the nation’s immigration system, including border security:

A. Do you believe that the current immigration and border security system is generally working well as it is now, and that Congress should take no action on this issue? OR

B. Do you believe that the current immigration and border security system is seriously broken, and that Congress should take immediate action to fix it?

-20

37% Working

57% Broken

46% Strongly

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
Almost 9 out of 10 Hispanics think undocumented immigrants should eventually be allowed to apply for either citizenship or legal status.

Now, as you may know, there are an estimated 11 million undocumented immigrants living in the U.S. illegally. Which one of the following steps do you believe should be taken regarding these undocumented immigrants: they should eventually be allowed to apply for U.S. citizenship, they should eventually be allowed to apply for legal status, but NOT citizenship, they should be sent back to their home country?

Citizenship: 47%
Legal Status: 41%
Sent Home: 9%

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
Immigration Reform Proposal

Now, I’d like to tell you some information about a proposal to reform the nation’s immigration system, including border security, that is currently being considered by Congress...

This reform proposal calls for dramatically increasing the number of Border Patrol agents and completing more than 700 miles of fencing along the border between the U.S. and Mexico.

It requires that employers verify the legal status of individuals before hiring them to prevent fraud.

It establishes a pathway for legal status for the estimated 11 million undocumented immigrants in the country, provided they pass a background check, pay a fine and taxes owed, learn English and wait at least thirteen years until they can become a citizen.

Finally, the plan creates a guest worker program for industries like agriculture and construction, and allows more high-skilled immigrants into the country in the areas of hi-tech, science and engineering.
7 out of 10 Hispanics support that immigration reform proposal.

Now having heard a little about this proposal, do you favor or oppose it?
Hispanics overwhelmingly support each of the component parts of the immigration reform proposal, including stronger border security and rigorous conditions for legal status.

Do you support or oppose each of the following policies?

<table>
<thead>
<tr>
<th>Policy</th>
<th>% Strongly Support</th>
<th>Total Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allowing undocumented children who have been here for years to earn legal status if they serve in military or attend college</td>
<td>77%</td>
<td>91%</td>
</tr>
<tr>
<td>Allowing undocumented immigrants...to earn legal status if pass background check, pay fine and taxes, have job, learn English</td>
<td>70%</td>
<td>90%</td>
</tr>
<tr>
<td>Setting up a temporary-worker program to allow people to come to US for limited time to work in...agriculture...return to home</td>
<td>55%</td>
<td>79%</td>
</tr>
<tr>
<td>Substantially increasing security along US-Mexican border to ensure people who enter US do so legally</td>
<td>58%</td>
<td>78%</td>
</tr>
<tr>
<td>Requiring employers to use verification system that will enable them to...determine a potential employee’s legal status</td>
<td>51%</td>
<td>77%</td>
</tr>
<tr>
<td>Instituting a rigorous visa tracking system to ensure people who enter US with legal visa do not overstay their time here</td>
<td>51%</td>
<td>76%</td>
</tr>
<tr>
<td>Making it easier for immigrants to come to the US legally</td>
<td>53%</td>
<td>75%</td>
</tr>
</tbody>
</table>

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
Half of Hispanics blame Republicans for Congress’s failure to pass immigration reform.

Who do you blame most for the government’s failure to pass immigration reform legislation over the last few years: President Obama, Democrats in Congress, or Republicans in Congress?

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
Three-fourths of Hispanics would be more likely to listen to Republican ideas on other issues if they support immigration reform with a path to citizenship.

Some people we talk to say that the Republican Party has decent ideas on some issues like lowering taxes, helping small business, and improving our schools but it’s hard to support the Republican Party today because they seem too unwelcoming to immigrants and Latinos. Other people say they oppose the Republican Party and would never consider voting Republican.

If Republicans in Congress support immigration reform and pass a bill that includes a path to citizenship would you be more likely to listen to what the party has to say on other issues and give them a second chance?

Yes  76%  +56  No  20%

Total

National Survey of Hispanic Registered Voters | May 27-June 1, 2014
Take-Away Points
Take-Away Points

- After George W. Bush’s success with Hispanic voters in 2004, Republicans have struggled with the fastest growing voter group in America.

- Hispanics believe Democrats care about their needs, make an effort to win their votes, and consider them valuable members of American society, while they are more likely to think Republicans are anti-immigrant.

- While Hispanics are not anti-government, they want government to emphasize opportunity over fairness, and they prefer smaller government with fewer services and lower taxes over larger government with more services and higher taxes.
Take-Away Points

- Two-thirds of Hispanics say they are conservative or moderate, and a majority has voted for Republican candidates in the past.

- Hispanics believe the current immigration system is seriously broken and Congress should take immediate action to fix it. They blame Republicans in Congress for the failure of immigration reform thus far.

- Hispanics think immigration reform will be good for the economy and will be very important in deciding their vote for Congress.
Hispanics overwhelmingly support the immigration reform proposal and each of its component parts, including stronger border security and rigorous conditions for legal status.

Hispanics believe undocumented immigrants should be allowed to apply for either citizenship or legal status rather than be deported.
Take-Away Points

- Three-fourths of Hispanics would be more likely to listen to Republican ideas on other issues if they support immigration reform.

- About one-quarter of Hispanics will support Republicans regardless of whether they pass immigration reform, and about one-half will support Democrats regardless of what Republicans do.

Passing immigration reform gives Republicans an opportunity to gain the support of the remaining quarter. Doing so solves a serious problem in a way that Americans, including Hispanics, overwhelmingly support, and improves Republicans’ standing with swing voters now, in the next Presidential election, and for years to come.
Voters’ Attitudes Toward the Immigration System
There’s a strong sense that the current immigration system is broken and that Congress should take immediate action to fix it, with Republicans most adamant about it.

Now, thinking specifically about the nation’s immigration system, including border security...

Do you believe that the current immigration and border security system is generally working well as it is now and that Congress should take no action on this issue? ...OR... Do you believe that the current immigration and border security system is seriously broken and that Congress should take immediate action to fix it?

**Total**

-40

<table>
<thead>
<tr>
<th>Works Well</th>
<th>Broken</th>
</tr>
</thead>
<tbody>
<tr>
<td>65%</td>
<td>51%</td>
</tr>
<tr>
<td>Strongly</td>
<td></td>
</tr>
</tbody>
</table>

**GOP (27%)**

-54

<table>
<thead>
<tr>
<th>Works Well</th>
<th>Broken</th>
</tr>
</thead>
<tbody>
<tr>
<td>73%</td>
<td>58%</td>
</tr>
<tr>
<td>Strongly</td>
<td></td>
</tr>
</tbody>
</table>

**IND (40%)**

-41

<table>
<thead>
<tr>
<th>Works Well</th>
<th>Broken</th>
</tr>
</thead>
<tbody>
<tr>
<td>65%</td>
<td>52%</td>
</tr>
<tr>
<td>Strongly</td>
<td></td>
</tr>
</tbody>
</table>

**DEM (33%)**

-28

<table>
<thead>
<tr>
<th>Works Well</th>
<th>Broken</th>
</tr>
</thead>
<tbody>
<tr>
<td>58%</td>
<td>45%</td>
</tr>
<tr>
<td>Strongly</td>
<td></td>
</tr>
</tbody>
</table>
The strongest elements of the GOP coalition are most vocal on this issue.

Now, thinking specifically about the nation’s immigration system, including border security...

Do you believe that the current immigration and border security system is generally working well as it is now and that Congress should take no action on this issue? ...OR... Do you believe that the current immigration and border security system is seriously broken and that Congress should take immediate action to fix it?

Among GOP Groups

Data among the GOP Voters (N=505)
More than 70% of Americans support either “citizenship” or “legal status” for undocumented immigrants.

Now, as you may know, there are an estimated 11 million undocumented immigrants living in the U.S. illegally. Which one of the following steps do you believe should be taken regarding these undocumented immigrants... They should eventually be allowed to apply for US citizenship... They should eventually be allowed to apply for legal status, but NOT citizenship... OR... They should be sent back to their home country?

Among GOP Voters

- Citizenship: 28%
- Legal Status: 38%
- Sent Home: 29%

- Allowed to Apply for Citizenship: 41%
- Allowed to Apply for Legal Status: 32%
- Sent Back to Their Home County: 22%

Total: 73%
Key Republican voters support some form of legal status far more than deportation.

Now, as you may know, there are an estimated 11 million undocumented immigrants living in the U.S. illegally. Which one of the following steps do you believe should be taken regarding these undocumented immigrants... They should eventually be allowed to apply for US citizenship...They should eventually be allowed to apply for legal status, but NOT citizenship...OR...They should be sent back to their home country?

Among GOP Groups

- **Tea Party Republicans (62%)**
  - 29% for Citizenship
  - 35% for Legal Status
  - 30% for Deport

- **Conservative Republicans (77%)**
  - 28% for Citizenship
  - 36% for Legal Status
  - 31% for Deport

- **Strong Republicans (72%)**
  - 28% for Citizenship
  - 37% for Legal Status
  - 29% for Deport

- **White Evangelical Republicans (33%)**
  - 27% for Citizenship
  - 43% for Legal Status
  - 24% for Deport

Data among the GOP Voters (N=505)
Attitudes Towards Undocumented Immigrants
Americans believe most came to the US to make a better life for their family and are hard-working people.

Now, I’d like to ask you a few more questions regarding these undocumented immigrants... Please tell me if you agree or disagree with each of the following statements regarding these undocumented immigrants...

Most came to the U.S. to try to make a better life for their family.

- 92% Agree
- 69% Strongly Agree
- 7% Disagree
- +85

Most are hard-working people.

- 84% Agree
- 51% Strongly Agree
- 11% Disagree
- +73
They also believe undocumented immigrants take jobs Americans don’t want and that they come here to access better government services.

Now, I’d like to ask you a few more questions regarding these undocumented immigrants... Please tell me if you agree or disagree with each of the following statements regarding these undocumented immigrants...

Many are taking jobs that American workers don’t want.

- 70% Agree
  - 40% Strongly
  - 30% Disagree

They came here mainly to access better government services than in their home countries.

- 72% Agree
  - 43% Strongly
  - 29% Disagree

+43

+50
Attitudes Toward an Immigration and Border Security Proposal
When voters were read the following immigration and border security proposal...

Now, I’d like to tell you some information about a proposal to reform the nation’s immigration system, including border security, that is currently being considered by Congress...

This reform proposal calls for dramatically increasing the number of Border Patrol agents and completing more than 700 miles of fencing along the border between the U.S. and Mexico.

It requires that employers verify the legal status of individuals before hiring them to prevent fraud.

It establishes a pathway for legal status for the estimated 11 million undocumented immigrants in the country, provided they pass a background check, pay a fine and taxes owed, learn English and wait at least thirteen years until they can become a citizen.

Finally, the plan creates a guest worker program for industries like agriculture and construction, and allows more high-skilled immigrants into the country in the areas of hi-tech, science and engineering.
They overwhelmingly support it, with greater support among Republicans.

Now, having heard a little about this proposal, do you favor or oppose it?

<table>
<thead>
<tr>
<th></th>
<th>Favor</th>
<th>Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td></td>
<td></td>
</tr>
<tr>
<td>+50</td>
<td></td>
<td></td>
</tr>
<tr>
<td>71%</td>
<td>32%</td>
<td>21%</td>
</tr>
<tr>
<td>Strongly</td>
<td>81%</td>
<td>15%</td>
</tr>
<tr>
<td>Strongly</td>
<td>39%</td>
<td></td>
</tr>
<tr>
<td>By Party</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GOP (27%)</td>
<td>68%</td>
<td>23%</td>
</tr>
<tr>
<td>IND (40%)</td>
<td>68%</td>
<td>25%</td>
</tr>
<tr>
<td>DEM (33%)</td>
<td>68%</td>
<td>25%</td>
</tr>
</tbody>
</table>
It wins support from the strongest elements of the GOP.

*Initial Immigration Proposal*

Among GOP Groups

![Data among the GOP Voters (N=505)]
What would you say are the parts of this plan that you like the MOST?

I like the legal status to work and then the part about after thirteen to apply for citizenship, that was good. Those two parts...This is my opinion, democratically, a lot of the Democrats favor giving them immediate amnesty, which would increase the roles of people who would likely vote Democratic. I think it's a self-serving thing and they're more interested in keeping their power so to speak. This other thing sounds like a path to citizenship, which I think is reasonable, it's not something immediate.
-- Male, Strong Republican, 55-64

I think the education and legal status coming into the country, the employers having to check everything, and then having to wait thirteen years before they could apply for legal citizenship in our country. They have to prove themselves, speak our language and learn our cultures.
-- Female, Lean Democrat, 65+

I want illegal immigrants to pay taxes. That's the biggest thing. Whether you make them citizens or not. The fact that they don't pay into Social Security. Immigrants are destroying California's economy because they come over the border, they work but they don't pay taxes, and they put their kids in school and also go to the hospital, obviously, for emergencies, and you and I as taxpayers pay for it. I want whatever it takes for them to have to pay taxes. That would help everybody.
-- Male, Lean Democrat, 35-44

To give them an opportunity, if they're here they have to work. Give them an opportunity to work. They came here because the countries they came from are poor. Anybody would do it, I would think.
-- Female, Strong Democrat, 25-34

I want illegal immigrants to pay taxes. That's the biggest thing. Whether you make them citizens or not. The fact that they don't pay into Social Security. Immigrants are destroying California's economy because they come over the border, they work but they don't pay taxes, and they put their kids in school and also go to the hospital, obviously, for emergencies, and you and I as taxpayers pay for it. I want whatever it takes for them to have to pay taxes. That would help everybody.
-- Male, Lean Democrat, 35-44

I like that they would have to pay any fines, taxes, and things that they might have incurred while they were here.
-- Female, Soft Republican, 35-44

The fact that they have to be documented, we have to know about them, and they have to pay taxes and be part of the system, so people are well aware of them.
-- Female, Soft Republican, 55-64
What would you say are the parts of this plan that you like the LEAST?

I like all of it pretty good. We're going to have immigrants, we just need to make sure that they are productive citizens. That's all I have to say. That they pay their share of the taxes like we do.
-- Female, Strong Democrat, 65+

I think the thirteen year wait for citizenship should be less. I don’t think they should have to wait that long as long as there aren't any crimes involve.
-- Male, Strong Republican, 45-54

Thirteen years is a long time. I’m not sure about that one. If we were to go into another country and prove in the first five years, then we should be able to become a citizen.
-- Female, Independent, 25-34

Something about a thirteen year waiting list. That seems a little excessive.
-- Male, Strong Republican, 55-64

The fencing. I think it's useless, they'll find a way to get in anyways.
-- Female, Independent, 65+

More border police. That's what I like the least...We don't need more federal police.
-- Male, Soft Democrat, 25-34

The border patrol stuff. I don’t like to see our money spent so much on that border patrol. I think thirteen years is a long time, but I would take that over nothing.
-- Female, Strong Democrat, 55-64

The part I guess I like the least is allowing more people in. I think it would allow more people to come in before we take care of what's already here in the country...Shut the border. The illegals who are here now, they can apply for background checks and be allowed to stay here.
-- Female, Strong Republican, 45-54
Americans clearly oppose “amnesty” for undocumented immigrants living in the US illegally.

And, do you favor or oppose providing amnesty for people living in the U.S. illegally?*

- Favor
  - 14% Strongly
  - 33%
- Oppose
  - 38% Strongly
  - 54%

And, do you favor or oppose providing amnesty for people living in the U.S. illegally, meaning that they would be forgiven for breaking the law when they first came to the U.S.?^

- Favor
  - 18% Strongly
  - 39%
- Oppose
  - 40% Strongly
  - 55%

*Asked Among Sample A Only

^Asked Among Sample B Only
But, Americans don’t believe this plan provides amnesty.

And, do you believe that this proposal is a fair and equitable plan to deal with the 11 million undocumented immigrants living in the country, or do you believe it provides amnesty for those immigrants?

<table>
<thead>
<tr>
<th></th>
<th>Total</th>
<th>GOP (27%)</th>
<th>IND (40%)</th>
<th>DEM (33%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fair &amp; Equitable</td>
<td>54%</td>
<td>57%</td>
<td>51%</td>
<td>55%</td>
</tr>
<tr>
<td>Provides Amnesty</td>
<td>23%</td>
<td>23%</td>
<td>24%</td>
<td>21%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>+31</td>
<td>+34</td>
<td>+27</td>
<td>+34</td>
</tr>
</tbody>
</table>

But, Americans don’t believe this plan provides amnesty.
Neither do key Republican groups.

And, do you believe that this proposal is a fair and equitable plan to deal with the 11 million undocumented immigrants living in the country, or do you believe it provides amnesty for those immigrants?

Among GOP Groups

Tea Party Republicans (62%)

- Fair & Equitable: 57%
- Provides Amnesty: 26%

Conservative Republicans (77%)

- Fair & Equitable: 53%
- Provides Amnesty: 28%

Strong Republicans (72%)

- Fair & Equitable: 51%
- Provides Amnesty: 29%

White Evangelical Republicans (33%)

- Fair & Equitable: 55%
- Provides Amnesty: 24%

Data among the GOP Voters (N=505)
In fact, those voters who oppose amnesty overwhelmingly support this immigration plan.

**Initial Immigration Proposal**

*Among Voters who are Opposed to Amnesty*

- Oppose Amnesty (54%)
- Favor 75%
  - Strongly 34%
- Oppose 19%

**+56**
Independents and Republicans have questions as to whether the Obama Administration would “use the power of the federal government to fully enforce” this new law.

Now, assuming that this legislation is approved by both the Republican controlled House of Representatives and the Democratic controlled Senate, and signed into law by President Obama, do you believe the Administration would use the power of the federal government to fully enforce the law?
Americans give the Democratic candidate a slight edge when asked their likelihood of supporting that candidate in their home district.

How likely would you say you are to vote for the Republican candidate for Congress from your district?

- Likely: 47%
- Extremely Likely: 13%
- Not At All Likely: 13%
- Not Likely: 27%

Total: 100%

How likely would you say you are to vote for the Democratic candidate for Congress from your district?

- Likely: 50%
- Extremely Likely: 13%
- Not At All Likely: 25%
- Not Likely: 38%

Total: 100%

**Difference:**
- Republican: 47% - 27% = +7
- Democratic: 50% - 38% = +12
But, when support for this immigration proposal is “attached” to the GOP candidate...

Now, let’s just suppose that the November 2014 election was being held today, and that this immigration and border security reform proposal was a key issue in the campaign for Congress in your district.

How likely would you say you are to vote for the Republican candidate for Congress in your district if the candidate’s position on this issue was the following:

The Republican candidate for Congress supports this immigration and border security reform proposal, and says that while this proposal is not perfect, it secures the border to stop the flow of illegal immigration, it makes illegal immigrants who are living here pay a price for their actions by paying a fine and taxes owed, it requires them to learn English, and wait at least thirteen years before becoming a citizen.

This candidate says that it is simply unrealistic to believe that we can deport 11 million people back to their home countries.
Support for the GOP candidate surges.

How likely would you say you are to vote for the Republican candidate for Congress in your district?

**Initial GOP Vote**

- Likely: 47%
- Not Likely: 40%

**Informed GOP Vote**

- Likely: 66%
- Not Likely: 28%

Support for the GOP candidate surges.
Support for the GOP candidate remains strong among key GOP groups.

**Initial GOP Vote: By GOP Groups**

- **Tea Party GOP (62%)**: 94% +92 Likely
- **Cons GOP (77%)**: 92% +90 Likely
- **Strong GOP (72%)**: 94% +92 Likely
- **White Evang. GOP (33%)**: 93% +91 Likely

**Informed GOP Vote: By GOP Groups**

- **Tea Party GOP (62%)**: 91% +85 Likely
- **Cons GOP (77%)**: 88% +80 Likely
- **Strong GOP (72%)**: 89% +82 Likely
- **White Evang. GOP (33%)**: 89% +81 Likely

Data among the GOP Voters (N=505)
While support for the GOP candidate increases significantly among INDs and DEMs...

**Initial GOP Vote: By Party**

- **IND (40%)**
  - Likely: 47%
  - Not Likely: 32%

- **DEM (33%)**
  - Likely: 15%
  - Not Likely: 79%

**Informed GOP Vote: By Party**

- **IND (40%)**
  - Likely: 70%
  - Not Likely: 25%

- **DEM (33%)**
  - Likely: 45%
  - Not Likely: 50%
...Independent women...

**Initial GOP Vote: By Party/Gender**

<table>
<thead>
<tr>
<th>Party</th>
<th>Men</th>
<th>Women</th>
<th>Likely</th>
<th>Not</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOP</td>
<td>89%</td>
<td>8%</td>
<td>83%</td>
<td>6%</td>
</tr>
<tr>
<td>IND</td>
<td>47%</td>
<td>34%</td>
<td>46%</td>
<td>30%</td>
</tr>
<tr>
<td>DEM</td>
<td>17%</td>
<td>14%</td>
<td>17%</td>
<td>14%</td>
</tr>
<tr>
<td>GOP Men</td>
<td>(12%)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GOP Women</td>
<td>(15%)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>IND Men</td>
<td>(23%)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>IND Women</td>
<td>(17%)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEM Men</td>
<td>(13%)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEM Women</td>
<td>(19%)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Informed GOP Vote: By Party/Gender**

<table>
<thead>
<tr>
<th>Party</th>
<th>Men</th>
<th>Women</th>
<th>Likely</th>
<th>Not</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOP</td>
<td>87%</td>
<td>9%</td>
<td>88%</td>
<td>6%</td>
</tr>
<tr>
<td>IND</td>
<td>66%</td>
<td>28%</td>
<td>74%</td>
<td>20%</td>
</tr>
<tr>
<td>DEM</td>
<td>48%</td>
<td>44%</td>
<td>42%</td>
<td>54%</td>
</tr>
<tr>
<td>GOP Men</td>
<td>(12%)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GOP Women</td>
<td>(15%)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>IND Men</td>
<td>(23%)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>IND Women</td>
<td>(17%)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEM Men</td>
<td>(13%)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEM Women</td>
<td>(19%)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
...Single voters...

**Initial GOP Vote: By Gender/Relationship Status**

- **Single Men** (21%)
  - Likely: 45%
  - Not Likely: 45%
  - Change: -0%

- **Married Men** (26%)
  - Likely: 53%
  - Not Likely: 34%
  - Change: +19%

- **Single Women** (21%)
  - Likely: 33%
  - Not Likely: 52%
  - Change: -19%

- **Married Women** (29%)
  - Likely: 54%
  - Not Likely: 34%
  - Change: +20%

**Informed GOP Vote: By Gender/Relationship Status**

- **Single Men** (21%)
  - Likely: 67%
  - Not Likely: 29%
  - Change: +38%

- **Married Men** (26%)
  - Likely: 67%
  - Not Likely: 27%
  - Change: +40%

- **Single Women** (21%)
  - Likely: 56%
  - Not Likely: 37%
  - Change: +19%

- **Married Women** (29%)
  - Likely: 75%
  - Not Likely: 22%
  - Change: +53%
...Moderates...

**Initial GOP Vote: By Ideology**

- Conservative (41%)
  - Likely: 70%
  - Not Likely: 18%
  - Likely +52 Not Likely

- Moderate (33%)
  - Likely: 42%
  - Not Likely: 46%
  - Likely -4 Not Likely

- Liberal (21%)
  - Likely: 17%
  - Not Likely: 42%
  - Likely -25 Not Likely

**Informed GOP Vote: By Ideology**

- Conservative (41%)
  - Likely: 80%
  - Not Likely: 14%
  - Likely +66 Not Likely

- Moderate (33%)
  - Likely: 66%
  - Not Likely: 28%
  - Likely +38 Not Likely

- Liberal (21%)
  - Likely: 44%
  - Not Likely: 53%
  - Likely -9 Not Likely
...And younger voters.

**Initial GOP Vote: By Age**

<table>
<thead>
<tr>
<th>Age</th>
<th>Likely</th>
<th>Not</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-34 (23%)</td>
<td>42%</td>
<td>46%</td>
</tr>
<tr>
<td>35-44 (22%)</td>
<td>53%</td>
<td>38%</td>
</tr>
<tr>
<td>45-54 (17%)</td>
<td>46%</td>
<td>40%</td>
</tr>
<tr>
<td>55-64 (21%)</td>
<td>48%</td>
<td>39%</td>
</tr>
<tr>
<td>65+ (15%)</td>
<td>44%</td>
<td>39%</td>
</tr>
</tbody>
</table>

**Informed GOP Vote: By Age**

<table>
<thead>
<tr>
<th>Age</th>
<th>Likely</th>
<th>Not</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-34 (23%)</td>
<td>71%</td>
<td>27%</td>
</tr>
<tr>
<td>35-44 (22%)</td>
<td>68%</td>
<td>28%</td>
</tr>
<tr>
<td>45-54 (17%)</td>
<td>66%</td>
<td>27%</td>
</tr>
<tr>
<td>55-64 (21%)</td>
<td>65%</td>
<td>30%</td>
</tr>
<tr>
<td>65+ (15%)</td>
<td>63%</td>
<td>28%</td>
</tr>
</tbody>
</table>
And, when specifically asked of a Republican primary audience...

Now, let’s just suppose a Republican primary election for Congress were being held in your district, and that this immigration and border security reform proposal was a key issue in the campaign.

Republican candidate A supports this immigration and border security reform proposal, and says that while this proposal is not perfect, it secures the border to stop the flow of illegal immigration, it makes illegal immigrants who are living here pay a price for their actions by paying a fine and taxes owed, it requires them to learn English, and wait at least thirteen years before becoming a citizen. This candidate says that it is simply unrealistic to believe that we can deport 11 million people back to their home countries.

Republican candidate B opposes this immigration reform proposal, and says that it is little more than an amnesty plan providing a pathway to citizenship for undocumented immigrants. Candidate B says that this is the wrong approach because it rewards criminal behavior, and that once our nation’s borders are secure, all illegals should be sent back to their home countries.
Potential GOP primary voters overwhelmingly support a pro-immigration reform candidate over one who "wants to send them home."

Now, based on their positions on this issue, for which Republican candidate for Congress would you vote, candidate A or B?

<table>
<thead>
<tr>
<th>Total*</th>
<th>By Key GOP Groups^</th>
</tr>
</thead>
<tbody>
<tr>
<td>+49</td>
<td>+41</td>
</tr>
<tr>
<td>70%</td>
<td>66%</td>
</tr>
<tr>
<td>31% Definite</td>
<td>30% Definite</td>
</tr>
<tr>
<td>21% Cand A</td>
<td>25% Cand B</td>
</tr>
<tr>
<td>Total</td>
<td>Tea Party Republicans (62%)</td>
</tr>
<tr>
<td>+42</td>
<td>+39</td>
</tr>
<tr>
<td>67%</td>
<td>65%</td>
</tr>
<tr>
<td>30% Definite</td>
<td>30% Definite</td>
</tr>
<tr>
<td>25% Cand A</td>
<td>25% Cand B</td>
</tr>
<tr>
<td>24% Cand A</td>
<td>24% Cand B</td>
</tr>
</tbody>
</table>

*Overall data among Republicans and Independents leaning Republican

^Subgroup data among the GOP oversample (N=505)
Testing the Provisions of the Original Immigration and Border Security Reform Proposal
The “E-Verify” and “Dream Act” provisions are the most popular.

Now, I’d like to tell you a little more about some of the specific provisions of this proposal to reform the nation’s immigration system and border security, and please tell me if you favor or oppose each one...

This reform proposal puts in place a national E-Verify system so employers can quickly confirm that people seeking jobs are in the country legally before hiring them.

This proposal allows those undocumented immigrants who were brought to the U.S. as children through no fault of their own to earn their citizenship if they received a high school degree and attended college or served in the military.

<table>
<thead>
<tr>
<th>% Strongly Favor</th>
<th>Total Favor</th>
<th>GOP (27%)</th>
<th>IND (40%)</th>
<th>DEM (33%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>62%</td>
<td>84%</td>
<td>81%</td>
<td>84%</td>
<td>85%</td>
</tr>
<tr>
<td>60%</td>
<td>85%</td>
<td>81%</td>
<td>84%</td>
<td>88%</td>
</tr>
</tbody>
</table>

% Total Favor shown in Party Results Above
The other four provisions tested also win strong support across party lines.

<table>
<thead>
<tr>
<th>Immigration Reform Provisions</th>
<th>Total</th>
<th>GOP (27%)</th>
<th>IND (40%)</th>
<th>DEM (33%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>This proposal creates a start-up visa for entrepreneurs who want to come to the U.S. to build companies that create American jobs.</td>
<td>78%</td>
<td>71%</td>
<td>81%</td>
<td>81%</td>
</tr>
<tr>
<td>The proposal provides a pathway for legal status for the 11 million undocumented immigrants living in the U.S., provided they pass a criminal background check, pay a fine and taxes owed, learn English and wait at least thirteen years until they can become a citizen.</td>
<td>76%</td>
<td>79%</td>
<td>72%</td>
<td>78%</td>
</tr>
<tr>
<td>The proposal calls for dramatically increasing the number of Border Patrol agents, updating the technology and equipment requested by the Border Patrol to achieve full surveillance of the border, completing more than 700 miles of fencing along the border between the U.S. and Mexico and implementing an electronic visa entry and exit system at all air and sea ports of entry.</td>
<td>74%</td>
<td>82%</td>
<td>71%</td>
<td>72%</td>
</tr>
<tr>
<td>This proposal creates a guest-worker program to address labor shortages in specific industries like agriculture and construction, and allowing more high-skilled immigrants into the country in the technology, science and engineering fields.</td>
<td>73%</td>
<td>72%</td>
<td>72%</td>
<td>76%</td>
</tr>
</tbody>
</table>
Having heard the specifics, support for the immigration and border security reform proposal increases. (With gains coming mostly from Democrats.)

**Initial Immigration & Border Security Reform Proposal: Overall & By Party**

<table>
<thead>
<tr>
<th></th>
<th>Favor</th>
<th>Oppose</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td>71%</td>
<td>21%</td>
<td>92%</td>
</tr>
<tr>
<td><strong>GOP</strong></td>
<td>81%</td>
<td>15%</td>
<td>96%</td>
</tr>
<tr>
<td><strong>IND</strong></td>
<td>68%</td>
<td>23%</td>
<td>91%</td>
</tr>
<tr>
<td><strong>DEM</strong></td>
<td>68%</td>
<td>25%</td>
<td>93%</td>
</tr>
</tbody>
</table>

**Final Immigration & Border Security Reform Proposal: Overall & By Party**

<table>
<thead>
<tr>
<th></th>
<th>Favor</th>
<th>Oppose</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td>78%</td>
<td>18%</td>
<td>96%</td>
</tr>
<tr>
<td><strong>GOP</strong></td>
<td>82%</td>
<td>14%</td>
<td>96%</td>
</tr>
<tr>
<td><strong>IND</strong></td>
<td>74%</td>
<td>21%</td>
<td>95%</td>
</tr>
<tr>
<td><strong>DEM</strong></td>
<td>79%</td>
<td>17%</td>
<td>96%</td>
</tr>
</tbody>
</table>
Take-Away Points & The Bottom Line
Take-Away Points

- Americans overwhelmingly believe the immigration system in the country is broken and that Congress should take immediate action to fix it. Republicans are more convinced than either Democrats or Independents that immediate action is necessary.

- Most Americans don’t believe “deportation” is a viable policy with respect to undocumented immigrants. In fact, there is an overwhelming consensus in support of some kind of legalization for undocumented immigrants (either “legal status” or “citizenship”).

- There is broad support for the immigration reform and border security proposal that was put forward. Republicans showed significantly higher support for the proposal than either Democrats or Independents, with more than 75% of Tea Party Republicans, conservative Republicans and white evangelical Republicans all supporting it.
Take-Away Points

- A clear majority of Americans oppose amnesty for undocumented immigrants, but by more than a two-to-one margin, voters do not believe that this immigration reform plan provides amnesty. In fact, by a 75%-19% margin, voters who oppose amnesty support this immigration proposal.

- Supporting this new immigration reform proposal should be good electoral politics for Republicans. Potential overall support for a Republican candidate for Congress jumps nearly 20 points after voters learn that the candidate supports this legislation, including large movement with swing voters like moderates, single voters, Independent women and younger voters. Further, these GOP candidates’ conservative and partisan bases remain intact after learning of the candidate’s support for the proposal.
There is a strong sentiment in the country that undocumented immigrants should not be granted amnesty; this immigration reform proposal addresses that issue by requiring that undocumented immigrants pay a fine, taxes owed, learn English and wait at least thirteen years until they can become citizens.

Americans across party lines believe this is not amnesty, but rather a fair and equitable way of dealing with the eleven million undocumented immigrants in the country. Hitting the 70% mark nationwide, this proposal wins broad support from the electorate.

Finally, this generates a more positive electoral environment for Republicans, as it creates an opening to a significant number of swing voters for GOP candidates.
<table>
<thead>
<tr>
<th><strong>American Viewpoint</strong></th>
<th>The Polling Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>Linda DiVall</td>
<td>Kellyanne Conway</td>
</tr>
<tr>
<td>Randy Gutermuth</td>
<td></td>
</tr>
<tr>
<td><strong>Basswood Research</strong></td>
<td><strong>Public Opinion Strategies</strong></td>
</tr>
<tr>
<td>Jon Lerner</td>
<td>Neil Newhouse</td>
</tr>
<tr>
<td><strong>GS Strategy Group</strong></td>
<td><strong>The Tarrance Group</strong></td>
</tr>
<tr>
<td>Greg Strimple</td>
<td>Brian Tringali</td>
</tr>
<tr>
<td>Brooks Kochvar</td>
<td>BJ Martino</td>
</tr>
<tr>
<td><strong>Moore Information</strong></td>
<td><strong>The Winston Group</strong></td>
</tr>
<tr>
<td>Hans Kaiser</td>
<td>David Winston</td>
</tr>
<tr>
<td><strong>North Star Opinion Research</strong></td>
<td>Myra Miller</td>
</tr>
<tr>
<td>Whit Ayres</td>
<td></td>
</tr>
<tr>
<td>Jon McHenry</td>
<td></td>
</tr>
<tr>
<td>Dan Judy</td>
<td></td>
</tr>
<tr>
<td><strong>WPA Opinion Research</strong></td>
<td></td>
</tr>
<tr>
<td>Chris Perkins</td>
<td></td>
</tr>
</tbody>
</table>