

Connect with OTF Outcome

What is the idea, challenge or opportunity you want to explore?
Problem or current State



Who does it affect / does not affect.

What does it affect / does not affect

How does it affect / does not affect

When is it a problem / is not a problem.



Restate the problem



What is the change you desire to see?
Desired Future State/What you want to see



Who does it affect / does not affect.

What does it affect / does not affect

How does it affect / does not affect

When is it a problem / is not a problem.



Restate desired change



Restate the problem combining the current state and desired state



Why are you doing this?

