

Neighborhood Democrats
February 8, 2016, 6:00 PM

A G E N D A

6:00 - Welcome, Pledge

6:05 - Club business

Treasurer's Report (Jan)

Approval of Jan 11 meeting minutes

Club Leadership Vacancies: Membership calling

Club Committee Chairs Needed: Fund raising, GOTV, & supporting Dems

6:15 - Candidate Forum

Opening Statements

7:15 - Q&A

8:15 - Director Closing Comments (Time permitting)

**- VFW Candidate Forum, VFW Post 6378, 5204 Hwy 3, Dickinson,
TX 77539, 2/15, Monday, 6:30 PM**

- Next club meeting at Spring Creek BBQ, Monday, Mar 14, 2016

- Electing Democrats in Conservatively Framed World (Part 1)

- Social media outreach: Email list: 220(+5), FB: 509(+16), Twitter: 62(+8)

- Thinking Points: Learning from our opponents

Future Guest Speakers/Events:

Mar 14 - Electing Democrats in Conservatively Framed World (Part 1)

Apr 11 - Electing Democrats in Conservatively Framed World (Part 2)

May 9 - Electing Democrats in Conservatively Framed World (Part 3)

Jun 13 - Electing Democrats in Conservatively Framed World (Part 4)

Jul 11 - Electing Democrats in Conservatively Framed World (Part 5)

Aug 8 - Electing Democrats in Conservatively Framed World (Part 6)

Opportunities to make a difference:

- Register voters: Contact Dana Hickey, dana.hickey@aol.com

Food for Thought - Thinking Points:

- Acknowledge Republican/conservative success over Democrats by winning the messaging/framing game.
- Don't use or negate the messages of your opponent - this just reinforces their framing and worldview, and inspires their supporters.

Alternative Word/Phrase:

- Citizenship dues maintain and maximize citizen freedoms - payments to government in proportion to our use of public resources so as to replenish those resources which are used to equally empower and protect our fellow citizens for success.

Profit-free article/video:

- George Lakoff: Don't Think of an Elephant
- How to Make Friends and Manipulate Irrational Voters

Profit-free Media Resource:

- The Powell Memo
- George Lakoff web site
- George Lakoff Truth-Out Articles