

**Neighborhood Democrats**  
**March 14, 2016, 7:00 PM**

**A G E N D A**

**7:00 - Welcome, Pledge**

**7:05 - Chairman Young**

**7:15 - BGTX Update from Tina Russell**

**7:20 - Club business**

**Treasurer's Reports**

**February**

**Annual Dues**

**Approval of Feb 8 club meeting minutes**

**Club Leadership Vacancies: Membership calling**

**Club Committee Chairs Needed: Fund raising, GOTV, & supporting Dems**

**7:30 - Electing Democrats in Conservatively Framed World (Part 1) - Andy Hailey**

**Introduction - Recommended Actions, two suggestions**

**Democrat Losses Since 2008 and during 2016 primaries**

**Historical Research**

**Definition of Government & Tonight's Topics**

**8:15 - Q&A**

**8:30 - Director Closing Comments**

**- New Faces ...**

**- Next club meeting at Spring Creek BBQ, Monday, Apr 11, 2016**

**- Electing Democrats in Conservatively Framed World (Part 2)**

**- Social media: Email list: 223(+5-1), FB: 524(+16+15), Twitter: 76(+8+14)**

**- Thinking Point: Pay your citizenship dues**

### Future Guest Speakers/Events:

Apr 11 - Electing Democrats in Conservatively Framed World (Part 2)

May 9 - Electing Democrats in Conservatively Framed World (Part 3)

Jun 13 - Electing Democrats in Conservatively Framed World (Part 4)

Jul 11 - Electing Democrats in Conservatively Framed World (Part 5)

Aug 8 - Electing Democrats in Conservatively Framed World (Part 6)

### Opportunities to make a difference:

- Join the new Battleground Texas,

### Food for Thought - Thinking Points:

- Acknowledge Republican/conservative success over Democrats by winning the messaging/framing game.

- Don't use or negate the messages of your opponent - this just reinforces their framing and worldview, and inspires their supporters.

### Alternative Word/Phrase:

- Citizenship dues maintain and maximize citizen freedoms - payments to government in proportion to our use of public resources so as to replenish those resources which are used to equally empower and protect our fellow citizens for success.

### Profit-free article/video:

- George Lakoff: [Why Trump?](#)

- George Lakoff: [Don't Think of an Elephant](#)

- [How to Make Friends and Manipulate Irrational Voters](#)

### Profit-free Media Resource:

- [The Powell Memo](#)

- George Lakoff [web site](#)

- George Lakoff [Truth-Out Articles](#)