

# Neighborhood Democrats

May 9, 2016, 7:00 PM

## A G E N D A

7:00 - Welcome, Pledge

7:05 - Chairman Young

7:15 - Campaign Updates

7:25 - BGTX Update

7:30 - Club business

Treasurer's Reports

April

Annual Dues due 4/1

Approval of Apr 11 club meeting minutes

Report on membership calling campaign

Club Committee Chairs Needed: Fund raising, GOTV, & Candidate support

7:35 - Electing Democrats in Conservatively Framed World (Part 2B) - Andy Hailey

Last weeks topics - see page 2

Review of conservative/progressive worldviews:

The Little Blue Book, Part III, Message Examples

Fear mongering (Dem voter drop-off?) vs Compassion

Empathy - Natural vs Killed by Extreme Rugged Individualism

The Little Blue Book, Part IV, New vocabulary needed

Citizenship Dues, Koch Kash, etc.

Part 3 Topics

8:15 - Q&A

8:30 - Director Closing Comments

- Thanks to New Faces and for dues payments

- Trailblazer Brunch, 10 AM, 5/21, RSVP BY 5/14,

- Next club meeting at Spring Creek BBQ, Monday, Jun 13, 2016

- Electing Democrats in Conservatively Framed World (Part 3)

- Social media: Email list: 254(+29), FB: 536(+3), Twitter: 116(+29)

### Future Guest Speakers/Events:

Jun 13 - Electing Democrats in Conservatively Framed World (Part 3)

Jul 11 - Electing Democrats in Conservatively Framed World (Part 4)

Aug 8 - Electing Democrats in Conservatively Framed World (Part 5)

Sept 12 - Electing Democrats in Conservatively Framed World (Part 6)

Oct 10 - TBD

### Opportunities to make a difference:

- Join the new, locally run, Battleground Texas - working with local Dems

### Food for Thought - Next Two Discussion Points:

- Speaking truth to power is only effective when framed within a Democratic moral perspective - reframing.

- Learning, understanding, and promoting Democratic moral values must be an integral part discussing any Democratic policies. Learn, know, and understand your opponents moral value worldview and how it differs from the Democratic/progressive moral value worldview.

### Alternative Word/Phrase:

- Hypocognition, in cognitive linguistics, means missing and being unable to communicate cognitive and linguistic representations because there are no words for particular concepts.

### Profit-free article/video:

- Brown is the New White - [Steve Philips Interview](#)

- George Lakoff: [Why Trump?](#)

- George Lakoff: [Don't Think of an Elephant](#)

- [How to Make Friends and Manipulate Irrational Voters](#)

### Profit-free Media Resources:

- George Lakoff [web site](#)

- George Lakoff [Truth-Out Articles](#)