

Neighborhood Democrats

July 11, 2016, 7:00 PM

A G E N D A

7:00 - Welcome, Pledge

7:05 - Chairman John Young

7:15 - Campaign Updates

7:25 - BGTX Update

7:30 - Club business

Treasurer's Reports

June

Annual Dues due 4/1

Approval of June 13 club meeting minutes

Report on membership calling campaign

Club Committee Chairs Needed: Fund raising, GOTV, & Candidate support

7:40 - Electing Democrats in Conservatively Framed World (Part 4) - Andy Hailey

Part 4 Topics

How Democrats and Progressives Can Win, 25 min video - if time

8:15 - Q&A

8:30 - Director Closing Comments

- Thanks to new faces and for dues payments

- Next club meeting at Spring Creek BBQ, Monday, Aug 8, 2016

- Electing Democrats in Conservatively Framed World (Part 5)

- Social media: Email list: 257(+0), FB: 544(+13), Twitter: 154(+22)

- Twitter account for county Chair - 47 (+15) followers

Future Guest Speakers/Events:

Aug 8 - Electing Democrats in Conservatively Framed World (Part 5)

Sept 12 - Electing Democrats in Conservatively Framed World (Part 6)

Oct 10 - Candidate Forum

Dec xx - Christmas Lunch and toys for tots collection

Opportunities to make a difference:

- Join the new, locally run, Battleground Texas - working with local Dems

Food for Thought - Next Two Discussion Points:

- Be proactive with Democratic framing - don't react by using their framing. Don't let your opponent control the messaging/framing game. (10)

- Always speak to the base with Democratic moral values, which will also inspire other like-minded voters. Don't move to the right. This only inspires your opponent's base, disappoints your base, and discourages like-minded Democratic supporters. (11)

Alternative Word/Phrase:

- Guns of Mass Death (GMDs) are guns capable of rapid fire, quick reload, and who's capability allows one human to kill many others. Regardless of technical details GMDs should not be owned by individual citizens. Australia has been without a mass murder by GMD for 20 years after passing a law banning/confiscating GMDs.

Profit-free article/video:

- Brown is the New White - [Best Selling Book](#)

- Brown is the New White - [Steve Philips Interview](#)

- George Lakoff: [Don't Think of an Elephant](#)

- [How to Make Friends and Manipulate Irrational Voters](#)

Profit-free Media Resources:

- George Lakoff [web site](#)

- George Lakoff [Truth-Out Articles](#)