

Neighborhood Democrats

June 13, 2016, 7:00 PM

A G E N D A

7:00 - Welcome, Pledge

7:05 - Chairman Young

7:15 - Campaign Updates

7:25 - BGTX Update

7:30 - Club business

Treasurer's Reports

May

Annual Dues due 4/1

Approval of May 8 club meeting minutes

Report on membership calling campaign

Club Committee Chairs Needed: Fund raising, GOTV, & Candidate support

7:40 - Electing Democrats in Conservatively Framed World (Part 4) - Andy Hailey

Part 3 Follow-up

Reasoning/thought - emotion, consciousness

God and Conservative Hierarchy

Women's health and freedom

Part 4 Topics

How Democrats and Progressives Can Win, 25 min video - if time

8:15 - Q&A

8:30 - Director Closing Comments

- Thanks to New Faces and for dues payments

- Twitter account for county Chair set up - 32 followers

- Next club meeting at Spring Creek BBQ, Monday, Jul 11, 2016

- Electing Democrats in Conservatively Framed World (Part 5)

- Social media: Email list: 257(+3), FB: 531(-5), Twitter: 132(+16)

Future Guest Speakers/Events:

Jul 11 - Electing Democrats in Conservatively Framed World (Part 5)

Aug 8 - Electing Democrats in Conservatively Framed World (Part 6)

Sept 12 - Electing Democrats in Conservatively Framed World (Follow-up)

Oct 10 - TBD

Opportunities to make a difference:

- Join the new, locally run, Battleground Texas - working with local Dems

Food for Thought - Next Two Discussion Points:

- Be proactive with Democratic framing - don't react by using their framing. Don't let your opponent control the messaging/framing game. (10)

- Always speak to the base with Democratic moral values, which will also inspire other like-minded voters. Don't move to the right. This only inspires your opponent's base, disappoints your base, and discourages like-minded Democratic supporters. (11)

Alternative Word/Phrase:

- Profit makers are those who labor to provide a service or produce a product and must be rewarded in proportion to their productivity increases. For over three decades, corporations have stolen wage increases for productivity improvements from millions of profit makers and funneled them all to a small number of CxOs, profit takers. These vast sums of stolen wages have been put in banks who then loaned them back to the profit makers for a fee.

Profit-free article/video:

- Brown is the New White - [Steve Philips Interview](#)
- George Lakoff: [Why Trump?](#)
- George Lakoff: [Don't Think of an Elephant](#)
- [How to Make Friends and Manipulate Irrational Voters](#)

Profit-free Media Resources:

- George Lakoff [web site](#)
- George Lakoff [Truth-Out Articles](#)