**2014 “OFFICIAL PRIDE WEEK EVENT” PARTICIPATION**

**APPLICATION FORM**

**Name of Company: # of Years as Participant: \_\_\_\_\_\_\_\_\_\_\_\_**

**Contact: Phone:**

**Contact Title: \_\_ Owner \_\_ Manager \_\_ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**E-mail: Fax:**

**Address:**

**Website: Cell Phone:**

**On-Site Contact:**

**Event Schedule** (Key Locations are listed for each day. It is suggested but not required that you hold your event aligning with one of these locations)

Tuesday 8/5 – Various Wednesday 8/6 - Scranton Area Thursday 8/7 – 315 Strip/Plains Twp.

Friday 8/8 –Pittston & Wilkes-Barre Saturday 8/9 – Moosic/Old Forge Sunday 8/10 – PrideFest/AfterParties\*

**When would you like to hold your event?:   
Describe your Event/Services/etc.:**

**What kind of donation will your company make to advance Pride Week?** (For after parties see special section)   
All participants are required to donate a portion of proceeds or all proceeds from the sale of certain items (example: one establishment donates all the revenue from the sale of a PrideTini drink) during the event period or a flat amount to the NEPA Rainbow Alliance, Inc.

**Does your company/organization have:**

A non-discrimination policy that protects LGBT workers. Yes No Unsure

Openly LGBT Employees in Management Positions Yes No Unsure

***The Rainbow Alliance will provide marketing on Facebook, E-mail Marketing, Print, and Radio ads.*   
Will your company help promote your event as well as other Pride Week Activities using:**

E-mail Marketing Yes No N/A Facebook Yes No N/A

Text Messaging Yes No N/A Print Ads Yes No N/A

Radio Advertising Yes No N/A TV Ads Yes No N/A

**Are you a PrideFest Vendor?** \_\_\_ Yes, and this is our \_\_\_\_ year \_\_\_ Not Yet, how do we sign up?

\_\_\_ No, but we are not able to participate due to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**After Party Agreement:** If you are interested in hosting an event on Sunday 8/10 after 5 p.m., you must agree to collect a cover charge of $5 which will be donated to the NEPA Rainbow Alliance and allow us to sell wrist bands for the event during PrideFest at Kirby Park and honor our “Hopper” wristbands. (You may charge more than $5 on-site, as long as $5 is retained for the organization.) *Afterparties must provide a certificate of additional insured insuring both NEPA Rainbow Alliance, Inc. and The Luzerne Foundation.* Do you agree? YES NO N/A

We/I agree to obtain any necessary insurances or permits and to hold the officers, directors and holdings of the NEPA Rainbow Alliance, Inc., Rainbow Fund of The Luzerne Foundation, the City of Wilkes-Barre and other affiliated entities with the management and production of NEPA PrideFest Harmless against any and all losses relating to this event. **Organizational hosted events may require a certificate of additional insured be provided.**

Authorized Signature: Date:

Printed Name & Title:

**RETURN VIA FAX TO 570-300-2124, Scan and Email to info@gaynepa.com or Mail to  
Pride Week Events – c/o LGBT Center of NEPA – 1174 Highway 315 – Wilkes-Barre, PA 18702**

**Contact: John Dawe, CFRE – Executive Director – cell 570-237-6048**