

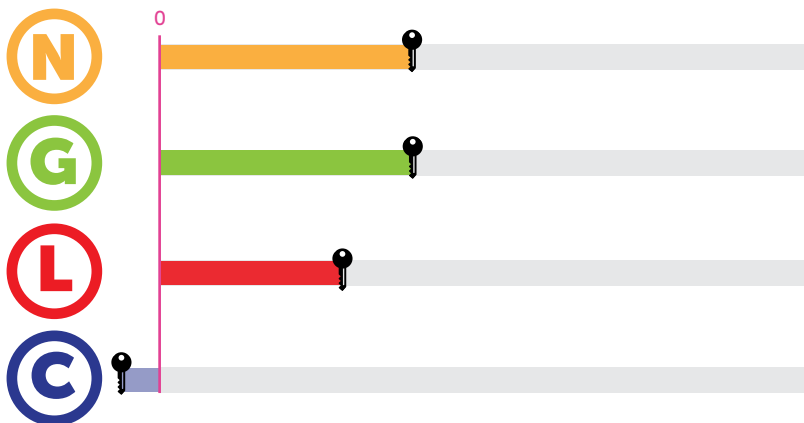
VOTER'S GUIDE

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HOW CLOSE DOES EACH PARTY'S PLATFORM COME TO SOLVING THE PROBLEM OF:

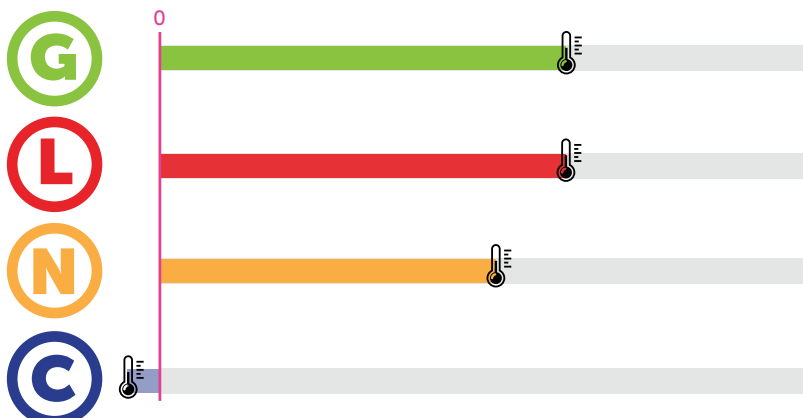
HOUSING AFFORDABILITY?



GOAL

All Canadians can afford a good home by 2030

CLIMATE CHANGE?



GOAL

All Canadians benefit from holding climate change to 1.5°

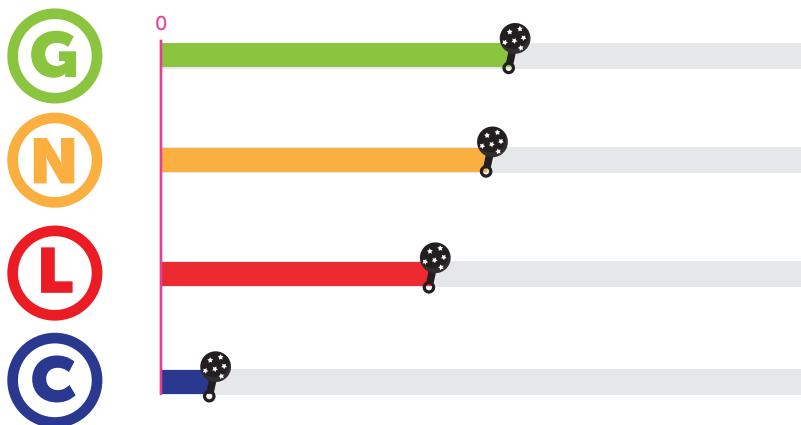
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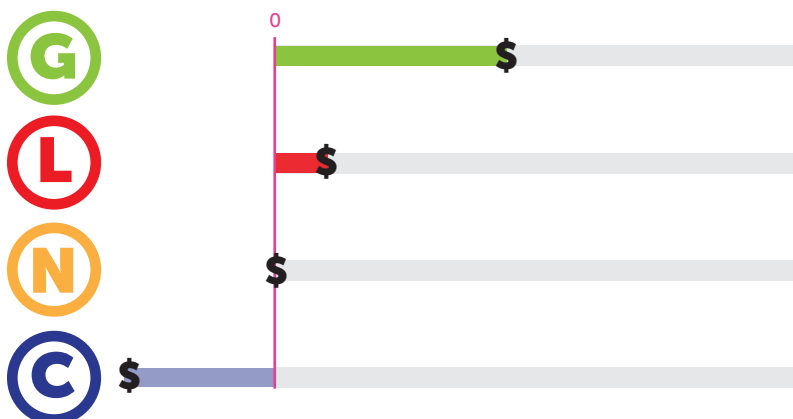
FAMILY AFFORDABILITY?



GOAL

All Canadians can
afford to start a
family,
if they choose

INTERGENERATIONAL BUDGETING?



GOAL

Canada budgets
fairly for younger
and older
generations alike

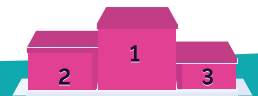
HOW DID WE GET THESE SCORES?



STEP 1 Identified goals and the paths to achieving them

STEP 2 Measured how close party platforms come to meeting each goal

STEP 3 Scored party platforms (and wrote a detailed analysis on their strengths and weaknesses)



Read the detailed analyses at
gensqueeze.ca/vote19

WHY DID WE DO THIS?



People are less likely to vote if they can't figure out where parties stand or what all those promises really mean.

This guide shows how far party platforms go in actually solving the big issues on our minds.



SO NOW YOU HAVE THE INFO!

18 - 38 year olds

are the biggest group of
voters this election (37%)

(But no matter your age,
your vote counts.)



Advance polls
Oct 11-14

General election day
Oct 21

Find your polling station at
www.elections.ca

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This infographic summarizes an analysis comparing each party's platform against an evidence-based policy framework for achieving the specified goal. Gen Squeeze does not aim to tell you who to vote for, or to portray any party in an inherently favourable or unfavourable light. Refer to Gen Squeeze's website for the full evaluation and methodology.