

# GENERATION | **squeeze**

August 19, 2021. For Immediate Release

## **New Solutions Series to decode party platforms**

This election, Generation Squeeze is undertaking a rigorous assessment of federal party platforms and commitments on four key issues: [housing affordability](#), [climate change](#), [family affordability](#), and [generational fairness in public finance](#).

Gen Squeeze is a force for intergenerational fairness, to improve Canada's wellbeing, powered by the voices of Gens X, Y, Z and those who love them – all backed by cutting-edge research led by its award-winning Lab at the University of BC School of Population & Public Health.

Our mission in this election: to help voters better understand how far each party's platform goes towards actually solving big problems facing young people today so our next government works for all generations, promoting wellbeing from the early years onwards

Our [Voter's Guide from 2019](#) shows where parties stacked up in the last election, along with the [detailed methodology](#) we used. **We're repeating this approach to assess the 2021 platforms.**

Our Voter's Guide doesn't simply list party promises. Rather, we make meaning of those promises, individually and in aggregate, by publishing comprehensive, evidence-based policy frameworks to solve each issue, beginning with a clearly stated goal. **Today, we formally release these frameworks as our [Solutions Series](#).**

This Solutions Series invites parties to acknowledge that intergenerational tensions run throughout our housing, government budget and climate policies.

- We've squeezed wealth out of our housing market for decades for existing, often older, owners, but undermined the ability to deliver affordable homes for those who follow.
- We've used tax dollars for decades to grow spending 4 times faster for the aging population on priorities like retirement security and medical care, while being chintzy on things that matter for younger Canadians like child care, postsecondary, parental leave.
- We've prioritized polluting for decades at the expense of the climate that provides the foundation for life, health and economic security now and in the future.

These tensions don't reflect individual grandparents or parents aiming to harm their kids and grandchildren. Rather, they reflect outdated government policies creating dysfunctional systems. The evidence identifies a "systemic intergenerational villain" gobbling up more for some generations now, while leaving less for those who follow. **Should one party promise in this election to slay this systemic intergenerational villain, it could be a game-changer for attracting younger voters.**

Our Voter's Guide does not set out to point voters to one party or another, because we ultimately want all parties to design platforms that work for all generations. But we do believe many voters will benefit from having access to a sense of the overall strength of the various promises that parties make relative to academic evidence about what is required to solve big problems squeezing younger generations. That's what our Voter's guide provides.