



## Media Advisory

# SE Michigan Executives Volunteer for Gleaners' 2013 Hunger Free Summer Campaign Launch

- WHEN:** **Thursday, June 13, 2013**  
4:30 pm - VIP Volunteers arrive & begin assembling backpacks  
5:00 pm - Press Conference begins
- WHAT:** Launch of 2013 Hunger Free Summer Campaign  
**40+ VIP/CEO Volunteers fill BackPacks for child feeding programs**  
**Special Can Structure display created by SmithGroupJJR, Lawrence Tech and Tower Construction:**
- WHO:** Gleaners Community Food Bank of Southeastern Michigan  
Charter One Foundation  
Ford Motor Company  
Enterprise Rent-A-Car  
Epoch Hospitality Group  
Rattlesnake Club  
Andiamo Restaurant Group  
David & Cherie A. Bazy  
The Joshua (Jim) and Eunice Stone Foundation  
Grainger  
American Specialty Oils  
Baker Tilly  
Jenkins & Company, P.C.  
Delta,  
and more than 40 CEO's, Executives and Business Leaders
- WHERE:** **Rattlesnake Club**  
300 River Place Drive  
Detroit, MI 48207
- WHY:** Nearly 320,000 children in southeast Michigan rely on free or reduced-price meals in school. Over the summer, when school is out, these children often go without the food they need to grow and be healthy, leaving them at risk of life-long effects of hunger and malnutrition. Hunger Free Summer, underwritten by the Charter One Foundation, helps alleviate the hunger needs of our children.
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