



## **Southeast Michigan Executives Volunteer at Gleaners' Program Launch 2012 Hunger Free Summer Campaign**

Program Underwriter & Match Donor Charter One Foundation Joined in Support by Ford Motor Company Fund, Enterprise Rent-A-Car, the Joshua (Jim) and Eunice Stone Foundation and Epoch Restaurant Group

(June 14, 2012 – Detroit, MI) ... **Gleaners Community Food Bank of Southeastern Michigan** (Gleaners) is partnering with **Charter One Foundation**, Ford Motor Company Fund, Enterprise Rent-A-Car, the Joshua (Jim) and Eunice Stone Foundation and Epoch Restaurant Group to provide **2 million meals to hungry southeast Michigan children this summer**; kicking off their Hunger Free Summer campaign today with an Executive Volunteer event. The event and press conference were held at **Gleaners' Detroit Warehouse at 2131 Beaufait in Detroit**.

More than 315,000 children in southeast Michigan receive free or reduced-fee meals during the school year. In the summer months, these children are at risk of missing meals. One in five Michigan children live in poverty, a problem highly related to hunger. During the ten-week Hunger Free Summer campaign, ending September 10, 2012, Gleaners will provide 2 million meals to children and their families through their Summer Food Service, Backpack and school-based mobile pantry programs, as well as through their extensive network of over 600 partner soup kitchens, pantries and shelters.

Donations will be matched dollar-for-dollar by: Charter One Foundation, Ford Motor Company Fund, Enterprise Rent-A-Car, the Joshua (Jim) and Eunice Stone Foundation, Epoch Restaurant Group and American Specialty Oils. **Every \$1 donation provides six nutritious lunches for hungry children in southeastern Michigan.**

"Charter One is pleased to again underwrite the Hunger Free Summer campaign," said Sandy Pierce, president of Charter One and RBS Citizens, Michigan. "When children are hungry, it is difficult for them to learn, grow and thrive. At Charter One we believe no child should go hungry and that's why for the last six years we've partnered with organizations to help raise community awareness of this critical issue."

More than 45 CEOs, executives and business leaders from across southeast Michigan came to Gleaners at 9:00 am to fill backpacks with nutritious food. Backpacks and other food will be delivered to over 160 Hunger Free Summer feeding programs across southeast Michigan beginning Friday, June 15<sup>th</sup>. Michigan Charter One President Sandy Pierce lead a brief press conference outlining the Hunger Free Summer campaign; Janet Lawson of Ford Motor Company Fund, Chris Gould from Enterprise Rent-A-Car, and Toni Wisne-Sabina of Epoch Restaurant Group shared the reasons their companies continue to support this important initiative and asked the volunteering business leaders and community at large, to join the effort.

Oscar and Grammy award winner Luis Resto and his brother Mario Resto, performed I Wonder If Anybody Knows (About Me), publicly for the first time. The original song was composed by Mario Resto to help further awareness of the growing hunger problem in our nation.

"Childhood hunger affects everyone in a community. Research shows the alarming affect insufficient nutrition has on a child's brain development; school aged children are at greater risk for chronic illness, anxiety and behavioral issues," states Gleaners' President DeWayne Wells.

Now through September 10, 2012, donations can be made:

- Online at [www.hungerfreesummer.org](http://www.hungerfreesummer.org)
- Calling 866-GLEANER (453-2637)
- Text "HFS" TO 85944  
(a \$10 donation will be automatically added to donor's cell phone bill –message and data rates may apply.)
- Checks by Mail: Hunger Free Summer, P.O. Box 1380, Troy, MI 48099

The public can support and follow the campaign on:  
Twitter @HungerFreeSummer and [www.facebook.com/HungerFreeSummer](http://www.facebook.com/HungerFreeSummer)

**Media Only: For more information or to schedule an interview, please contact:  
Marcy Hayes/C&B Scene (Gleaners): 248.336.8360 or Elizabeth Dryden/Charter One Foundation: 248.226.7750**

**SUPPORTING DOCUMENTS ATTACHED**



Underwriting Partner & Match Donor



### **About Gleaners Food Bank of Southeastern Michigan (Gleaners):**

Founded in 1977, Gleaners is one of the oldest and largest food banks in the country. Today it distributes more than 40 million pounds of emergency food annually, equivalent to 85,284 meals per day. Headquartered in Detroit, Gleaners operates a total of five distribution centers in Wayne, Oakland, Macomb, Livingston and Monroe counties, which provide food to over 600 partner soup kitchens, food pantries, shelters and other agencies throughout southeastern Michigan. Of every dollar donated, Gleaners uses 94 cents for food and food programs. **One dollar provides three meals for a hungry neighbor.** Learn more at [www.gcfb.org](http://www.gcfb.org).

### **Underwriter and Partner Convener:**

#### **Charter One Foundation**

Charter One Foundation is a subsidiary of the Citizens Charitable Foundation, which is a charitable contributions vehicle of RBS Citizens Financial Group, Inc., RBS Citizens, N.A., and Citizens Bank of Pennsylvania. The foundation's support is focused on human services, affordable housing and economic development. Charter One's website is [charterone.com](http://charterone.com).

#### **Charter One**

Charter One is a division of RBS Citizens, N.A., operating in Illinois, Michigan and Ohio. It has 341 branches and 534 ATMs. It has 103 branches and 111 ATMs in Michigan. Charter One's website is [charterone.com](http://charterone.com).

RBS Citizens, N.A., is a subsidiary of RBS Citizens Financial Group, Inc., a \$130 billion commercial bank holding company. It is headquartered in Providence, R.I., and through its subsidiaries has more than 1,460 branches, approximately 3,800 ATMs and approximately 19,200 colleagues. Its two bank subsidiaries are RBS Citizens, N.A., and Citizens Bank of Pennsylvania. They operate a 12-state branch network under the Citizens Bank brand in Connecticut, Delaware, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont; and the Charter One brand in Illinois, Michigan and Ohio. RBSCFG has non-branch retail and commercial offices in more than 30 states. RBSCFG is owned by RBS (the Royal Bank of Scotland Group plc). RBSCFG's website is [citizensbank.com](http://citizensbank.com).

### **Supporters:**

#### **Ford Motor Company Fund and Community Services**

Ford Motor Company Fund and Community Services works with community partners to advance driving safety, education and American heritage and community life. The Ford Motor Company Fund has operated for more than 60 years with ongoing funding from Ford Motor Company. The award-winning Ford Driving Skills for Life program teaches new drivers through a variety of hands-on and interactive methods. Innovation in education is encouraged through national programs that enhance high school learning and provide college scholarships and university grants. Through the Ford Volunteer Corps, more than 25,000 Ford employees and retirees each year work on projects that better their communities in dozens of countries. For more information, visit <http://community.ford.com>.

#### **Enterprise Rent-A-Car**

Founded in 1957, [Enterprise Rent-A-Car](http://www.enterprise.com) is an internationally recognized brand with more than 6,000 neighborhood and airport locations in the United States, Canada, the U.K., Ireland and Germany. Enterprise Rent-A-Car offers a wide variety of [car leasing](#), [vanpooling](#), [car sharing](#) and hourly rental programs – and local car rental customers are picked up at no extra cost. For more information, visit [www.enterprise.com/car\\_rental/home.do](http://www.enterprise.com/car_rental/home.do).

#### **Epoch Restaurant Group**

Headquartered in Novi, MI, Epoch Hospitality Group specializes in the restaurant and catering industry. Since its formation in the early 1980's, Epoch has evolved from its beginnings as a modest, hotel-based operation to a leading hospitality management company. The company is privately owned by the Wisne family. Employing nearly 400, Epoch Hospitality Group operates two ***Knot Just a Bar*** casual nautical-themed eateries ([www.knotjustabar.com](http://www.knotjustabar.com)) located in Bay Harbor and Omena, Mich.; ***Epoch Events***, ([www.epochs.com](http://www.epochs.com)) a full-service off-premise catering and event planning firm providing services throughout southeast and mid-Michigan; the ***Diamond Center Banquet & Conference Center*** ([www.diamondbanquetcenter.com](http://www.diamondbanquetcenter.com)) at the Suburban Collection Showplace in Novi; ***Genesys Banquet & Conference Center*** ([www.genesyscatering.com](http://www.genesyscatering.com)) in Grand Blanc; and ***Riverfront Banquet & Conference Center*** ([www.riverfrontbanquet.com](http://www.riverfrontbanquet.com)) in downtown Flint.

### **Additional Support Provided By:**

#### **The Joshua (Jim) and Eunice Stone Foundation**

A family foundation, The Joshua (Jim) and Eunice Stone Foundation supports a variety of causes in communities across America. In response to understanding that there are dire needs at this time, the foundation's current focus is on fighting hunger.

#### **American Specialty Oils**



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## **Hunger Free Summer Initiative**

More than 315,000 children in southeast Michigan rely on free or reduced-price meals in school. Over the summer, when school is out, these children often go without the food they need to grow and be healthy, leaving them at risk of life-long effects of hunger and malnutrition. For the second year in a row, **Hunger Free Summer** will provide 2 million meals to children in poverty in southeast Michigan from June through mid-September 2012. With support from underwriter Charter One Foundation, and additional support from Ford Motor Company Fund, Enterprise Rent-A-Car, Epoch Restaurant Group, the Joshua (Jim) and Eunice Stone Foundation and American Specialty Oils, **Hunger Free Summer** will engage the entire community to reach these vulnerable children with food through three urgently needed programs:

- Through **school-based mobile pantries**, we will deliver a total of 1,405,211 pounds of food to families in partnership with 60 schools. School-based mobile pantries deliver 30 pounds of pantry staples, 10 pounds of produce and 10 pounds of protein, such as frozen chicken, to 150 to 200 families per month at each school.
- Through the **Summer Food Service Program**, we will provide nutritious prepared lunches to children at more than 100 Summer Food Service Program sites, for a total of 187,313 pounds.
- We will provide **Summer Bags** of food to children at 40 sites in June, July and August, for a total of 248,810 pounds.

Additionally, through our extensive network of more than 600 partner soup kitchens, pantries and shelters, we will distribute an additional 1.1 million pounds to children and their families. Every donation will be doubled, dollar-for-dollar, by underwriter Charter One Foundation with additional support from Ford Motor Company Fund, Enterprise Rent-A-Car, Epoch Restaurant Group, the Joshua (Jim) and Eunice Stone Foundation and American Specialty Oils, to provide nutritious meals for children in southeast Michigan.

Proper nutrition is key to healthy child development. Abundant research shows young children who lack sufficient food suffer brain and central nervous system changes that impair learning. Children who don't eat enough are sick more often, do worse in school and are less successful as adults.

For many children, when school lets out, hunger sets in. **Hunger Free Summer** will help thousands of children in southeast Michigan enjoy a happy, healthy summer vacation by providing them the nutrition they need to grow and thrive. For more information, visit [www.hungerfreesummer.org](http://www.hungerfreesummer.org).



## **Child Hunger in Michigan**

In southeast Michigan, more than 315,000 children receive free or reduced-price meals in school. When school is out, these children are at risk of missing meals, depriving them of the nutrition they need to grow healthy and strong.

### **According to [Kids Count in Michigan 2011](#):**

- One in five children in Michigan live in poverty. Poverty is highly correlated to hunger.
- The number of students in Michigan eligible for reduced-price school lunch jumped 27 percent from 2006 to 2010 - 46.5 percent of Michigan students qualified. *To be eligible, kids must live at 185 percent of poverty, or about \$40,000 a year for a family of four.*
- Increases by county:
  1. Livingston – 65 percent increase to over 6,000 students
  2. Macomb – 65 percent increase to over 55,000 students
  3. Monroe – 47 percent increase to over 8,500 students
  4. Oakland – 49 percent increase to over 62,000 students
  5. Wayne – 16 percent increase to over 179,000 students
- More than 759,000 Michigan children live in households enrolled in the Food Assistance Program (food stamps).
- Nearly 40 percent of those receiving emergency food from Gleaners' partner soup kitchens, food pantries and shelters are children.

### **According to USDA, Food & Nutrition Service:**

- In fiscal year 2011, over 31 million children in the U.S. received their daily lunch through the National School Lunch Program – over 12 million students participated in the School Breakfast Program.

## **The Devastating Effects of Child Hunger**

From “Map the Meal Child Food Insecurity” (2011):

- Nearly one in four children in the United States is living without consistent access to enough nutritious food to live a healthy life.

From Feeding America (2011):

- Nineteen counties in the United States are home to more than 100,000 children living in food-insecure households.

From John T. Cook, Ph.D., associate professor at Pediatrics of Boston and primary author of “Child Food Insecurity: The Economic Impact on our Nation” (2009):

- Insufficient nutrition puts children at risk for illness and weakens their immune systems.
- Children who don't eat enough are 90 percent more likely to be in fair or poor health and have 30 percent higher rates for hospitalization.

From “Facing the Future: Fast Facts about Hunger”:

- Malnutrition can severely affect a child's intellectual development and growth.
- School-aged children who experience severe hunger have higher levels of chronic illness, anxiety, depression and behavioral problems.

From “The Economic Costs of Poverty in the U.S.” by Harry J. Holzer (2010):

- Children who don't eat enough are likely to fall behind and stay behind in their academic development compared to their food-secure peers.



## **“I Wonder if Anybody Knows (about Me)”**

Lyrics and music by Mario Resto  
Performed by Mario Resto and Luis Resto

### **Mario Resto**

Mario Resto was born in San Juan, Puerto Rico and grew up in the Detroit area. He began playing guitar at age seven and later took up drums, piano, bass and singing. He began composing musical pieces and songs at age fourteen.

Through the following years he would perform his music with "Boy Smiling", a band he formed with his younger brother (Oscar Award Winner) Luis Resto. Having studied at the University of Michigan under Pulitzer Prize and Grammy Award winning composer Bill Bolcom, Mario opened up his compositional abilities even more. His first single on Atlantic Records "Miami" was recognized in Billboard Magazine as possessing "distinctive writing and arranging".

With musical influences from rock, jazz, rhythm and blues, classical and Latin music, Mario's compositional output is quite eclectic. He has completed award winning TV and Radio projects for Chrysler, Ford, Chevrolet, Dodge, McDonalds, K-Mart, and MTV, as well as longer form projects for United Way, United Foundation, UAW, Ford Design and many others. He is currently composing the music for the OnInnovation website of The Henry Ford and recently scored a thirty second spot for the Detroit Symphony Orchestra.

Mario has released two CD's: "Scenes From The Reality" and "RADIO".

### **Luis Resto**

Luis Resto is a Detroit based multi-instrumentalist, songwriter, arranger and producer. Born in Ann Arbor, Michigan, the youngest son of Puerto Rican parents, Luis was steeped in the diverse musical tastes of his three older brothers before attending Interlochen Center for the Arts. As a teen, Luis was introduced to the ringleaders of the seminal Was (Not Was), and has since played keyboards on six of their albums.

Luis is a highly acclaimed and in-demand studio musician, playing and recording with a number of internationally renowned artists including Anita Baker, Earl Klugh, Bonnie Raitt and Stevie Nicks. He has co-written music with both Patti Smith and Was (Not Was); worked as rehearsal vocalist for Paul Simon; composed modern dance pieces with New York choreographer Susan Marshall; performed on the Brian Wilson documentary I Just Wasn't Made for These Times; and guided remixes for the Rolling Stones.

Luis' collaboration with Eminem, one of the world's most popular recording artists, propelled his unique creative skills firmly into the international arena. He earned writing, performing and production credits on The Eminem Show, Encore and Curtain Call; and co-wrote eight songs on the hugely successful 8 Mile film and its accompanying soundtrack album. The smash single, "Lose Yourself," would spent twelve weeks at Number 1 on the Billboard chart, garnering Luis an Oscar from the Academy of Motion Picture Arts & Sciences (AMPAS) for "Achievement in Music Written for Motion Pictures (Best Original Song)" and a Grammy from The National Academy of Recording Arts & Sciences (NARAS).

Besides his ongoing work with Eminem, Luis is currently writing and recording music for his band, Combo De Momento.



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## I WONDER IF ANYBODY KNOWS (about Me)

### verse 1

DO YOU HEAR ME  
I'M CALLING OUT  
JUST ME - THIS ONE SMALL VOICE

HERE I AM  
A SMALL CHILD  
NO FOOD - NO CHOICE

BEEN MEANING TO TELL YOU  
MY MOTHER SAID - WITH TEARS IN HER EYES  
LIFE HAS BEEN SO HARD  
ON A MOUNTAIN I'VE BEEN CLIMBING  
WITH HOPE INSIDE MY HEART  
THAT I CAN STOP THE CRYING  
AND PRAY THAT YOU WILL SEE  
ONE SIGN - TO ANSWER YOUR QUESTION

### chorus

I WONDER IF ANYBODY KNOWS  
I WONDER IF ANYBODY KNOWS ABOUT ME  
I WONDER IF ANYBODY KNOWS  
I COULD BE THE CHILD BESIDE YOU  
I COULD WRAP MY ARMS AROUND YOU  
I JUST WONDER IF YOU KNOW ABOUT ME

### verse 2

YOU HEAR IT AS YOU WALK BY  
I'M HUNGRY - CAN YOU SPARE A DIME  
SURPRISED YOU ARE - WHEN A CHILD IS AT YOUR FEET

SHE SAYS - MY BROTHERS BACK AT HOME HUNGRIER THAN ME  
BUT HERE I'M TRYING  
TO TELL YOU HOW I FEEL  
TO SHOW YOU WHO I AM  
TO HELP ME SEE ONE SIGN  
ONE SIGN - TO ANSWER MY QUESTION

\* repeat chorus

Br.  
HOPE FOR THE HUNGRY LIES WITHIN OUR HEARTS  
IF WE OPEN UP OUR EYES WE'LL SEE

DO YOU HEAR ME  
I'M CALLING OUT  
JUST ME THIS ONE SMALL VOICE

repeat chorus...out.

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