



Flourishing Communities Logic Model

The following Logic Model highlights the theory of change, proposed life of project objectives, and performance indicators for the Flourishing Communities program.

Development Hypothesis – An organized neighborhood can develop a culture of community cooperation in which residents and businesses know how to use their collective voice to advocate for improved access to social, political, and economic resources.				
Inputs	Activities	Outputs	Outcomes	Impacts
John Deere grant Global Communities team John Deere Citizenship team Stakeholder organizations Residents Business owners and employees Labor force John Deere Volunteers Community volunteers	<p>Objective 1: To create an engaged, supportive and collaborative network of NGOs and policymakers that rally their collective efforts to deliver strategic programs and services.</p> <ul style="list-style-type: none"> · A network of stakeholders meets regularly to share activities and identify areas for collaboration in Floreiciente. · Stakeholders have a better understanding of, and evidence about, the issues and trends in Floreiciente to focus their efforts · Stakeholders are incentivized to collaborate on innovative solutions to address priority issues in Floreiciente. <p>Objective 2: To empower residents of Floreiciente to implement neighborhood revitalization projects and attract social services.</p> <ul style="list-style-type: none"> · Community is organized to identify and implement quick-impact, community mobilization projects. · Floreiciente residents gain increased capacity to organize neighbors to identify and implement revitalization projects. · Floreiciente residents have a long-term plan for their community with a clear plan for implementing projects <p>Objective 3: To facilitate economic development opportunities for small businesses and households in Floreiciente by connecting them with the broader Quad Cities economy.</p> <ul style="list-style-type: none"> · Floreiciente residents have a better understanding of the job market and greater workforce readiness to seek and qualify for employment opportunities. · Business owners have a strategy for the future, skills to grow, and a network of peers that provide mutual support. · Businesses benefit from opportunities in the Quad Cities area <p>Cross-Cutting Activities:</p> <ul style="list-style-type: none"> · Establish and maintain a volunteer program · Monitoring, evaluation, and learning · External Communications 	Performance Indicator X.1: # of total direct beneficiaries PI X.2: # of people (unique individuals) trained PI X.3: # of public-private partnerships formed PI X.4: # of volunteers PI X.5: Monetary Value of Cost Share PI 1.1: # of organizations supported PI 2.1: # of long term community development plans formulated PI 3.1: # of people who participate in workforce readiness, training, and educational activities, including mentorship and internship programs. PI 3.2: # of firms supported	PI 2.2: # of projects identified by residents that are implemented PI 3.3: # and % of firms supported that participate in networking events PI 3.4: # and % of participating firms reporting improved technical and managerial capacity	PI X.6: % of target beneficiaries satisfied with their access to services and resources in their communities PI X.7: % of targeted beneficiaries who are satisfied with community organizing efforts of Global Communities and/or the Neighborhood Association PI 2.3: % of target beneficiaries who believe ordinary people can help address community problems PI 2.4: % of targeted beneficiaries giving support to members of their community PI 2.5: % of targeted beneficiaries receiving support from members of their community PI 2.6: % of targeted beneficiaries who are willing to work with others to solve problems to address a common goal PI 2.7: % or target beneficiaries who state they participate in decision making in their communities PI 3.5: # and % of businesses reporting increased degree of connection to the broader Quad Cities economy