

Sign up!

JOIN TEAM GMB



Speaking to voters



Just as in workplaces, speaking to people face to face is the best way to get our message across.

Every week, GMB members join Labour Party volunteers to knock on doors and speak to thousands of people across the UK. The Tories have millionaires bank rolling their campaign — we have people power.

Here's a short guide to 'the Labour doorstep' how to get involved.

What to expect on the doorstep

Canvassing is just speaking to normal people about the issues they think are important. It's easier than recruiting in a work place or dealing with the bosses! People are generally polite, even if they're not supporting Labour, and you can pair up with someone to see what it's all about until feel confident to fly solo.

You'll be in a small team with a team leader. Your team leader will let you know which door to knock on and what the names of the people living there are (according to the Electoral Roll). You give the door a quick knock, have a chat to the voters then return to your team leader to report back on what was said. You'll usually be asking what local and national issues are important, if they're planning to vote and if so who for.

Sessions usually last a couple of hours and volunteers often go for a bite to eat or drink afterwards.

If you're on social media, check out [@GMBPolitics](#) on Twitter and [/Team-GMB-Campaigning-for-Labour](#) on Facebook. We use hashtag [#TeamGMB](#).

GMB Politics

Frequently Asked Questions

DO I NEED TO KNOW ALL ABOUT LABOUR PARTY POLICY?

Not at all. You'll always have someone on hand in case tricky questions come up but mostly you'll talk about local issues and if the voter has an opinion on a Party.

WILL I BE DOING IT ON MY OWN?

No. You'll always be out in a team and if you want to 'buddy up' with someone the first time you go campaigning, just let the organiser know.

DO I NEED TO BE A PARTY MEMBER?

No. Of course we'd love you to join but all supporters are welcomed with open arms.

ARE PEOPLE EVER RUDE TO YOU?

Not very often! You're speaking to people just like you, most folk are friendly and happy to chat.

I DON'T LIKE THE SOUND OF IT, WHAT ELSE CAN I DO?

The best way to get our message across is face to face, but if it's not for you, you can help with phone canvassing, envelope stuffing or leafleting. There's always something you can help with.

Reproduced from electronic media and promoted by and on behalf of GMB, 22 Stephenson Way, London, NW1 2HD.

