**Campaign overview for jobseekers to inform candidate-facing article/webpages**

**You could make a difference right now by working in adult social care**

If you like working with people and are looking for an opportunity where no two days are the same, then adult social care offers a rewarding job that can turn into a fulfilling long-term career.

Working in adult social care is not just an emotionally rewarding role, it’s one of the most varied too. Working with a range of people with different care needs means every day is different to the next.

There are lots of different roles in social care depending on what you want to do, who you want to work with and where you’d like to work. ​

What’s more, adult social care is one of the sectors where jobs are increasing, offering significant numbers of long-term career opportunities.

​You don’t need previous experience or qualifications to make the move. If you’re passionate about helping others, you’ve already got the qualities it takes to get started and there’s training for everything else.

So, if you are looking for a job to be proud of, now could be the perfect time to start your career in adult social care.

Visit [Every Day is Different](https://www.everydayisdifferent.com) to find everything you need to get started in social care. You will be able to explore the different types of care work, find out what is required in the different roles, and [search for adult social care jobs](https://www.everydayisdifferent.com/job-search.aspx) in your area.

**Why become an adult social care worker?**

If you’ve got the right qualities, working in adult social care could tick all the boxes. It offers a varied, emotionally rewarding job and you can use the transferable skills you may have already built up in previous roles.

Becoming a care worker is usually quick and simple. You don’t need previous experience to get started as training is provided**,** and it’s usually a simple and quick process to start working. There are lots of different types of roles available and flexible hours to fit around your other commitments.

**What jobs are available?**

There are lots of different job roles in social care; it just depends what you're interested in, who you want to work with and where you want to work. You can work in a variety of settings, including in a residential care home, in someone else’s home or even your own home, supporting people as a Shared Lives carer.

Care worker

As a care worker, you can work in a variety of settings - care homes, someone’s home or within the community. You’ll support people with social and physical activities that could include:

* Eating and drinking.
* Attending appointments.
* Shopping and money management.
* Undergoing basic medical checks.
* Washing and dressing.

Personal assistant

Personal assistants support individuals in their own homes as well as out in the community, helping them to live as independently as possible. The role may also include:

* Supporting individuals with social activities.
* Assisting with personal care.
* Helping with practical tasks around the home.

Shared Lives carer

As a Shared Lives carer, you’ll build a close connection with the people you support, welcoming them into your home and family life.

It’s an incredibly flexible role – you’ll be self-employed and there’ll be a set agreement on how much care you provide.

Visit [Every Day is Different](https://www.everydayisdifferent.com/job-search.aspx) to search for the right social care role for you.

**What qualities do you need?**

In social care you'll be helping people to live more independently and have a better quality of life so it's really important you have the right values.

Here are some of the values and behaviours you might need to work in social care.

* Treat people with dignity and respect.
* Good at working with others.
* Committed to quality care and improving lives.
* Willing to learn and develop at work.

You’ll also need a good standard of English, numeracy and digital skills, attention to detail and to be able to work as part of a team.

Take a [short quiz](https://www.everydayisdifferent.com/could-you-care-quiz.aspx) to find out if social care could be the right move for you.