

GMB Yorkshire & North Derbyshire Young Members Meeting
Wednesday 26 April 2017 - 530pm - Wakefield



GENERAL ELECTION CAMPAIGN PLANNING

1. Attendees:

Ben Chapman, Damon Cooper, Aaron Ellis, Rachel Harrison, Yusra Hussain, Jawad Khan, Jake O'Malley, Emily Warrillow, Joe Wheatley.

2. Apologies:

Lloyd Akers, Tataru Dragos, Beccie Ions, Tom Kowalski, Summer Risebury Deah Thomas-Reid.

3. Labour Party Support:

- Voter Registration Drive -
Deadline for registering to vote is 22 May 2017
Need to encourage young people to register, and vote.

Will ask young members to record 30 second film clips stating why it's important to vote, why they're voting Labour. Will promote on various social media sites.

Action

28 Apr - RH to email all young members, GMB activists requesting film clips be emailed to RH, JK & BI by Friday 5 May.

8-14 May - BI / JK to edit clips ready for sharing on social media.

15 May - BI, JK & RH to launch clips. All others to share widely.

RH - to check with Steve Jennings, Political Officer, about if ok to pay for boosting posts.

- Local Campaigns -

All young members should be encouraged to get involved with their local campaigns, hold their own voter registration events at workplaces and universities. We will support where we can.

Action

RH - to circulate regional key / target seats as soon as known.

- Campaign Day -

Saturday 27 May - all day - Dewsbury / Batley (Venue to be confirmed).

A day of leafletting, door knocking, street stall. Young members from across the region plus other members and activists.

Action

RH - to email all branch, activists, young members calling for support.

Committee - to finalise details with area campaign teams.

RH - to order tshirts for volunteers.

BI - to contact young labour for support.

4. Other Business:

• Online Forum -

To consider an online platform for live interaction with young members.

JK - to put DC in touch with national young members communications officers.

• Mental Health -

This remains the main campaign.

Mental health awareness week is 8-14 May. Let's keep mental health being discussed in workplaces and universities. Get sharing events, campaigns and news via social media.

Action

RH - to authorise £200 donation to Wakefield Council / GMB mental health events.

• Reach Out To Older People -

Do you feel that older people are left out of society? More effort is needed to involve older people in our lives so GMB Yorkshire and North Derbyshire Young Members are encouraging everyone to reach out by visiting a lunch club, coffee morning or social and activity groups near where you live.

You might be asked to fill out a CRB Check or other forms but don't let that deter you because this is about building a society where everyone is included in our lives. It is important to highlight your actions on social media to encourage others to follow what we are trying to do.

For further details on any of the above or to get involved contact:

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