

## HOW WE WIN

ORGANISE BUILD WIN





We're clear what we want:

#### We want a pay increase of 15% or £2, whatever is greatest.

The people who make that decision are the Government (as our employers).

#### They've come up with a 1% pay rise as their 'recommendation'.

So. We have to take action that either convinces or pressures the government to agree with us and give us a better pay rise.

#### The question is, how do we do that?

At GMB, we campaign and organise on all fronts: in your workplaces, in the press, on social media and politically.





#### **ORGANISING YOUR WORKPLACE**

There is strength in numbers. If one person says 'I want a pay rise' the bosses can ignore them. If 100,000 of us say we want a pay rise, they have to take notice.

We need to make sure that every NHS worker joins GMB so that we speak with the loudest voice possible.

It's also important in case we need to take industrial action. No one wants to go on strike, it's always a last resort, but strikes only work if a lot of the workforce take part (again, if one person stops working it might be inconvenient but the world won't notice, people take notice when we all down tools together).

Every conversation in the workplace is crucial. The number one thing you can do to help us win is to **sign your colleagues up to GMB**.







#### **BECOME A REP & ENCOURAGE OTHERS TO DO SO**

GMB workplace representatives – 'reps' – are volunteer local leaders who take on some extra responsibility in order to help us win and get better pay. Day to day, that could be signing new members up, offering advice, checking safety in the workplace and taking issues up with managers locally.

In pay bargaining, it's listening to your members and understanding what they want, convincing colleagues to join the union and making sure everyone gets involved in our campaign and knows what's happening.

We have thousands of reps across the country. They're usually the people in a workplace who just can't sit by and see unfairness and feel like they have to speak out and do something to help.

We provide training and development for our reps on everything from employment law and bargaining through to how to conduct a workplace risk assessment or write to local politicians. We always try to secure paid time off work for your rep duties and you're always supported by a paid Officer of the union.

# Our reps are the lifeblood of the union, and a big GMB Family!





#### **BUILDING A WINNING CAMPAIGN**

GMB is 600,000 members strong and each one of them is behind you.

We need to build even greater public support to show the politicians that if they don't back NHS workers, there will be consequences at the ballot box. That's how we build pressure on them to act.

GMB will be fighting on all fronts. We will:

- Tell your stories so the world knows the huge role you played in getting us through this pandemic and why you deserve a pay rise.
- Build our base of Reps in the NHS so that the voices of GMB members can be amplified in all workplaces.
- Use social media to bring NHS workers together and to speak out:
  - Like our Facebook Page for updates and events!
    facebook.com/GMBUnionNHS)
  - Follow @GMBNHS on Twitter!
- Ask politicians to support us and to speak out in the House of Commons.
- Use the press to reach as many people as possible and gain public support.

### Join the campaign today!

GMB.ORG.UK/NHS

