**GMB Members Learning Passport Engagement Process Guidance for all GMB Staff & Officers**

1. As part of the GMB Universal members learning offer working with an organisation called Nesta, the GMB has received in the first instance £10,000 worth of funding that will enable GMB to promote the Career Tech Challenge.

The Career Tech Challenge is an innovative programme of online learning platforms that have been designed to assist individuals with their lifelong learning journey.

To view these platforms use the attached link:

<https://www.gmb.org.uk/lifelong-learning>

The funding has allowed GMB to sponsor any redundant members unemployed subscription for a period of 6 months, so as to allow them to remain a member and undertake any of the GMB universal members learning offer.

This Funding is not part of the GMB rulebook entitlement but is a promotional offer funded independently with external financial support and is seen as a way of retaining members as part of a promotional aftercare package.

1. How to access this passport:

Where there are redundant members in the workplace and in each region, each region will create a list of names and membership details and will retain the member directly and then will submit to the NAU for reimbursement of the members subscriptions for a period of no longer than 6 months at the unemployed rate for as long as the funding will remain available.

1. Each region will keep a record of those members retained under this funding initiative and will deal directly with the member during the 6-month period with a view to transferring the member onto a direct debit payment at the relevant member subscription rate.
2. Each region will send direct to the member the attached letter, so as to enrol the member onto the GMB Learning Passport and this will include how the member can access the Universal Members Learning Offer and participate in the Career Tech Challenge.
3. A relationship between all Regions and the National Admin Unit must be established, so records can be cross checked against member retention and a decrease in the funding budget. This will enable us to close this promotional learning offer so as not to offer it when there will be no more funding available.