GPNA Board Meeting Agenda – March 24, 2016 6:00 pm

* Call to Order
* Roll Call/Introductions
	+ Board members
		- Brian Swem
		- Angelique DuPhene
		- Daniel Vandermolen
		- Matthew Draft
		- Asheleigh Draft
		- Jane Konyndyk
		- Mark Moerdyk
	+ Staff
		- None present
	+ Guests
		- Sam Evans
* Approval of January, February & March 10 meeting minutes
	+ Ashleigh moves to approve the minutes
	+ All are in favor
* Guest Presentations
* Staff Update
	+ Survey for Annual Meeting (5 minutes)
		- Fran to develop Survey Monkey survey within input from the board
		- Purpose of the survey is to gather input for our GPNA constituents regarding opinions about the area
		- Print-outs of survey provided to board members, all board members will review and provide feedback to Fran via e-mail.
* Old Business
	+ Votes taken via e-mail
* New Business
	+ Dumpster Day
		- Matthew motions to hold Dumpster Day on May 14th
			* All in favor
			* 21st as a backup date
		- Need Fran to confirm date
		- All to be confirmed via e-mail once Fran confirms we’ve booked the date
		- Need a lead volunteer to help organize the coordination
			* Also need a volunteer to man a table with information on GPNA and how to sign up
			* Esther and Fran to be in attendance for duration of the event
	+ Crime & Safety Committee (10 minutes)
		- Move to April agenda
	+ Annual Meeting Update (5 minutes)
		- Food & beverages needed for the event
			* + Matt has volunteered to handle
			* Need to confirm with Kroc Center outside food and beverage can be brought in
			* Budget of $75-100
		- Expect attendance to be anywhere between 40-75 people
		- Entire board should be working on communicating the event to the community
			* Brian will reach out to local dignitaries for inclusion
		- Brian will make the agenda for the meeting
		- From survey results, Fran to provide us with “top priorities”
		- Ashleigh recommends formatting the meeting in a way where we can have attendees break off in to small groups after Fran’s presentation of the survey results
		- Matt recommends we have each board member present during a portion of the meeting
		- Mark wants to make sure a park update is included during the meeting
		- All would like presentation technology available so the new Nation Builder web site can be shown off & reviewed
		- Angelique to design poster to promote the event
		- Potential to do a raffle or giveaway
			* Day passes to the Kroc center proposed
			* Matt proposes raffling off a plot at the community garden
		- Jane would like the community garden discussed at the meeting
			* Leslie to do a presentation if she is available
			* Potential for seedling giveaways as a gift to attendees
				+ May be a cost associated with this

Jane/Leslie to confirm

* + - Staff to be in attendance for duration of event
	+ Summer Celebration 2016 Planning (15 minutes)
		- August 6, 2016, 1pm-8pm
		- Daniel & Matt put together a committee for Summer Celebration
			* 10-11 people
			* Had a brainstorming session
		- 2 sessions
			* 1st Session: 1pm-5pm
				+ Performance & Activity based
				+ Zumba
				+ Church Groups (Chase to coordinate)
				+ Grandville Avenue for the Arts

Breakdancing

Mexican Folkloric

* + - * + Kid Zone: Sidewalk chalk & games for kids
				+ Healthy Eating Demonstrations
				+ Firetruck
				+ Spoke Folks for Bike Repair
				+ Veggie Van
				+ Molina Health Care smoothie bike
				+ Walking Tours

every 2 hours starting at 1pm

* + - * 2nd Session: 5pm-8pm
				+ Live music

3 bands

Pearson Family

* + - * + Food Trucks
		- National Night Out 1nd Tuesday of August
			* Staff to be in attendance to promote Summer Celebration
		- Looking in to including a raffle as part of the event
		- Looking in to including crafter booths
			* Application and information should appear on the web site
				+ Promotional materials should direct crafters to the web site
			* Angelique to maintain applications & communicate to Dan/Matt
			* Looking to attract 10-25 crafters and/or vendors
			* Board has decided that this is not achievable this year
				+ Focus is on attracting attendees this year
				+ Potentially tabling this to try again next year with crafters
				+ Funnel potential vendors to Mark
		- Most entertainment will need to be paid for
			* Will need to be included in the budget
		- Total budget is $7,000 currently
		- Prepare a handout prior to the annual meeting
	+ Professional Association Resources Proposal (15 minutes)
		- Want to move on this
		- Need to provide Julie feedback on her proposal in a timely fashion
		- Need to apply and get the NPTA Grant to proceed
		- Ashleigh will inquire if the cost can be split in to 2 phases so the GPNA budget can cover the first half so we can move before the Grant period starts.
		- Provide Julie’s proposal to NPTA and get their feedback prior to Grant submittal
		- Board to review Julie’s proposal and provide feedback to Ashleigh by Wednesday 3/30/16
			* E-mails to go directly to Ashleigh, not board e-mail
	+ NationBuilder/Web Site Progress Update (5 minutes)
		- Fran & Esther to be removed from the generic board e-mail address distribution list
		- Brian to ask Chris Reader for historic photos
		- Board to review web site and provide feedback to Angelique by 3/30/16
		- Goal to have the site live by 4/3/16
	+ Conflict of Interest Policy & Concern (10 minutes)
		- Jane motions we move to a closed meeting
			* All in favor
			* Closed to only board members
		- Has to be money for there to be a conflict of interest
		- As a public board we need to follow a process when it comes to conflict of interest
		- Policy versus perception
			* Need to make sure that public does not perceive conflict of interest, even if no policy has been broken
		- Jane sees a potential opportunity for improvement in regards to policy on conflict of interest
			* Jane wants to see less discussion on e-mail and more discussion at board meetings
		- Would like to seek Julie’s help in negotiating these waters
	+ Brian is tendering his resignation as president and board member
* Committee Reports
	+ None
* Public Comments
	+ None
* Adjournment