GPNA Board Meeting Agenda – March 24, 2016 6:00 pm

* Call to Order
* Roll Call/Introductions
  + Board members
    - Brian Swem
    - Angelique DuPhene
    - Daniel Vandermolen
    - Matthew Draft
    - Asheleigh Draft
    - Jane Konyndyk
    - Mark Moerdyk
  + Staff
    - None present
  + Guests
    - Sam Evans
* Approval of January, February & March 10 meeting minutes
  + Ashleigh moves to approve the minutes
  + All are in favor
* Guest Presentations
* Staff Update
  + Survey for Annual Meeting (5 minutes)
    - Fran to develop Survey Monkey survey within input from the board
    - Purpose of the survey is to gather input for our GPNA constituents regarding opinions about the area
    - Print-outs of survey provided to board members, all board members will review and provide feedback to Fran via e-mail.
* Old Business
  + Votes taken via e-mail
* New Business
  + Dumpster Day
    - Matthew motions to hold Dumpster Day on May 14th 
      * All in favor
      * 21st as a backup date
    - Need Fran to confirm date
    - All to be confirmed via e-mail once Fran confirms we’ve booked the date
    - Need a lead volunteer to help organize the coordination
      * Also need a volunteer to man a table with information on GPNA and how to sign up
      * Esther and Fran to be in attendance for duration of the event
  + Crime & Safety Committee (10 minutes)
    - Move to April agenda
  + Annual Meeting Update (5 minutes)
    - Food & beverages needed for the event
      * + Matt has volunteered to handle
      * Need to confirm with Kroc Center outside food and beverage can be brought in
      * Budget of $75-100
    - Expect attendance to be anywhere between 40-75 people
    - Entire board should be working on communicating the event to the community
      * Brian will reach out to local dignitaries for inclusion
    - Brian will make the agenda for the meeting
    - From survey results, Fran to provide us with “top priorities”
    - Ashleigh recommends formatting the meeting in a way where we can have attendees break off in to small groups after Fran’s presentation of the survey results
    - Matt recommends we have each board member present during a portion of the meeting
    - Mark wants to make sure a park update is included during the meeting
    - All would like presentation technology available so the new Nation Builder web site can be shown off & reviewed
    - Angelique to design poster to promote the event
    - Potential to do a raffle or giveaway
      * Day passes to the Kroc center proposed
      * Matt proposes raffling off a plot at the community garden
    - Jane would like the community garden discussed at the meeting
      * Leslie to do a presentation if she is available
      * Potential for seedling giveaways as a gift to attendees
        + May be a cost associated with this

Jane/Leslie to confirm

* + - Staff to be in attendance for duration of event
  + Summer Celebration 2016 Planning (15 minutes)
    - August 6, 2016, 1pm-8pm
    - Daniel & Matt put together a committee for Summer Celebration
      * 10-11 people
      * Had a brainstorming session
    - 2 sessions
      * 1st Session: 1pm-5pm
        + Performance & Activity based
        + Zumba
        + Church Groups (Chase to coordinate)
        + Grandville Avenue for the Arts

Breakdancing

Mexican Folkloric

* + - * + Kid Zone: Sidewalk chalk & games for kids
        + Healthy Eating Demonstrations
        + Firetruck
        + Spoke Folks for Bike Repair
        + Veggie Van
        + Molina Health Care smoothie bike
        + Walking Tours

every 2 hours starting at 1pm

* + - * 2nd Session: 5pm-8pm
        + Live music

3 bands

Pearson Family

* + - * + Food Trucks
    - National Night Out 1nd Tuesday of August
      * Staff to be in attendance to promote Summer Celebration
    - Looking in to including a raffle as part of the event
    - Looking in to including crafter booths
      * Application and information should appear on the web site
        + Promotional materials should direct crafters to the web site
      * Angelique to maintain applications & communicate to Dan/Matt
      * Looking to attract 10-25 crafters and/or vendors
      * Board has decided that this is not achievable this year
        + Focus is on attracting attendees this year
        + Potentially tabling this to try again next year with crafters
        + Funnel potential vendors to Mark
    - Most entertainment will need to be paid for
      * Will need to be included in the budget
    - Total budget is $7,000 currently
    - Prepare a handout prior to the annual meeting
  + Professional Association Resources Proposal (15 minutes)
    - Want to move on this
    - Need to provide Julie feedback on her proposal in a timely fashion
    - Need to apply and get the NPTA Grant to proceed
    - Ashleigh will inquire if the cost can be split in to 2 phases so the GPNA budget can cover the first half so we can move before the Grant period starts.
    - Provide Julie’s proposal to NPTA and get their feedback prior to Grant submittal
    - Board to review Julie’s proposal and provide feedback to Ashleigh by Wednesday 3/30/16
      * E-mails to go directly to Ashleigh, not board e-mail
  + NationBuilder/Web Site Progress Update (5 minutes)
    - Fran & Esther to be removed from the generic board e-mail address distribution list
    - Brian to ask Chris Reader for historic photos
    - Board to review web site and provide feedback to Angelique by 3/30/16
    - Goal to have the site live by 4/3/16
  + Conflict of Interest Policy & Concern (10 minutes)
    - Jane motions we move to a closed meeting
      * All in favor
      * Closed to only board members
    - Has to be money for there to be a conflict of interest
    - As a public board we need to follow a process when it comes to conflict of interest
    - Policy versus perception
      * Need to make sure that public does not perceive conflict of interest, even if no policy has been broken
    - Jane sees a potential opportunity for improvement in regards to policy on conflict of interest
      * Jane wants to see less discussion on e-mail and more discussion at board meetings
    - Would like to seek Julie’s help in negotiating these waters
  + Brian is tendering his resignation as president and board member
* Committee Reports
  + None
* Public Comments
  + None
* Adjournment