GPNA Board Meeting Agenda – June 8, 2017 6:00 pm

* Call to Order 6:00pm
* Roll Call/Introductions
	+ Board members
		- Michael Scholton
		- Angelique DuPhene
		- Matthew Draft
		- Daniel Vandermolen
	+ Staff
		- Tonya Adkins McKeever
	+ Guests
		- Matt Oeverman
		- Hannah Schultz
		- Gary Burge
		- Henry Peda
		- Cher Darling
* Approval of April 12 meeting minutes
	+ Approved
		- All approve
* Guest Presentations
* Staff Update (20 minutes)
	+ FY 2018 Approval Update
		- Award letter has arrived
		- Approved for funding for year 2018
		- Award amounts did not change from 2017 to 2018
			* Approx. $53,000
		- Paperwork needs to be to Joanna by June 23rd
		- City is converting to a new system
			* Tonya to attend training
	+ Staff Projects Update
		- Each staff member is assigned specific projects. Details are e-mailed out prior to board meetings
	+ Staff Training
		- Jesus & Tonya have done their required ride-along
		- Excella training still needed to complete code compliance training
	+ New Pamphlet
		- Information on how to become a member
		- Spanish & English
		- If we reprint, look for logo consistency
* Old Business
	+ Votes taken via e-mail
	+ New Printer
		- All board to respond to Michael’s e-mail & vote
* New Business
	+ Public Safety Improvement Metric
		- 1 of 8 different metrics required for grant
		- Not on track to hit target
		- Staff working to course correct
	+ New Board Members
		- Those interested in applying will need to fill out the form and submit to the board
		- Board to vote via e-mail
		- Current board is seeking additional board members to add diversity
	+ Amplify Property Acquisitions
		- DeVos Family purchasing quite a large swath of properties in the neighborhood
			* Hall to Burton, Division to Kalamazoo
			* Jefferson & Madison zone directly effects Garfield Park
		- GPNA wants to maintain involvement
			* Understand intended use of property
			* Communicate intended use to community
		- Neighborhood Redevelopment in Atlanta
			* Model for this being utilized as road map for GR
		- Big and ambitious project
		- Worry of displacing renters & low income home owners
		- Meeting on June 29th
			* Jesus to attend
	+ 49507 Initiative
		- Hedge funds purchased properties
		- Hedge funds starting to sell
		- Approx. 40 properties affected
		- Can we help renters become home owners?
			* Down payment assistance through local Churches?
* Committee Reports
	+ Newsletter (3x per year – March, June, November) (10 minutes)
		- Summer Newsletter
			* Timeline:
				+ Content ideas: 6/8-6/23
				+ Content Due (Articles & Photos): 6/30
				+ Design: 7/3-7/7
				+ To Print: 7/14
				+ In-home: By 7/22/17
			* Ideas
				+ Summer Celebration Notice
				+ New Officer Gamez
				+ SID Bids Work

Fran to provide

* + - * + Amplify Project
				+ Voting on August 3rd

Ward Commissioners

* + - * Content
				+ Jesus to work with Amy White on refining content
				+ Final content to be provided to Angelique in a single document (English & Spanish)
				+ To be provided in order of importance

Rank the importance of each item to ensure priority items are not removed due to lack of space

* + Web Site
		- Need to push for more web site updates
		- Donor list & e-mail list need to be maintained through the web site
		- Is Nationbuilder the best platform for us?
	+ Events
		- Dumpster Day (5 minutes)
			* Post-Mortem
			* Approx. 140 cars came through
			* Approx. 129 surveys completed
			* Approx. 20.89 tons of trash collected
			* Approx. $345 collected in donations
			* All dumpsters were filled
		- Story Time in the Park
			* Great attendance
				+ Approx. 1,000 people
			* GVSU run program
		- Annual Meeting (5 minutes)
			* Post-Mortem
			* Need to ensure this is advertised in the newsletter for next year
			* Include a survey conversation next year
			* Should it be a bigger event?
				+ Activity while we do a presentation
				+ Incentive to attend
			* Jesus took pictures
		- Summer Celebration 2017 (10 minutes)
			* Presentation on the Rain Garden
			* Special Permits event application has been submitted
			* Event hours will be 12pm-5pm
			* Do not have Reach Grant this year
			* Should we acquire a liquor license?
				+ Hannah to help with additional planning
				+ GPNA has insurance
				+ Need to request a bond within 60 days of the event
				+ Would need fencing to include as part of the event

Infrastructure cost

* + - * Activities
				+ Kids’ Zone
				+ Inflatable Structure

$400 cost, includes Employee & setup

* + - * + FitKids 360

Through HealthNet

Expose kids and families to healthy lifestyle changes

Group Exercise

Raffles

Giveaways

Provide own sound systems

* + - * + Veggie Van

$1,000 in vouchers potentially

Intern provided for volunteer recruitment

* + - * + Disk Golf Tournament

Tonya & Dan working with Shea

* + - * + Footsal Tournament?

Tonya to take lead on this

* + - * + Live Entertainment?

Daniel to pursue

For Brothers

Already touring

Would bring their own sound system

Tonya negotiating half price for this year due to shorter event

Baker for $750

* + - * Scheduling
				+ Need to determine dates for advertising
				+ Overall budget $3,650

GRPS has committed $1,000

Reached out to Kingdom Square

Michael to reach out to Notions Marketing & Fifth Third Bank

* + - * + Jesus revising promotional material from last year
			* Volunteers
				+ Chase S. to help out with volunteer recruitment
				+ Costco to potentially donate food for volunteers
		- GPNA Rain Garden Event
			* Saturday August 26th, 2017
			* Corner of Madison & Burton
			* Planned activities
			* Residents able to sign up for Rain Garden visit
				+ Eligibility for curb-cut rain garden
			* 6 households have already signed up for the visit from newsletter content
			* Information made available to residents
	+ Crime & Safety Committee
	+ Community Preparedness
* Public Comments
* Adjournment