GPNA Board Meeting Agenda – June 8, 2017 6:00 pm

* Call to Order 6:00pm
* Roll Call/Introductions
  + Board members
    - Michael Scholton
    - Angelique DuPhene
    - Matthew Draft
    - Daniel Vandermolen
  + Staff
    - Tonya Adkins McKeever
  + Guests
    - Matt Oeverman
    - Hannah Schultz
    - Gary Burge
    - Henry Peda
    - Cher Darling
* Approval of April 12 meeting minutes
  + Approved
    - All approve
* Guest Presentations
* Staff Update (20 minutes)
  + FY 2018 Approval Update
    - Award letter has arrived
    - Approved for funding for year 2018
    - Award amounts did not change from 2017 to 2018
      * Approx. $53,000
    - Paperwork needs to be to Joanna by June 23rd
    - City is converting to a new system
      * Tonya to attend training
  + Staff Projects Update
    - Each staff member is assigned specific projects. Details are e-mailed out prior to board meetings
  + Staff Training
    - Jesus & Tonya have done their required ride-along
    - Excella training still needed to complete code compliance training
  + New Pamphlet
    - Information on how to become a member
    - Spanish & English
    - If we reprint, look for logo consistency
* Old Business
  + Votes taken via e-mail
  + New Printer
    - All board to respond to Michael’s e-mail & vote
* New Business
  + Public Safety Improvement Metric
    - 1 of 8 different metrics required for grant
    - Not on track to hit target
    - Staff working to course correct
  + New Board Members
    - Those interested in applying will need to fill out the form and submit to the board
    - Board to vote via e-mail
    - Current board is seeking additional board members to add diversity
  + Amplify Property Acquisitions
    - DeVos Family purchasing quite a large swath of properties in the neighborhood
      * Hall to Burton, Division to Kalamazoo
      * Jefferson & Madison zone directly effects Garfield Park
    - GPNA wants to maintain involvement
      * Understand intended use of property
      * Communicate intended use to community
    - Neighborhood Redevelopment in Atlanta
      * Model for this being utilized as road map for GR
    - Big and ambitious project
    - Worry of displacing renters & low income home owners
    - Meeting on June 29th
      * Jesus to attend
  + 49507 Initiative
    - Hedge funds purchased properties
    - Hedge funds starting to sell
    - Approx. 40 properties affected
    - Can we help renters become home owners?
      * Down payment assistance through local Churches?
* Committee Reports
  + Newsletter (3x per year – March, June, November) (10 minutes)
    - Summer Newsletter
      * Timeline:
        + Content ideas: 6/8-6/23
        + Content Due (Articles & Photos): 6/30
        + Design: 7/3-7/7
        + To Print: 7/14
        + In-home: By 7/22/17
      * Ideas
        + Summer Celebration Notice
        + New Officer Gamez
        + SID Bids Work

Fran to provide

* + - * + Amplify Project
        + Voting on August 3rd

Ward Commissioners

* + - * Content
        + Jesus to work with Amy White on refining content
        + Final content to be provided to Angelique in a single document (English & Spanish)
        + To be provided in order of importance

Rank the importance of each item to ensure priority items are not removed due to lack of space

* + Web Site
    - Need to push for more web site updates
    - Donor list & e-mail list need to be maintained through the web site
    - Is Nationbuilder the best platform for us?
  + Events
    - Dumpster Day (5 minutes)
      * Post-Mortem
      * Approx. 140 cars came through
      * Approx. 129 surveys completed
      * Approx. 20.89 tons of trash collected
      * Approx. $345 collected in donations
      * All dumpsters were filled
    - Story Time in the Park
      * Great attendance
        + Approx. 1,000 people
      * GVSU run program
    - Annual Meeting (5 minutes)
      * Post-Mortem
      * Need to ensure this is advertised in the newsletter for next year
      * Include a survey conversation next year
      * Should it be a bigger event?
        + Activity while we do a presentation
        + Incentive to attend
      * Jesus took pictures
    - Summer Celebration 2017 (10 minutes)
      * Presentation on the Rain Garden
      * Special Permits event application has been submitted
      * Event hours will be 12pm-5pm
      * Do not have Reach Grant this year
      * Should we acquire a liquor license?
        + Hannah to help with additional planning
        + GPNA has insurance
        + Need to request a bond within 60 days of the event
        + Would need fencing to include as part of the event

Infrastructure cost

* + - * Activities
        + Kids’ Zone
        + Inflatable Structure

$400 cost, includes Employee & setup

* + - * + FitKids 360

Through HealthNet

Expose kids and families to healthy lifestyle changes

Group Exercise

Raffles

Giveaways

Provide own sound systems

* + - * + Veggie Van

$1,000 in vouchers potentially

Intern provided for volunteer recruitment

* + - * + Disk Golf Tournament

Tonya & Dan working with Shea

* + - * + Footsal Tournament?

Tonya to take lead on this

* + - * + Live Entertainment?

Daniel to pursue

For Brothers

Already touring

Would bring their own sound system

Tonya negotiating half price for this year due to shorter event

Baker for $750

* + - * Scheduling
        + Need to determine dates for advertising
        + Overall budget $3,650

GRPS has committed $1,000

Reached out to Kingdom Square

Michael to reach out to Notions Marketing & Fifth Third Bank

* + - * + Jesus revising promotional material from last year
      * Volunteers
        + Chase S. to help out with volunteer recruitment
        + Costco to potentially donate food for volunteers
    - GPNA Rain Garden Event
      * Saturday August 26th, 2017
      * Corner of Madison & Burton
      * Planned activities
      * Residents able to sign up for Rain Garden visit
        + Eligibility for curb-cut rain garden
      * 6 households have already signed up for the visit from newsletter content
      * Information made available to residents
  + Crime & Safety Committee
  + Community Preparedness
* Public Comments
* Adjournment