GPNA Board Meeting Agenda – February 9, 2017 6:00 pm

* Call to Order 6:08pm
* Roll Call/Introductions
  + Board members
    - Michael Scholton
    - Angelique DuPhene
    - Matthew Draft
    - Mark Moerdyk
  + Staff
    - Tonya Adkins McKeever
  + Guests
* Approval of January 12 meeting minutes
  + Approved
* Guest Presentations
* Staff Update
  + Tonya (10 minutes)
    - Spring/Summer Events
      * Plaster Creek & Calvin College
        + Visibility for rain gardens
        + Dave & Gail having issues connecting to urban neighborhoods in regards to pollution
        + Surveyer to come out and look for good places to implement rain gardens in community

Should have one at Garfield Park as demonstration to neighborhood

* + - * + Cost is $2,500 per rain garden

50 total gardens per grant from Calvin College

20 north of Burton/West of Division is the target

* + - * + Open House format with media presence
        + Spring date for Garfield Park event
        + Get neighbors to apply for grant
        + Neighborhood sign up for those who are interested in having a rain garden installed on their property
        + Tonya to continue event planning
        + Calvin to write us letters of support
    - Onboarding update
  + Fran (10 minutes)
    - GPNA Community Garden 2017
      * Any funding left from the grant to pay Leslie this Spring/Summer to maintain?
        + We have enough funds for 1 more year for Leslie or a water source
      * To date we have weak participation
        + Get participation metrics from Leslie
      * Focus should be community engagement this year
        + See if Fran & Jesus want to pursue outreach
        + Connect with the School
        + Could we do an event?
      * Look in to making it a true community garden that Leslie manages and maintains
        + Give away produce to the local community for free
      * Look in to additional grants past this year to sustain the garden
    - Health Fair
      * Redeveloping
      * In the planning phases
    - Tenant Town House
      * Concerned with how to pull tenants in
      * Planning an event
        + Jesus working on this from GPNA
        + Jeff to do social media & press release
        + Will canvas house to house in neighborhood
    - Burton/Grandville CID
      * Fran waiting on meeting notes
      * Forming a smaller committee
        + Fran will be on the committee
      * How does GPNA connect with these businesses?
* Old Business
  + Votes taken via e-mail
    - None
  + Approval of continued funding for CDBG
    - Mark motions to approve applying for CDBG grant with 5% increase
      * All in favor
    - We will submit paperwork to seek this funding
* New Business
  + Board Meeting day/time
    - Michael proposes we change the day/time of the next three board meetings to accommodate Daniel’s Tax Time schedule
      * All in favor
      * Days/times to be agreed upon through e-mail communications
        + Will need the date changes communicated on the web site
      * Angelique to coordinate via e-mail
  + Time Off Policy
    - Refer to e-mailed documents
    - Old policy has been updated and communicated out to staff
    - Time stamp to be added to the policy
    - Documentation to be added to the dropbox
    - To vote on via e-mail for full board participation & input
  + Membership Drives
    - How do we get more members
    - What do our members get when joining?
    - Online memberships get an auto-Thank you note, what do we do for non-online memberships?
* Committee Reports
  + Newsletter (3x per year – March, June, November) (10 minutes)
    - Spring Newsletter
      * Timeline Development
        + Jesus to report back on what the timeline will look like
      * Content ideas
        + Rain garden

Ask Calvin about advertising funds

* + - Seek new printer quotes
      * Grant will require us to get a quote at least 1x per year
  + Web Site (10 minutes)
    - Bi-Weekly e-mail sent to list to promote current activities
  + Events
    - Summer Celebration 2017
    - Disc Golf Course Spring Event
      * Josh Mumme & Shea Abbgy organizing
      * Will be a featured event where players will earn berths for participating
      * PDGA event planned for March 25th at Garfield Park
      * Will conduct a raffle, proceeds to be donated to GPNA
        + Josh will coordinate the prizes for the raffle
        + Do we know any business partners who would donate something for the raffle?
      * How can we support?
        + Can they reserve the entire park for the event?

Park rental is thru the city

GPNA to reserve it for the event

Tonya to provide city contacts

* + - * + GPNA support for tents

Not available option

* + - * + Access to the GPNA lodge (for registration & refreshments)

Coordinate with fran

* + - * + Park Pavilion use

Rented thru city, one cannot be reserved

* + - * + Will the parking lot be open in time for the event?

Tonya to check with the city on this

* + - * Looking to have this be an annual event
    - Disc Golf Summer Event
      * World Championships are in August
      * Week before the tournament, would like to do a media event
      * Match pros with kids in Garfield Park
      * Target date of August 13-19, date to be confirmed
      * Reach out to 5-15 year olds in community for participation
  + Crime & Safety Committee
  + Community Preparedness
* Public Comments
* Adjournment