

3 Ways to help the Green Party

(and probably not even notice) ...



I have accumulated and summarized a brief list of actions and activities that you can implement in your routine that will have little or no impact to your daily life or budget.

Undoubtedly, with little change to your time and pocketbook – you can make a big impact.

Always Share (at least) three times

It almost goes without saying, or does it? Green Party of the United States (GPUS) official graphics, branding and content have come a long way over the last few years. Their press releases, op-ed and graphic production is seriously topnotch, and people should see it, especially people who are not Green...

A suggested routine regarding GPUS official content for example; a simple share to 3 “non-Green” groups you frequent. It is good to share our content for discussion amongst your other groups’ membership. Good or bad responses - conversation aside, this action builds awareness, educates and carries our message to those that may have not seen it otherwise. We are the media. We are our voice.

“Be Seen Being Green” everyday ...

No Green message is too small or simple to share. Passively sharing the “Green Party” by name is one of the easier actions we can actively engage in to garner awareness and help further educate.

Everyday you passively interact with dozens or thousands of people whether you realize it or not. Maybe a lot of people look at your backpack on the bus or subway, everyday. A trip to the grocery store in a town of 15,000 people on a Saturday for 45 minutes and you have just had forty or so people looking right at you. Your laptop could be out all day at school and every one of your classmates sees the back of your screen, everyday.

Have great road frontage with medium to heavy traffic? A one-time small investment into a banner or homemade sign with only the “Vote Green” and the Party website www.GP.org may engage the interest of a passersby, further building awareness and educating.

Every moment people are looking at the back of your car, backpack, laptop, coat or hat ... is an opportunity for them to read “Green Party” proudly displayed on a button, pin or sticker. It is time for them to read and possibly to peak their curiosity.

Give Green to Greens

When you can, if you can ... give *several small donations to several Green Party caucuses, candidates and organizations during the year*. This has a minimal impact on your budget and is literally helping a candidate or Party chapter plan for the growth and outreach that our party needs.

The GreenCents program and small sustaining monthly donations of \$3 and \$5 are the perfect sentiment of your commitment to grow the Green Party into the largest party in the United States.

Small donors are the lifeblood of our grassroots organizations and campaigns. Your \$5 every month makes a huge difference and DOES make an impact to those organizers, candidate, state and local parties you are supporting.

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