

SEC Conf Call

4/24/16 7:30 pm 712-432-0360 code 663509#

Attendees:

Laura Palmer

Ona Marie Hendricks

Mary Gourdoux

Wes Gaige

katija gruene

No quorum

Make sure Ona has all the txt info for the SEC for weekly txt updates

Discussion of what stage we are at in using Nationbuilder

get local volunteer connection mechanism working

527 volunteers who have been assigned to local regional contacts, but have not been contacted because those contacts have not been using NB

Locals reaching out to locals in database to clean up the information

Branding issues/PACs

Public challenges to go viral

In addition to using whichever logo - have an image to attract in 4-5s

Music.ly - use phone/video camera to commit to making video for 4-5s, challenge - who can make the coolest dunk or something - fun and cool - add link to learn more - dare you to click here now and register

"Houston we have a Solution: Vote Green 2016"

http://www.halfbakery.com/idea/shoot-the-moon_20rule_20in_20basketball

Shoot-the-moon challenge?

Keep brainstorming

Nationbuilder changing plans effective May 16, need to decide on what to do, see <https://trello.com/c/6fAZvyfZ>

Next meeting May 8 7:30pm

Adjourn