SEC Conf Call
4/24/16 7:30 pm 712-432-0360 code 663509#

Attendees:
Laura Palmer
Ona Marie Hendricks
Mary Gourdoux
Wes Gaige
katija gruene

No quorum

Make sure Ona has all the txt info for the SEC for weekly txt updates

Discussion of what stage we are at in using Nationbuilder
   get local volunteer connection mechanism working
      527 volunteers who have been assigned to local regional contacts, but have not been contacted
      because those contacts have not been using NB
      Locals reaching out to locals in database to clean up the information

Branding issues/PACs
   Public challenges to go viral
      In addition to using whichever logo - have an image to attract in 4-5s
      Music.ly - use phone/video camera to commit to making video for 4-5s, challenge - who can make the coolest dunk or something - fun and cool - add link to learn more - dare you to click here now and register
      “Houston we have a Solution: Vote Green 2016”
      http://www.halfbakery.com/idea/shoot-the-moon_20rule_20in_20basketball
      Shoot-the-moon challenge?
      Keep brainstorming

Nationbuilder changing plans effective May 16, need to decide on what to do, see https://trello.com/c/6fAZvyfZ

Next meeting May 8 7:30pm

Adjourn