

## 11/20/16 GPTX SEC Teleconference

Laura Palmer  
Aaron Renaud  
Wesson Gaige  
katija gruene  
Remington Alessi  
Antonio Diaz  
Jose Manuel Escobedo  
Adrián Boutureira  
Janis Richards  
Shannon Carter  
Nancy Gaige

**Quorum established at 7:48pm**

### **Review and approve agenda**

Approve Temporary Chairs:

Lisa Sanders Grayson County  
Janis Richards Brazoria County  
Passed by consensus

Nueces and McAllen are forming - Nueces met today. Adrián will follow up with them and see if they can suggest or elect a county chair

### **Future planning:**

\*meeting dates and places for **SEC Working Retreat** (Feb?) and **Annual State Meeting** (June?)\*

- Suggest we encourage/plan January regional introductory events to stimulate & support regions. Subsequent quarterly events may focus on candidate development & direct engagement w/GPTX. Discussion of idea - requests to fleshed out the plan in writing, some not interested in holding events regionally as much as creating the materials and focusing on county party building - Laura will flesh out in writing.

Remington left call at 8:17pm

- In preparation, revisit: GPTX logo, marketing displays & literature, ready for January roll out to use in supporting new growth - suggested "Human Rights" focus for logo, suggestion to put out to professionals requesting design suggestions, we have someone in Dallas who had offered to do a logo redesign with her students (Aaron Renaud has contact) - current logo developed by people who thought we should be "conservative" and "professional" some of us did not like it.
- Jump to Adrian's statewide organizing proposal
- Jose Manuel Escobedo is working to get something to be done locally to build participation leading into February's Retreat
- **SEC Working Retreat (Feb?)**- (work products & goals: Strategic Plan & Budget; candidate development plan; complete compilation of "Party Operations Manual" with sections & reference info for SEC orientation, policies & procedures; every SEC member

comfortable with NB)

May do in Austin at the office and coordinate with a Lobby Day.

- **Annual State Meeting (June?)** - Focus on candidate development & party building in preparation for 2018 ballot access drive, NB & systems orientation for locals, Bylaw & platform business, cultural development

## II. Reviewing areas of focus (idea of SEC members taking stewardship of committees?):

### Put out to membership about subcommittee meetings

- **Legislature** session (Suggest scheduling committee mtg)  
kat is working on building an Electoral Reform coalition that does  
December 1, 7:30pm conference call of working group
- **IT** - Campaign Solutions/Hugh Esco situation (Suggest scheduling IT committee mtg to review this & other needs: design team, tech team, media list clean up...)  
Working to resolve some legacy issues as in the below report.  
IT Committee Report:  
<https://docs.google.com/document/d/1Xpz2aOgQldukNDZQvXYQN5pinKdpxBjhw991illnm7w/edit?usp=sharing>
- **Candidate development** (David Wager & Martina Salinas have been giving more thought to this. Suggest scheduling committee mtg & making this a priority for action as indicated above.) Neither were on the call. NJ has developed a comprehensive candidate vetting process and we can get that from them as a foundation for this working group. David and Martina are working on debriefing candidates and when complete will have a working group meeting (please schedule for December)
- **Outreach/Media** (more vigorous PR, better organizing our assets/cleaning media lists; Suggest scheduling committee mtg - Suggest newsletter type blast with committee mtg & event dates outlined) - get a where we are at and going draft up for release on Tuesday, people who want to help with these topics can contact Laura Palmer - [valkyrie@calicodmp.com](mailto:valkyrie@calicodmp.com)
- **Membership Development** - Suggest scheduling mtg: issuing membership cards to sustaining donors? Promoting caucuses; aiding volunteer engagement) - discussion transitioning to an official membership/dues structure, but we do have a county level membership structures and rules for participation in Statewide voting meetings and conventions. Video from workshop on dues-based membership:  
<https://www.youtube.com/watch?v=FcahKu3tmvg&feature=share&app=desktop>. Part of that model had a county sharing program. Current goal to get 1000 members donating \$10/month.
- **Finance & Fundraising:** Treasurer's report requested (Suggest convening treasurers & others as finance committee mtg) The Travis Greens are working to fundraise to cover all the Austin Office rent and expenses which vary because of utilities but total around \$720/mo. Need monthly budget in addition to the in and out flow report.

## III. Statewide Organizing Proposal - Adrian Boutureira

After having done a lot of work trying to organize virtually over phone and email, it was clear that showing up in McAllen and Corpus had a bigger impact on their getting organizing going. That it would be effective to get a RV to use to travel around the state to do this on the ground organizing. He has secured a donation of a vehicle if we restrict the amount of drivers, take care of it, and pay the insurance. He has also reached out to

Andrea Merida and she is willing to help push for funding from the Ballot Access and Outreach committee budgets. RV is in Santa Fe and needs to be retrieved. Discussion of idea: concerns about repairs could shut down project, some on call would like to participate, would resources for this take from other more required projects?, think it would be worth the while venture for the mobile advertising alone, affording opportunity for organizers to travel easier without having to focus on logistics of acquiring housing, region9 would like to do a tour of the institutes of higher education, and it could be a curiosity just as the party is, media exposure possibility.

Antonio Diaz left at 8:53

\$1000 for 3 month insurance - 3 month tour, gas money, food money - thinking \$5000 for budget, with idea that at each stop would fundraise for gas and food. With understanding that would not be on road every day.

Adrian will have another conversation with Andrea Merida about funding.

Further discussion will continue and establishing a idea of funding required - since we lost quorum we need to switch to email discussion to finalize idea of what we could do with what income and expenses we have, and also consider supplementing expenditures though a working group/exploratory committee to discuss the topic in more detail and potential re raise funds and develop the specific plan to present.

While we discussed other items Adrian heard from Andrea submitted a proposal for \$7k to the national party - with us contributing 10%.

If you are interested in working on this committee email [katija@txgreens.org](mailto:katija@txgreens.org).

#### **IV. Approve pending minutes: Tabling again due to lack of quorum**

9/18/16 (Needs treasurer's report attachment from David Wager):

<https://docs.google.com/document/d/1CN4C-vakPD3YX5VyMDvRFJyKQZ8z8We5YypXLyiq0Q4/edit>

10/23/16:

[https://docs.google.com/document/d/11lmMI2-ZXeIGvQCyp\\_fXFRVa6r7vWcdUSmGu4FqIRbM/edit](https://docs.google.com/document/d/11lmMI2-ZXeIGvQCyp_fXFRVa6r7vWcdUSmGu4FqIRbM/edit)

11/13/16:

<https://docs.google.com/document/d/1uFMgOBcPTOYWZDw4lidjmuMMh93rsa3t0QW2sm0iqM4/edit>

#### **V. Set next SEC mtg: Dec 4, 7:30p**

**Regarding possible change of schedule from Sunday evenings: SEC members need to respond to this discussion by December 1st and review all the above minutes and follow up on any items in this call's minutes prior to the call.**

**Adjourn 10:31pm**