

2017 GPTX SEC Retreat Proposed Agenda

Saturday, Feb 18

9-9:30 - Welcome: Retreat Goals & Desired Work Products (CDP, SEC Orientation, finished POM)

9:30 - 9:45 - Review & Approve Agenda

9:45 - 10am - Candidate Development Plan presentation - Janis Richards
Look at precincts in counties

10 - 11am - Discussion of Candidate Recruitment & Development planning

Candidate development working group - contact locals for someone to join the committee, put out call

Review/Revise/Use/Followup and Engage New respondents Nationbuilder Green Screen Survey

Develop Vetting Criteria and process for application of the criteria

- What level of campaigning do they plan to do?
- background checks - verify information
- do we need any bylaw revisions to address if a candidate is the only voter in the precinct then they can nominate themselves. Solve with endorsement, speaking for none of the above, require them to host a town hall with locals in our database, or ?
- Reference letter from community leader?
- Coordinate with the national party coordinated campaign committee (CCC) for candidate training schools/videos
 - How to speak, present oneself, craft message to Party platform/values and to important issues

Recruitment strategies:

Public events in regions

Elected officials to target

Put out survey to database about their reps and suggestions of locals who would be good candidates

Training on setting up campaign infrastructure

Identify someone to coordinate with endorsed candidates regarding info they may need

Web/social media presence

Literature

30s elevator speech

Head shots

Videos

TX Ethics Commission reporting
Contacts from database in their district
list of folk in area that are experts on on issues

Campaign Manager training

What the role is?

Contact Volunteers in DB who said they want to do this

Will CCC be doing this?

Raquel in Marion county has info on free robocall system (500 calls) will get us info

11am-noon - Review Party Operations Manual draft & review of resources

<https://docs.google.com/document/d/11xjBAn8hnKMBO-W4EPpUndWxTWZ9YeE-QpJExmEmIJE/edit>

Add section on communication expectations between state and counties: e.g., report officer elections and amendments to bylaws to state within time period, posting public notice of meetings

Noon - 1pm Lunch

1-3pm - Filling gaps & making corrections to POM, deciding & elaborating on best practices for organization (how to handle hijacking of locals and party and cooption, grievance/conflict resolution process)

Better Facilitation training and practice

Better implementation of Vibes Watching training on cues of problematic behaviors/tactics

3-3:30pm - Develop SEC Orientation - What should new SEC members be presented with to help them get up to speed?

3:30-5pm - Putting it in Practice - making sure every SEC member knows best practices, how to find & use resources

Sunday, Feb 19

9-9:30 - Welcome - Questions from Day 1?

Finance/Fundraising committee - Raquel researching ways to do some higher dollar fundraising and what resources out there: discussion of: questions about whether we would take money from any of the database of donors from the TEC site - only individuals and not-for-profit orgs, requiring of people working with fundraising and finance to take the Ethics Training provided by the TEC, different volunteers over different areas of giving (small donors, large donors, etc.)

9:30-10am - Discussion of how best to make marketing assets available to the public: Laura Palmer started using Cafe Press to create merchandise for the green party, but because Cafe Press is a corporation and the royalty checks would come from a corporation, from which we do not accept contributions, but it is not technically a contribution from a corporation. The filing requirements, 60 day window restriction, and separate bank account needed for taking a corporate contribution are unwieldy. Discussion on how we can provide these resources without interacting with a corporation. Request opinion from TEC regarding: if we provide our logo to an individual to use to sell merchandise on our behalf with none of the royalties coming in to the party and if we set the profit margin to \$0 what category does that fall into. Another option is for us to take the orders and buy them from Cafe Press ourselves and send to the donor.

10-11am - Review of Strategic Plan: Making things happen

<https://docs.google.com/document/d/1YJyMh711FugYERB1DYNx98v5Eo-BUb-wH9ONKvDMk14Q/edit>

Discussion of practicalities of implementation - need writeup on how we are not a corporate/professional institution and to not expect the Democratic Party when you come here; candidate & issue development retreat in the fall (late Sept/Oct);

11am-12:30pm - Preliminary planning for ASM - review agenda draft & decide who will present what -

<https://docs.google.com/document/d/1AR6SXlrQW-rwYq5HBoAVs3JHqKvpH8iZzbtxeOerrzU/eidit>

- **(June 10-11 - 120 days is Feb. 17, 45 days is April 26, 25 days is May 16)**

Discussion of location options/suggestions:

Abilene, Corpus Christi, Laredo, McAllen

Poll on Slack or Website for location selection

Workshop options:

Add workshop interest to survey/poll

Include reading list on workshop topics in delegate packet

Provide materials from workshops to delegates post-meeting

Workshop presenters and how much time needed to present material

Blocks:

Candidate Recruitment Training (kat)

Tech Tool (Nationbuilder(nb)/Slack/Trello) Training (Nancy Gaige)

Fundraising (Raquel)

Cultural Development (Nonviolent communication/consciousness) (Karen Star)

Undoing Isms (Remington & Raquel)

Facilitation Training (Laura Palmer-JD Porter)

12:25-

Campus Chapters and how they integrate with the state party

Difference between State Meeting (party bylaws) rules and Convention rules (state law)

Implementation of Caucus system and/or Student chapter affiliation with state party

Youth vs. Student

Consensus to work on bylaw revision to implement these

Adjourn