



MISSION: To utilize the electoral process to energize & grow county locals using a regional approach across the Commonwealth, and to identify, recruit, & support candidates representing our 4 pillars & 10 key values.

RESPONSIBILITIES: assist county locals with candidate recruitment; coordinate & support campaigns; recruit & oversee student interns; provide outreach & support for new county affiliations & Campus Greens initiatives.

2020 Goals

- Ask all county locals to formally identify at least 3 non-Green groups in their area to ally with around movement issues (laying groundwork for electoral support)
- Form or re-boot at least 3 county locals (emphasis on counties activated by 2018 campaigns & rural counties w/high turnout) and/or 3 campus Green groups
- Implement candidate incentive program & review it -- did we increase over 3 (2018 & we think 2016)
- Create a list of General Assembly races to target in 2020
- Identify a 2020 General Assembly candidate for each county local
- Pivot to 2021 sooner rather than later, plan to identify municipal candidates and start training programs -- “serve the community, not just run for office”
- Continue to develop regional coordinators network
- Work closely with Steering Committee, regional coordinators and county locals to successfully oversee Presidential Caucusing
- Identify an individual to oversee that work specifically
- Re-examine regional Google forms - perhaps centralize -- COMPLETE!

For growing GW:

- internships/campus Greens if there are more folks
- Formalize campus group @ Arcadia - NEAL

For reference: Green Wave 2019 Goals:

- Formalize state Campus Green chapters at University of Pittsburgh, Penn State, and Temple
- Ask all county locals to formally identify at least 3 non-Green groups in their area to ally with around movement issues (laying groundwork for electoral support)
- Form or re-boot at least 3 county locals (emphasis on counties activated by 2018 campaigns & rural counties w/high turnout)
- Double the number of municipal candidates (we ran 18 in 2017)?
- Create a list of General Assembly races to target in 2020
- Identify a 2020 General Assembly candidate for each county local
- Continue to develop regional coordinators network
- Work closely with Steering Committee, regional coordinators and county locals to successfully oversee Presidential Caucusing
- Identify an individual to oversee that work specifically

Chris

To-dos from the meeting

- Help Barbara Laxon find Greens in McKean County
- Establish whether Wayne Co is formally affiliated
- Assign creating a 2020 General Assembly target spreadsheet
 - Start with a list of unopposed races in 2018
 - Us Green voter registration data, 2016/2018 green results, and nationbuilder list to choose targets

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