Email: earthday@gp.org
#EarthDaytoMayDay
www.gp.org/earthdayaction
Ideas for Direct Actions

- Banner/flyer actions (several across a city?)
- Banner drops
  - Near polluted/environmental disaster zones, coal plants, nuclear plants, etc.
  - Over bridges
- Light Brigades

- Light Projection Actions
  https://www.backbonecampaign.org/diy_tactics

- Anti-Corporate Earth Day Fair on campuses or busy parks - Partner with other orgs (anti-nuke, waterkeepers, Sunshine Movement, etc)

- Door Hanger campaigns: create door hangers or business cards and go door hanging (would need gloves and PPE/sanitizer).
  Optional: order pens and/or buttons
  - DIY Door Hanger Links https://www.youtube.com/watch?v=-DAnKM48PiY
  https://www.youtube.com/watch?v=59zT1fN40v4
Ideas for Direct Actions cont’d

• Political Theater – best if relatable to a “common enemy” like a corporation or familiar character.

• Pop Up Music Performances

• Gather supporters at busiest intersection in town with signs. This can be done with as few as 3-5 people!

• Sidewalk march & flyering

• Solidarity Actions with striking/unionizing/organizing workers. (bring stuff like food, drinks, a brief statement of support, donate to worker funds)

• Immigrant Rights Actions (co-plan with more radical/progressive immigrant rights groups, help fund food, rides, signs etc).

• Eviction Resistance/ Court Support

• Mutual Aid Events
Webinar/Teach-In Events

• Green New Deal/Eco-Socialist New Deal actions and online panels
• Anti-Fracking events
• Environmental Racism & Imperialism
• Public ownership of energy production – why is it necessary?
• End the War Machine: US Military is the nation’s largest polluter
• Eviction fight back training
• Solidarity Actions with worker organizing efforts and work stoppages
• The Dangers of Nuclear – a debate
• Creating informational videos
• Herbicides
• Black and Brown farmer discrimination
• Towards a Comprehensive National Health Plan
• Why Independent Parties Are Necessary
Lobbying & Campaign Events

• Call, Write Governor’s Office & Representatives to __________
• Lobby to extend Eviction/Utilities Cut Offs
• Ballot Access Lobbying Events
• Support Environmental Protection Bills
• Stop Pipeline Call-In, Letter
• Hound your DA event - get low level charges reduced, prisoners out from COVID danger
ADDITIONAL LINKS:

• https://www.nlgl.org/know-your-rights/


• https://www.nlgl.org/resources/

• https://www.nlgl.org/resources/public-webinars/

• https://www.aclu.org/know-your-rights/

• https://www.gp.org/organizing_tools