GPUS STATE LEADERS SURVEY 2013

INTRODUCTION

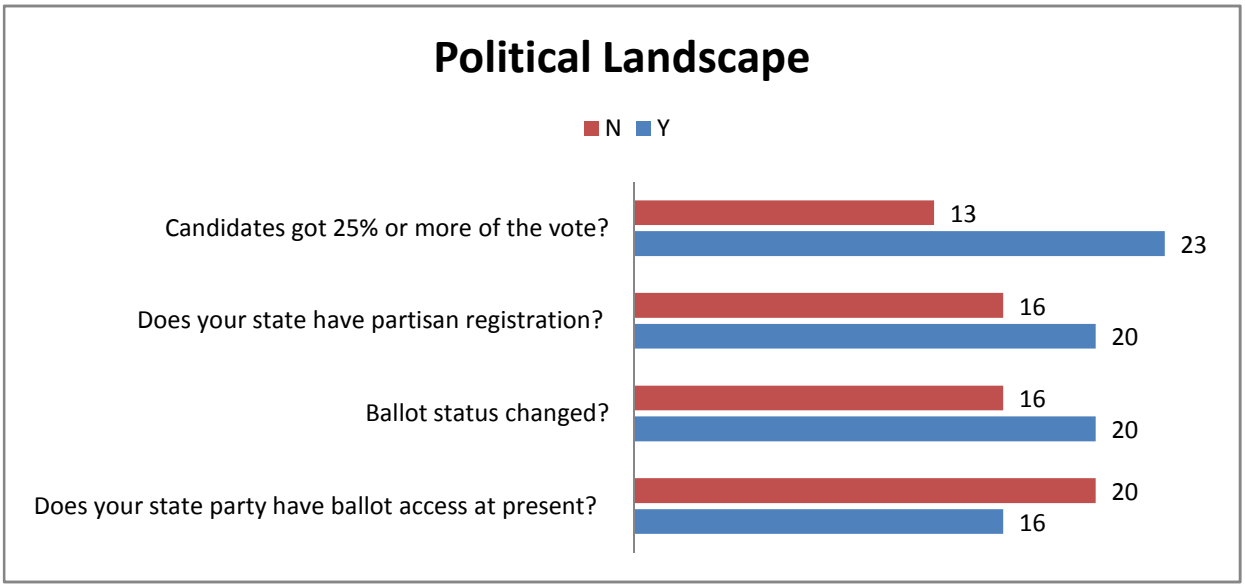
In March of 2013, the GPUS Strategic Planning Committee issued a series of three surveys to Green Party members across the United States. The following is a consideration of the State Leaders Survey responses. The Strategic Planning Committee received 76 responses from 36 states.

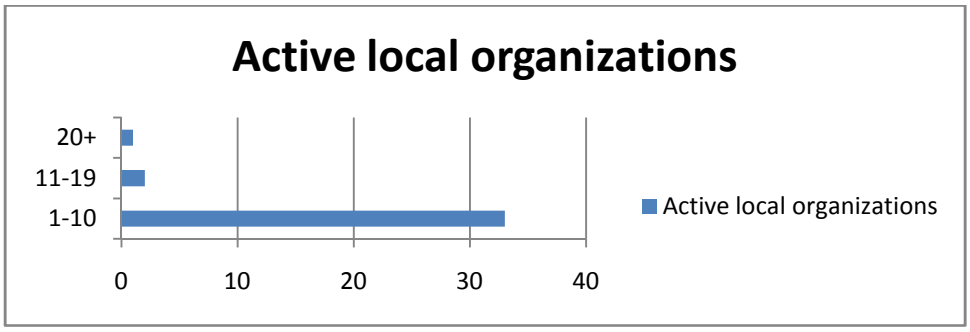
AL	AR	CA	CO	CT	DC
DE	GA	HI	IA	IL	IN
KY	MA	MD	ME	MI	MN
MS	NC	NE	NJ	NV	NY
OH	OK	OR	PA	RI	SC
TN	TX	VA	WA	WI	WV

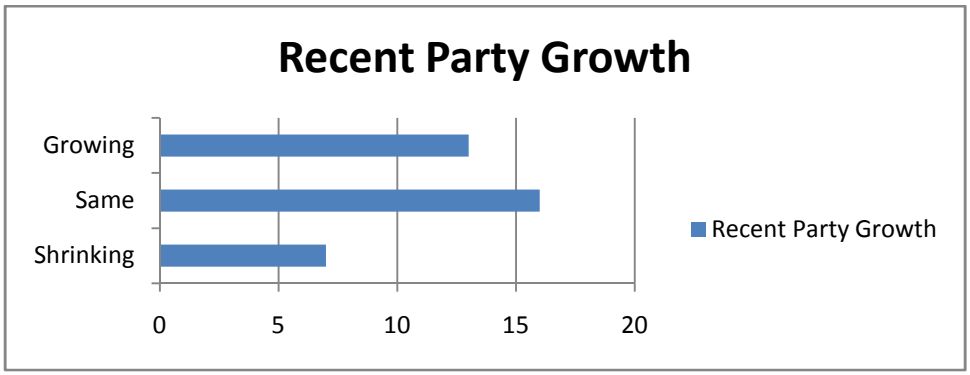
METHODOLOGY

The State Leaders Survey data was gathered from multiple leaders across the queried states. The state survey instructions asked that only two leaders from each state fill out the survey in its entirety. Most state leaders filled out the entire survey. Many states were only able to have one leader complete the survey. To create a pool of data that can be considered evenly across the surveyed states, each state's multiple entries were compiled into one dataset. The goal of compiling this data is to give each state equal weight despite the different numbers of leaders who submitted form data.

GENERAL INFO







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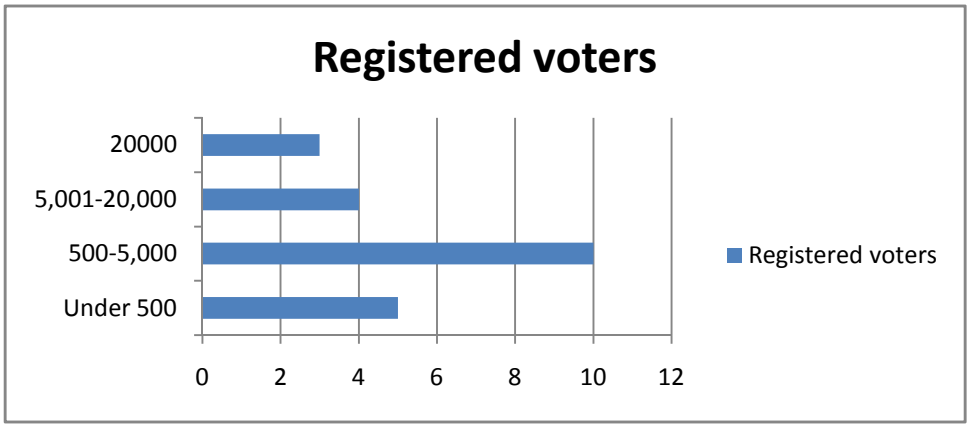

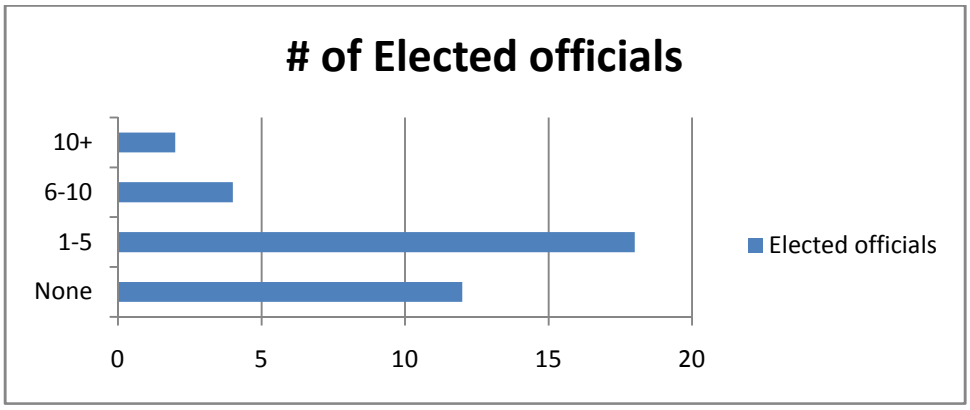

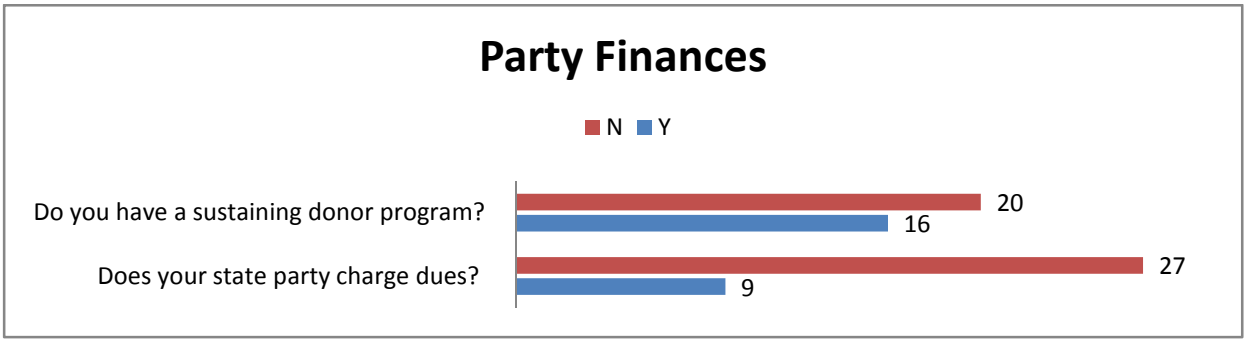

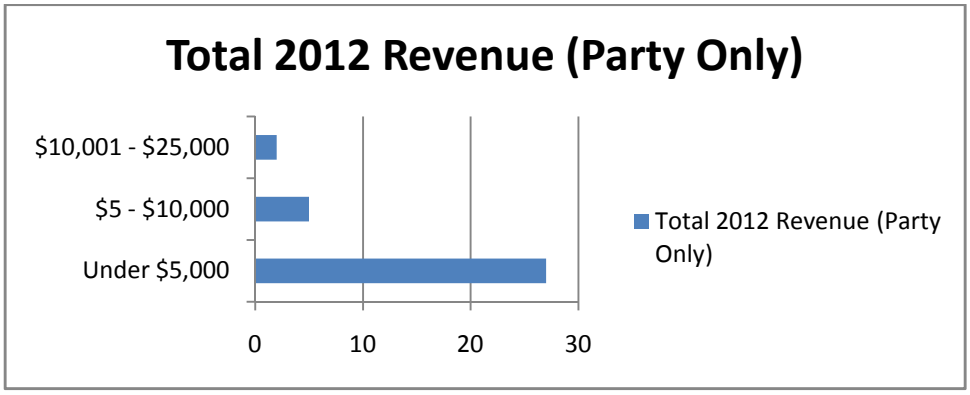

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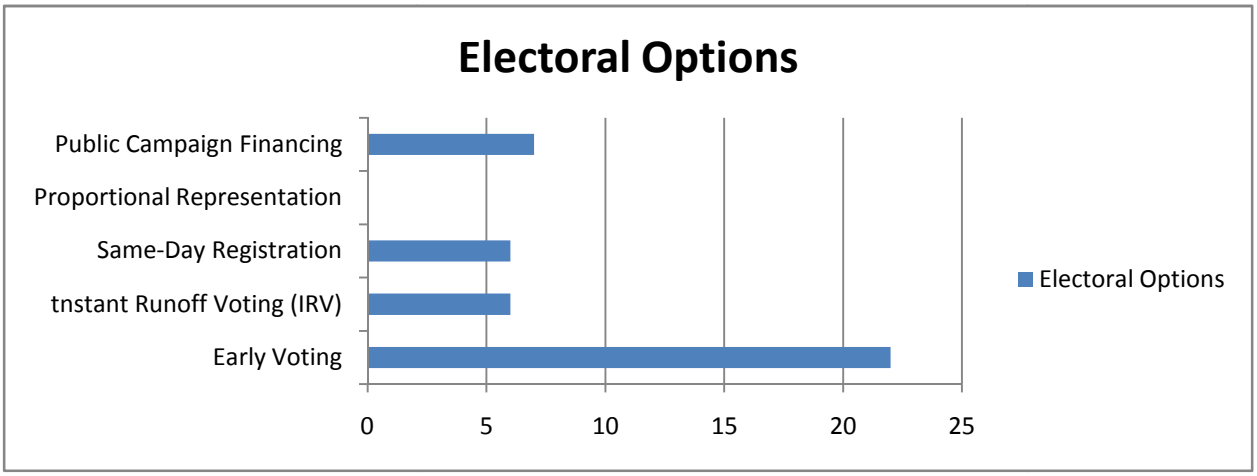
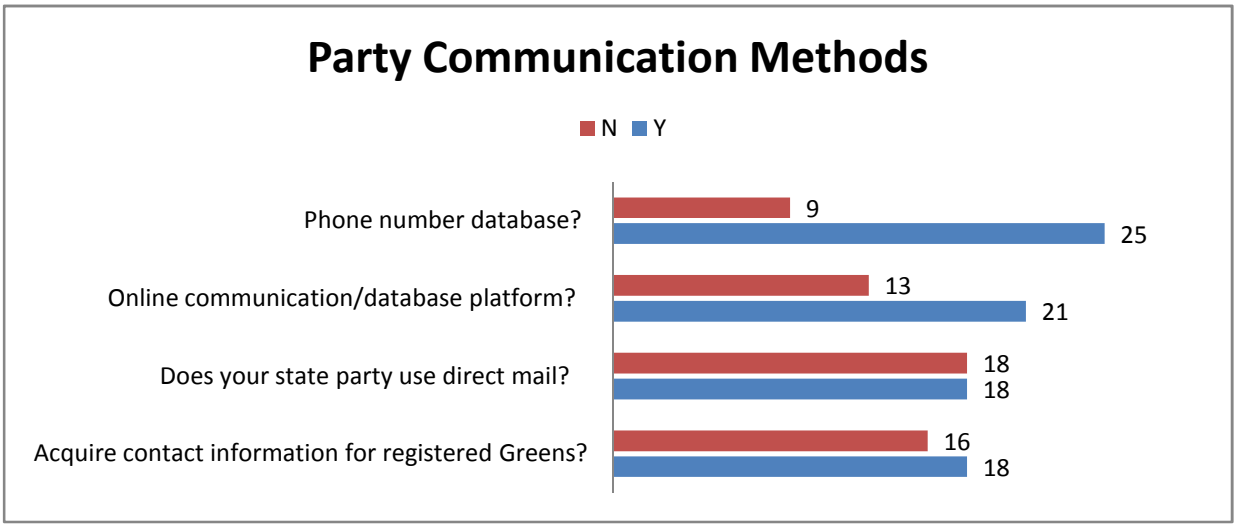
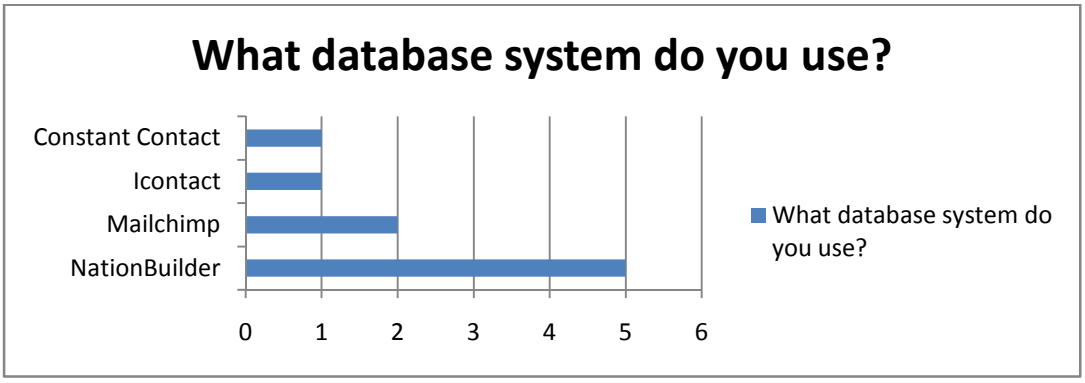


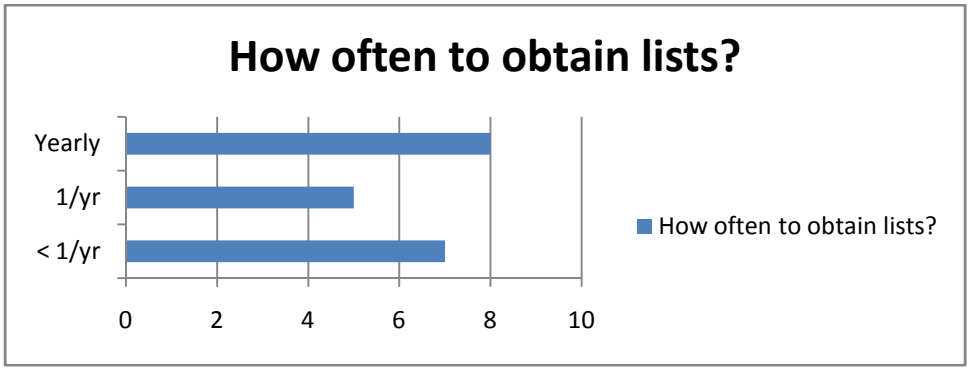
Open-Ended Answers

CT Public Financing is not progressive and favors major party candidates.
IRV is limited, experimental, and modified
Public Campaign Financing for State Supreme Court of Appeals candidates only
Public financing, but only Repubs & Dems receive any
Satellite Voting / Voting Centers
SC uses IRV for overseas voters.
Public Campaign Financing is virtually impossible for third parties due to the way the code is written
Vote by Mail

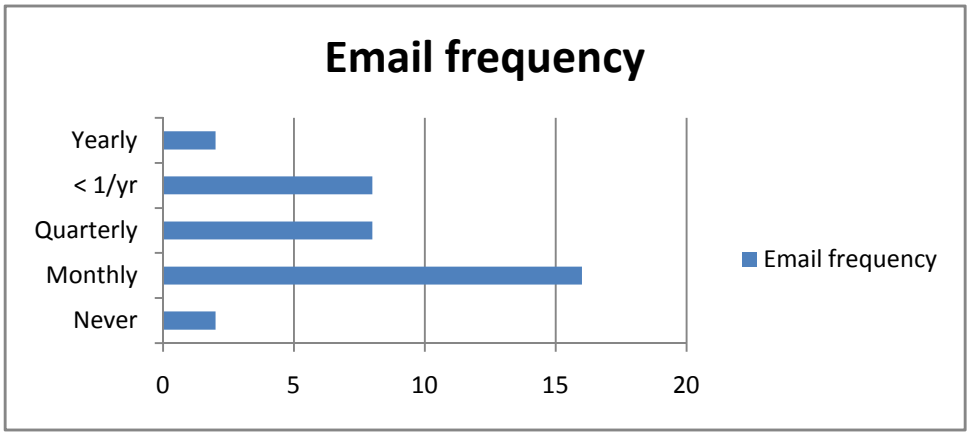
PARTY COMMUNICATION METHODS

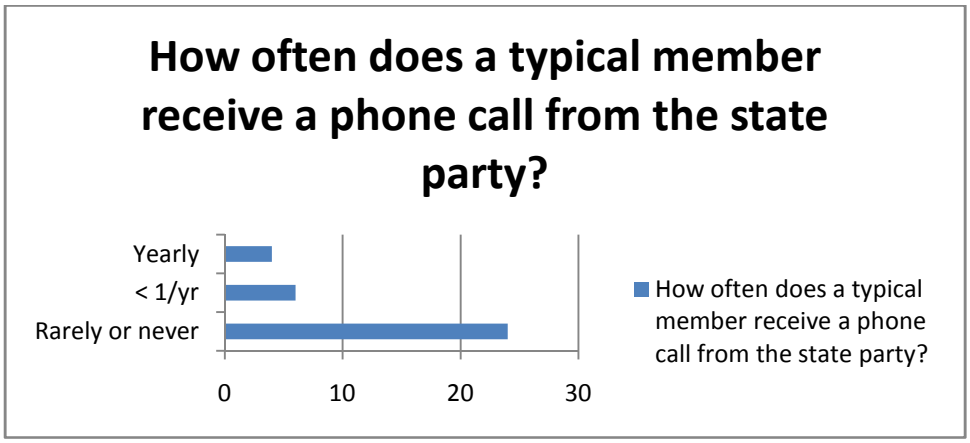


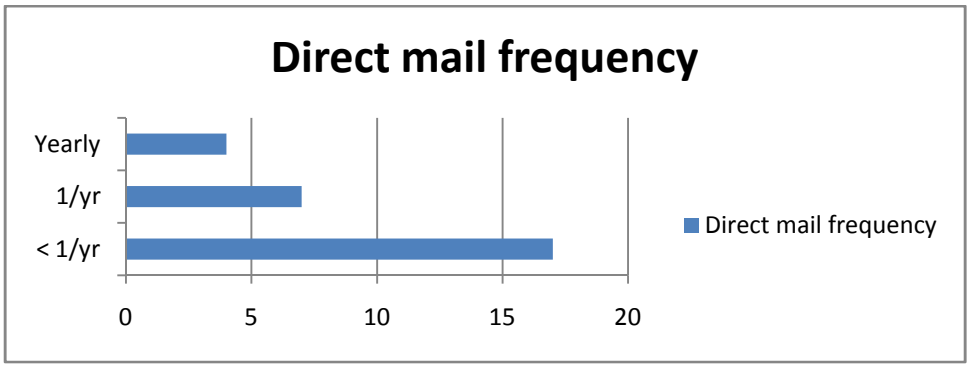


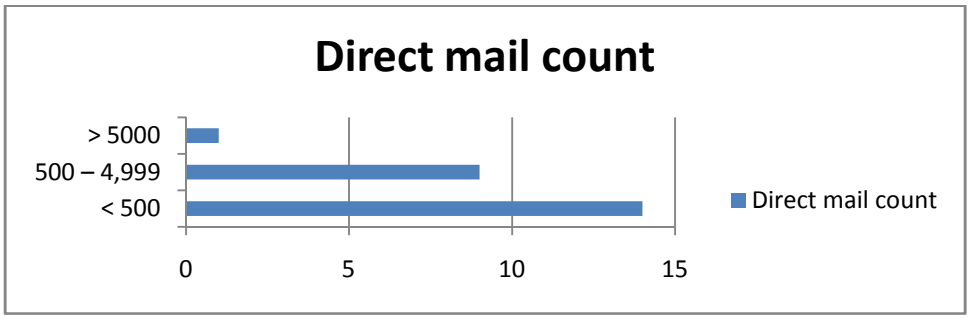


PARTY COMMUNICATION METHODS (CONT.)







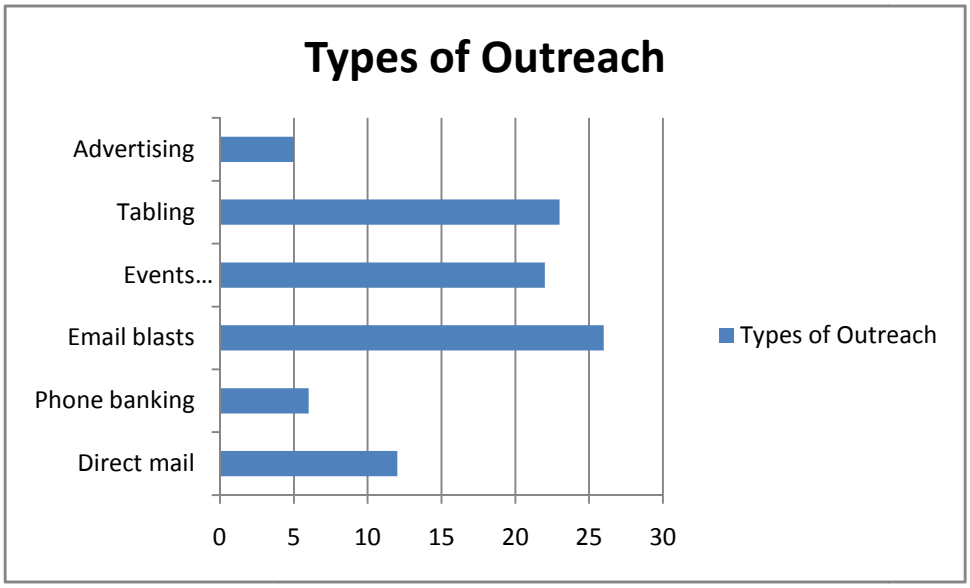


PARTY COMMUNICATION METHODS (CONT.)

Open-Ended Answers

And Mailchimp, I just couldn't pick two :)
civicrm and MailMan
CiviCRM and mailman
Currently CiviCRM, possibly switching to NationBuilder.
Facebook. Will be looking at other options once elected.
However, we do have several listservs and a FB presence.
I simply don't know.
Icontact
It's a email blast system built into Dreamhost. The rules of this system forbid us to add new members ourself (they must self-register online), and so we only have ~600 recipients. Local organizations tend to use Mailchimp.
just email service and group lists from yahoo groups
Not sure what this means- "online communication/database platform".
unknown to me; our webmaster handles this.
We have two yahoogroup listservs.
yahoo
Yahoo Group
Yahoo Group

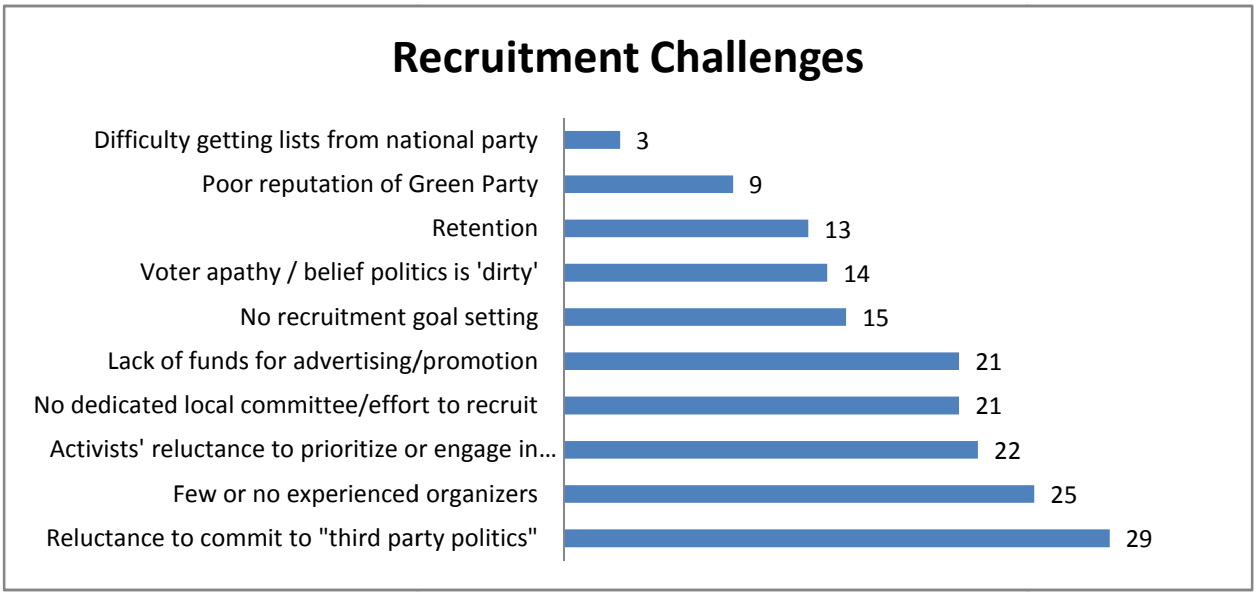
PARTY OUTREACH



Open-Ended Answers

Annual Convention
As of this time, just FB. Not sure what has been done in the past.
brochure, website
email Newsletter
facebook page, website
Facebook; letters to editor, petition drive for ballot access
I produce a daily drive-time radio show on WOLI, but it's Green friendly, not official Green Party
I put up a FB page and got only a few respondents.
leafletting, but far too little of it.
Our infrastructure is weak right now, website is down, no email blast capability. That needs to be our first priority to rebuilding.
people believe that running candidates does this but there is no proof of this
We *have* tried all these; not so much this year.
We also have a website and a listserv through which interested people contact us re: membership.
We are going to figure this out ASAP. Planning to attend Earth Day events and recruit/register members to start.
winning local elections
Word of mouth- person to person.
Word of mouth, issue activism
working with other groups

RECRUITMENT CHALLENGES



Open Answers

All of the above

All of these issues result in Oklahoma from no ballot access. I believe if we could change that, many of these challenges would dissipate.

failure to field winning candidates

lack of ballot presence, no active website yet

Ralph Nader stole campaign from Dems. We 'can't win'.