

Greater Baybrook Alliance Steering Committee August 23rd 2017 -Draft Meeting Minutes

Attendance: Carol Eshelman, Dante de Tablan, Destiny Watford, Meredith Chaiken, Dan McGinty, Larry Gill, Belinda Fraley Huesman, Fran Schmidt, Jan Eveland, Erin Shearman Karpewicz, Mike Furbish, Ira Kowler, Keisha (AEDC), Bob Hoyt, Jill Lempke (MD port Admin), Becky Pasch, Chandra (MD Port Admin), Mike Dorsey, Kim Burns, Mandy Memmel, Brent Flickinger, Greg Sawtell

I. Welcome and Call to Order 4pm by Michael Furbish

II. Check In (steering committee members check in to open the meeting with brief news, updates and sentiments)

III. Approval of Minutes by Greg Sawtell - Motion passed to approve July Steering Committee meeting minutes

IV. Task Force Updates

Econ Dev Task Force Branding Initiative -

- Ira got quotes for signage - will distribute to task force for review. Aiming for fuller report by next task force. Item we are investigating as part of our branding effort is banners attached to light posts - getting info and costs - Fran will share info w/ Meredith to run by DHCD

Housing Committee -

- ArtPlace grant submitted for 500K for housing work to advance CLT effort in partnership with Neighborhood Design Center and a number of other partners attracted to the mission, values and ideas being pursued by GBA housing efforts. Will be notified in December about funding request.
- Committee has been working on a program for the block improvement program - Baybrook beautification program - 50k in the fund - we put together a draft application - steering committee received copies for review - community outreach team will help with dissemination - application accepted on rolling basis. Motion to allow Housing Committee to proceed with rollout of the program w/ a start date of Monday Aug. 28th - motion carried.

Youth and Education

- Bay brook Athletic field groundbreaking is coming! Shovels in the ground coming soon - likely in September. United Way - consultant to evaluate replication of the Loyola Corner Stores model.

Outreach

- Central task will be spreading the word about Beautification program - via community association mtgs, events, peer to peer, etc...

Meredith needs more consistent task force updates

V. Executive Director's Report by Meredith Chaiken

- One on One meetings: met w/ 21 of 24 steering committee members.
- Fundraising
 1. Grant Apps - we will hear back in October on BRNI grant apps
 2. TAG grant request for 25K (requires match)
 3. Fund for Change request went in for 15k
 4. Abel request for 50K - board mtg Sep 1 - should hear by Oct
 5. Goldseker mtg - they are interested -
 6. Community Foundation of AA County -
 7. Baltimore Housing is also interested in supporting us w/ operating money - may have emergency funds
 8. Aiming to get BDC and AEDC support more directly

9. City is developing a revolving loan fund - need to think about tapping into this

- Additional Funders - Steering Committee encouraged to help with any contacts we may have:

Weinberg - SB7 - local businesses - banks - corporations

VII. Board Giving

- Board Giving: all of us on SC can contribute in some form or fashion - to make a statement that we all have skin in the game. Strong City will waive the fee they take from donations Steering Committee makes. We can all make the contribution we wish to make - our goal is to reach 100 percent participation. Make checks out to Greater Baybrook Alliance - give the checks directly to Meredith. The 100 percent is more important than the amount.

Checks to Greater Baybrook Alliance

c/o Meredith Chaiken

2717 St. Paul St.

Baltimore MD 21218

VII. Bylaws discussion

Erin opened up conversation about by-laws - Greg Facilitated

(summarized on separate bylaws handout)

discussed - group likes general idea wants more clarity on the functions of the board vs. advisory board. Will resume discussion at next SC meeting.

IX. CLOSED SESSION of the Steering Committee