



**Career Guide**  
*for*  
**University of South Carolina's  
Fraternity and Sorority Members**

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**Designed for the 2015/2016 School Year**

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Today's highly competitive employee recruitment world has employers spending considerable time and money to find the ideal candidates for their companies. Their recruitment of college students places them on campuses across the country, where they attend career fairs, present at small workshops, and interface with career-related staff members. As a result, the students, career officers, and recruiters can be overwhelmed with scores of names, some information, and a bit of frustration.



**Welcome to Greek Ladders, a company dedicated to connecting employers with quality internship and full-time employment candidates.**

We launched Greek Ladders for a number of reasons...bridging the gap between campuses and students, providing fresh resources to job-seekers, connecting employers to skilled labor, etc. One reason, in particular stood above the rest. Campus to campus, the majority of students are not taking advantage of resources made available to them.

Greek Ladders is owned and managed by Greek alumni who share a passion for service, leadership, and fraternal excellence. Collectively, we have over 50 years of alumni volunteer experience with our fraternal leadership.





We target the Greek community for two primary reasons:

- ✓ To develop strong collaborative relationships with campus leaders, particularly Fraternity/Sorority Life officers and campus career center officers;
- ✓ We believe fraternity and sorority members learn, understand, and practice leadership on a daily basis and the acquired skills can easily be applied to the workplace.

We take the perspective that launching the ideal career doesn't happen overnight and with no planning. Rather, it's the culmination of hard work in the classroom, involvement on campus and in the community, development of strong relationships, and extra-curricular experience.

**We're busy connecting job-seekers and employers, while creating ways for both to develop relationships.**



Businesses and non-profit organizations typically seek self-starting, confident, interested, and engaged employees and interns. They're looking for more than just book-smart individuals...they're seeking the right fit.

Employers are recruiting candidates who possess leadership qualities, understand the hiring process, and have done their homework on the employers and their available positions.

**The Greek Ladders model connects job-seekers and employers through online and interactive methods to create mutually-beneficial relationships.**

# Many students use Greek Ladders

Anyone involved in Greek Life, as a current member of a fraternity or sorority, is invited to enlist the support, guidance, connections, and resources offered by Greek Ladders.

**Join the online  
Career Network!**

There's no cost to register and students receive the following benefits:

- ✓ An online profile featuring a personal description, resume, academic performance, campus and community involvement
- ✓ Access and connection to internships found within and outside of their fields of study
- ✓ Access and connection to full-time employment opportunities
- ✓ Guidance to navigate the career process, including connecting with employers, enhancing online profiles, and leadership and career-driven advising
- ✓ Access to academic and leadership development resources
- ✓ Access to career development resources, designed to prepare students to secure internships and full-time employment

**We actively present students to potential employers who regularly ask us for students based on different career interest criteria, location, skills, etc. They also ask us for our "preferred" students, which we base on the level of activity and interactivity via the Career Network.**

# Opportunities for alumni/ae

Benefits and opportunities presented to chapter alumni/ae include:

- ✓ Same benefits as job-seeking students
- ✓ Access to the network of employers and job postings
- ✓ Access to interface directly with students and employers
- ✓ Seek career advancement and upper management positions
- ✓ Serve as mentors to students
- ✓ Support students by serving as personal and professional references
- ✓ Participate in alumni-to-alumni networking

***The online  
network is  
free for  
students,  
alumni/ae,  
chapters  
and  
campuses!***

**Greek Ladders provides an effective tool for alumni to utilize an official vehicle designed to connect students to internships and full-time jobs.**

# Chapters benefit as affiliates

Developing strong relationships with chapter is very important to us. We create these "affiliate" relationships to provide each chapter's students and alumni/ae with outstanding career opportunities. The tools and resources provided to them are designed to amplify their college and fraternal experiences, while preparing them to obtain ideal employment.

The Chapter Affiliate program enables chapters to...

- ✓ Provide a well-rounded leadership experience
- ✓ Serve as a catalyst in each member's career development path
- ✓ Present a meaningful way for chapter alumni and parents to actively engage
  - ✓ Manage a four-year leadership and career development program
  - ✓ Deliver another example why joining a fraternity or sorority is extremely valuable
  - ✓ Improve alumni and parent relations
  - ✓ Develop relationships with business and non-profit professionals
  - ✓ Increase the level of chapter member involvement

**Register  
as a  
Chapter  
Affiliate**

# Benefits to Employers

Greek Ladders represents the best interests, brand, and positions offered by each employer. Our standard is not determined by the number of hires we officially process, but the frequency and value of touch points.

- ✓ Access to job and internship seekers
- ✓ Job postings
- ✓ Event Participation
- ✓ Match candidates to specific positions
- ✓ Direct Introductions to job-seekers
- ✓ Promotional e-blasts
- ✓ Workshop Participation
- ✓ Resume Reviews
- ✓ Company-branded career resources
- ✓ Promotion throughout Career Network



**Greek Ladders is a great solution to connecting businesses and non-profit organizations with top talent. Our goal is to connect job-seekers to employers, and vice versa, for the purpose of creating ideal employment situations.**

# University of South Carolina

## 2015/2016 Career Events

### Fall 2015

August 17	Opportunity Knocks Part-Time Job Fair
September 22	Career Fest
September 22	Science, Engineering, and Technology Career Fair
September 28	Pharmacy Day
September 29	Career Conversations: Pharmacy
October 7	Career Conversations: Sales & Entrepreneurial
October 8	Career Conversations: Broadcast Journalism
October 13	Etiquette Dinner
October 14	Career Conversations: Hospitality & Retailing
October 19	Health Professions Fair
October 20	Career Conversations: Health Professions
October 27	Career Conversations: Sport Management & Athletics
October 28	Career Conversations: Insurance
November 3	Career Conversations: Science
November 10	Career Conversations: Government & Non-Profit
November 12	Graduate & Professional School Fair

**Visit the Active Campuses webpage on the Greek Ladders website for the latest details about each career event.**

# Contact Information

## Greek Ladders

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