

Opportunity for businesses to connect with quality young talent.



Today's highly competitive employee recruitment world has employers spending considerable time and money to find the ideal candidates for their companies. Their recruitment of college students and young professionals places them on campuses across the country, where they attend career fairs hoping to recruit bright, interested, and career-ready candidates.

Campus career centers continue to be a good source for employers, but Greek Ladders provides another way to network with and recruit candidates. Our unique model presents recruiters with an opportunity to expand brand awareness and interface within a targeted niche...the fraternity and sorority community.

University of Nevada Greek Life

- 32 Fraternities and Sororities
- 2,000 members; 11.4% of student population
- All-Greek GPA – 3.024



Career events currently scheduled at Nevada

| Event | Date |
|--|------------|
| Part-Time Job & Internship Expo | 9/1/2016 |
| College of Engineering Career Fair | 9/13/2016 |
| Prepare for the Fair | 10/5/2016 |
| All Majors Networking Reception | 10/12/2016 |
| All Majors Career and Internship Fair | 10/13/2016 |
| All-Greek Career Expo Networking Mixer | 11/2/2016 |
| Career and Internship Expo | 11/3/2016 |
| BizTalk Blender | 11/4/2016 |
| All-Greek Leadership Summit | 11/13/2016 |
| All-Greek Networking Mixer | 2/1/2017 |
| Career and Internship Expo | 2/2/2017 |
| STEM Career & Internship Fair | 2/15/2017 |
| All-Greek Career Carnival | 3/9/2017 |
| All-Majors Career Fair | 3/15/2017 |



Greek Ladders collaborates with students, fraternity and sorority chapters, and campus departments to orchestrate workshops and special career events, introduce to employers, and share career planning best practices.



Greek Ladders Directors

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www.GreekLadders.com

Value Proposition

We refer to it more as an engagement proposition. In it's most basic form, we connect employers with job and internship seeking candidates to recruit to ideal employment opportunities. By providing access to career-based information of candidates and direct connect to these young leaders, we're providing valuable solutions to your talent acquisition goals.

Opportunities for employers

- ✓ Tap into a pool of career-aspiring candidates, many of whom are on-campus student leaders
- ✓ Register for annual subscription, of which the price is less than one career fair and provides 365 days of connection
- ✓ Direct connection to job-seeking candidates
- ✓ Join a growing network of employers, exceptional speakers, and collaborative partners seeking to hire, inspire, or engage the millennial generation
- ✓ Candidates pre-screened and sourced to you
- ✓ Online access to candidate career profiles
- ✓ Introduced to students prior to campus career fairs

Employer Engagement at Nevada

The level of activity on the University of Nevada campus is far greater than other 94 campuses. Not only do we see the greatest number of connections on campus, the opportunities for employers to connect with candidates is extraordinary. We do this through:

- ✓ Employer presentations at chapter meetings
- ✓ On-campus career planning workshops, facilitated by employer representatives
- ✓ Networking mixers, featuring employment recruiters
- ✓ Brand and position promotions through email, website, social media, and in-person

Members of the Greek Ladders Career Network are affiliated with 95 four-year universities.

Popular Majors

Accounting
Architecture & Planning
Biological Sciences
Business
Communications
Computer Sciences
Criminal Justice
Economics
Education
Engineering
Film
Finance
Geology
Health Care & Public Health
History
Journalism
Kinesiology
Marketing
Physiology
Political Sciences
Psychology & Counseling
Regional Development
Retail Management
Social Sciences

Offerings...

- 1. Annual Subscription** - \$600 per year. Targeting candidates specifically affiliated with the University of Nevada. Model is designed to drive employers to candidates, and vice-versa, as described above (e.g. workshops, mixers, presentations).
- 2. Basic Subscription** - \$100 per year. A basic solution to connecting with thousands of students in a general fashion.
- 3. Job Posting** – All job postings are accessible by all candidates using the career network, as well as anyone visiting the website. \$100 for each job posted.

Special packages may be created.



Website – www.GreekLadders.com

LinkedIn - @GreekLadders

Twitter - @GreekLadders

Facebook - @GreekLadders