



Possibility grows here.

Facilitating Connections Along the Food Value Chain

Tuesday January 10, 2017

8560 Tremaine Rd. Country Heritage Park (Gambrel Barn) - Milton, ON

9:00 am – 4:00 pm

Time	Agenda	
7:30 am-8:30 am	Vendor Set-up	
8:30 am-9:00 am	Registration	
9:00 am-9:15 am	Welcome - Greenbelt Fund (Franco Naccarato) and Rhizome Institute for the Future of Food (Dave Kranenburg)	
9:15 am-9:45 am	Can Local Foods be the Solution for Rural Economic Health? CK Table, Paul Spence	
9:45 am-10:00 am 10:00 am-12:00 pm	Vendor Networking: a) Buyer-Seller Match-Making ‘Tips’ - Franco Naccarato b) Vendor Showcase - Dave Kranenburg, Rhizome Institute for the Future of Food Network with members of the local food value chain, including the Rhizome Institute for the Future of Food ‘Rural-Urban Trade Fare’ to connect local producers and purchasers	
12:00 pm-12:45 pm	Lunch (Continue to network and meet vendors during lunch)	
12:45 pm-1:00 pm	Afternoon Re-introduction by the Greenbelt Fund (For participants who may arrive in the afternoon)	
	Stream A Info Sessions: (Seller-focused)	Stream B Info Sessions: (Buyer-focused)
1:00 pm-2:00 pm	<u>Selling to Schools</u> <ul style="list-style-type: none"> ● Local Food Purchasing in Student Nutrition Programs (Andrew Reimer, Ontario Student Nutrition Services) ● Contract Catering and Food Procurement in Schools - (Michael Yarymowich, Aramark) 	<u>Capitalizing on Ontario’s Beef Market</u> <ul style="list-style-type: none"> ● New Marketing Strategy to Add Value to Ontario Beef (John Baker, Beef Farmers of Ontario)



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	<ul style="list-style-type: none"> Local Food Procurement in Universities (Mark Kenney, University of Guelph) 	
2:00 pm-2:15 pm	Refreshment Break	Refreshment Break
2:15 pm-3:15 pm	<p><u>Selling to Distributors</u></p> <ul style="list-style-type: none"> Gordon Food Service’s Vendor Involvement Process & Ontario Ingredients for Success Campaign (Steve Crawford, Local & Dairy Division, GFS Ontario) Leveraging Local Distribution (Grace Mandarano, 100km Foods) 	<p><u>Healthy Local Foods - Menu Planning for Healthcare Institutions</u></p> <ul style="list-style-type: none"> Optimizing Nutrition & ‘Super Meals’ in Long-term Care Facilities (Dr. Lisa Duizer, Research Institute for Aging, Agri-Food for Healthy Eating) Facilitated Q&A discussion: recipe sharing, meal planning, and challenges/barriers of food procurement in long term care facilities
3:15 pm-4:00 pm	<p><u>Selling to Group Purchasing Organizations (GPO) and Healthcare Institutions</u></p> <ul style="list-style-type: none"> Overview of Healthcare GPO’s Bidding Process (Wendy Smith, MEALSource – St. Joseph’s GPO) Impact of Choosing ‘Local’ on Farmers & Local Business (Cory Van Gronigen, VG Meats) 	<p><u>New and Emerging Local Foods</u></p> <ul style="list-style-type: none"> Exploring the Added-Health Benefits of Heritage Grains (Shelley Spruitt, Against the Grain Farms) Future of Food - High Protein Cricket Products & Sustainable Food Production (Entomo Farms)
4:00 pm	Wrap Up (Greenbelt Fund)	