San Francisco Green Film Festival celebrated its fifth anniversary with the biggest ever line-up of compelling environmental films & discussions.

From May 28 – June 3, 2015, SFGFF presented an extensive range of films connecting people to the most pressing green stories. The theme Changing Cities was a launchpad for lively shows that sparked ideas and debate with filmmakers, experts and audiences. With eyes on the UN Climate Change talks in Paris, SFGFF also brought together filmmakers to set the scene for a meaningful global climate agreement this year.

The films in this year’s Festival are already proving to be the creative building blocks for conversations and actions that will inspire environmental change here in SF Bay Area and around the world.

FESTIVAL AT A GLANCE

60 films from 25 countries in 5 venues in 7 days

26 women directors
5 first time feature directors
6 youth & student films

33% increase in admissions

62 sponsors
3 foundations
62 new members

37 community partners

96 experts speaking at 84% of shows
What People Are Saying

FESTIVAL SURVEY

Is the Festival unique compared to other Festivals or environmental events?
63% said it was better

Has the Festival inspired you to take action or make changes in your life?
79% said yes

Would you recommend SFGFF to a friend or colleague?
70% said very likely

We polled our audience at every film:
95% rated films good or excellent

FESTIVAL VIDEO STORY BOOTH

“I love the San Francisco Green Film Festival, because the corporate media is not telling us the stories we need to know and the Festival is.” Annie Leonard

“I like SF Green Film Festival because it educates & inspires people to do more for the environment.” James Kao

“I love the San Francisco Green Film Festival because it gives me hope, big ideas, new things to think about and new ways to organize and be an activist.” Karen Topakian

FILMMAKER REACTIONS

“What an amazing turn out of San Francisco’s best environmental supporters! There is no shortage of passion among the festival staff and the audience.” Gina Pababeis, co-producer, Racing Extinction

“Thanks for a wonderful festival experience in San Francisco. Got some good responses from the audience and enjoyed the great hospitality that you and your team provided.” Dave Regos, producer, Divide in Concord

“It was wonderful being able to screen at the Green Film Festival, and it was a fantastic audience and reception. It was so nice to meet everyone, and I hope to see you again at the festival in the future!” Brad Allgood, director, Landfill Harmonic

“Your support was so valuable for our process in making the film. And the festival itself is so inspiring! I look forward to collaborating in the future.” Michelle Steinberg, director, Beyond Recognition

May 28 – June 3, 2015
greenfilmfest.org
Amplifying Our Impact

LIGHTS! CAMERA! TAKE ACTION!

Every screening was paired with a call to action – on screen, in Q&A’s, through interactive panels & activities. All designed to inspire & motivate audiences to do their part and take action.

At 4 in 5 shows there were special guests, including filmmakers, film subjects and experts, to discuss the issues with the audience. greenfilmfest.org/takeaction

FESTIVAL AWARD WINNERS

Best Feature: Bikes vs. Cars, Fredrik Gertten
Best Short: Beyond Recognition, Michelle Steinberg
Inspiring Lives: Landfill Harmonic, Brad Allgood & Graham Townsley

Green Tenacity: The Chinese Mayor, Zhou Hao
Young Filmmaker: Pseudo Evolution, Luisa Gobel, & Bruna Almeida
Audience Award: Landfill Harmonic, Brad Allgood & Graham Townsley

IN THE NEWS

“The San Francisco Green Film Festival (May 28 – June 3) focuses our attention with wit and enthusiasm, eschewing superficial provocation for a deeper, longer-lasting impact...Festival director Rachel Caplan maintains an unwavering emphasis on positive change.”
~ Michael Fox, KQED

“San Francisco Green Film Festival will be posing pertinent questions about our future. The most conscientious film festival of the year, raising our awareness of how humans simultaneously destroy the planet and figure out ways to mitigate the damage”
~ Erin Blackwell, Bay Area Reporter
Growing Our Community

WELCOME NEW & EXISTING SUPPORTERS!

- 62 cash and in-kind sponsors
  - 37 returning sponsors, supporting year-on-year.
  - 25 new sponsors, we hope to work with again.
- 2 new foundation grants.
- 62 people joined our new membership program
  (launched April 2015)
- 37 community partners in the arts and environment
  connecting us to wider audiences & campaigns.

“Kaiser Permanente has proudly supported the SF Green Film Festival for many years because creating a forum to view and discuss the pressing environmental issues of our time through the medium of film is one way to ensure the health and wellbeing of our communities. We feel the values of both our organization and the film festival are in alignment regarding the importance of how a healthy environment leads to healthy people.”

“The San Francisco Green Film Festival highlights important social and environmental issues that are the defining issues of our times. Many of these issues are also at the heart of New Resource Bank’s mission. We are pleased to support organizations that are working to make a positive impact in the world, much like the Green Film Festival is.”

ONLINE ENGAGEMENT

From launching this year’s Festival to Festival Wrap (April 28 – June 5), we reached a growing online community, connecting people to the films and issues at the 5th San Francisco Green Film Festival.

3,728 (people who like our page)
67,449 (people who saw our content)
3,208 (people who engaged with our page)

7,867 followers
93,800 impressions

20,892 page views (greenfilmfest.org)
4,033 views

Connect

Thank you, for being part of our eco-savvy, movie-loving community. Stay in touch to hear about our upcoming green film events.

info@greenfilmfest.org
twitter.com/greenfilmfest
facebook.com/greenfilmfest

greenfilmfest.org