SF Green Film Festival Wrap Report 2019

PROGRAMS THAT INSPIRE, INFORM, AND IGNITE CHANGE.

Audiences, filmmakers, non-profits, and environmental thought-leaders from around the world gathered in San Francisco September 24th - 29th to discuss critical current issues related to the global climate crisis. Bold, compelling stories illuminated the realities of this crisis, and motivated audiences to take action.

As we approach our 10th Anniversary in 2020, we’re more committed than ever to be a leading force for environmental justice, strengthening communities, and growing the green movement.

FESTIVAL AT A GLANCE

- **58** films from **21** countries
- **36** programs in **6** days in **10** venues
- **3,800** attendees
- **28** out of **36** programs had speakers – filmmakers, special guests, or panels
- **70** attending filmmakers and speakers
- **21** international guests from **11** countries
- **31%** of programs were free to the public
- **689** free youth / student / EBT tickets issued
- **All 17** of the UN Sustainable Development Goals were addressed by Festival programs

greenfilmfest.org
@greenfilmfest
#greenfilmfest
“The increasingly essential San Francisco Green Film Festival... invites us to think globally, act locally.” *SF Chronicle Datebook*

“Nine years ago this fest was ahead of its time; finally, the world has caught up.” *SF/Arts*

“The throughlines that connect these films are optimism and activism. Solutions exist, close to home, and more and more people are involved. A movie may not change the world, but it can cultivate community.” *KQED*

“Some of the best green films from around the world.”
*The Environmental Magazine*

See the full list at greenfilmfest.org/inthenews.

---

**ON OUR CHANNELS**

We expanded our online community, connecting people to the films and issues at SF Green Film Fest.

- 6,078 page followers
- 16% increase on 2018
- 1701 followers
- 15% increase on 2018
- 90K tweet impressions
- 112,588 pageviews

---

**MEDIA PARTNERS**

[Logos of various media partners]
Guests connected with local and national campaigns and causes from our 46 non-profit community allies including Amazon Watch, RYSE, and Idle no More.

The eco-art gallery, happy hours, panel discussions, and more got people excited about getting involved.

Supported in part by National Endowment for the Arts

The Impact Film Forum was a series of panels with environmental thought-leaders, filmmakers, and change-makers. Activists explored ways to tackle the climate emergency that focus on environmental justice.

Sierra Club and 350SF became the Festival’s first Impact Partners. Sierra built a special Festival petition in support of a Green New Deal for audiences to take action from their seats in the theater.

Audiences also recorded their eco-inspirations with messages on social media.

What will you be doing to make a difference?

Based on 2019 Audience Survey responses
**GUEST REACTIONS**

“The Green Film Festival is doing an amazing job educating the public and shining a spotlight on these relevant topics. We look forward to sponsoring next year!”

*Daphne Magnawa, SF Public Press*

“It means the world to have one’s work appreciated, especially amongst organizations that have made it their mission to share and promote environmental stories and causes.”

*Derek Knowles, After the Fire*

“I’m thankful that the festival created this forum and I hope the conversations continue and ripple out into unexpected places.”

*Leah Mahan, Guest Curator: Impact Film Forum*

“I can’t think of a better place to have debuted than at such a well curated, well orchestrated festival.”

*Dan Goldes, 5 Blocks*

“As a cultural producer, artist, activist, it inspires the different ways to create work, raise awareness, and engage with my community.”

“It was fun and self-reflective without being entirely hopeless. Very powerful and thought-provoking.”

**AUDIENCE SURVEY**

Would you recommend Green Film Fest to a friend or colleague? +50 NPS is considered “excellent”

Has the Festival inspired you to take action or make changes in your life?

84% said yes

“An immensely rich experience!”

“I really want to contribute to these people who are putting their literal heart and soul to bring us these stories.”

“I’ve been an environmental activist for over 50 years and love the inspiration to continue on even though it sure can be an uphill battle.”

greenfilmfest.org  
@greenfilmfest  
#greenfilmfest
Award Winners

**BEST FEATURE**
PUSH, Fredrik Gertten, Sweden

**YOUNG FILMMAKER**
SAVE OUR PLANET, Alexis Buggs Hodgson, USA

**AUDIENCE**
MOTHERLOAD, Liz Canning, USA
Voted by audiences at screenings.

**INSPIRING LIVES**
THE AGE OF STUPID, Franny Armstrong, UK

**BEST SHORT**
AFTER THE FIRE, Derek Knowles & Spencer Seibert, USA

**GREEN FIRE**
ARTIFISHAL, Josh “Bones” Murphy, USA
Juried award with $2.5k cash prize for Best Bay Area Environmental Feature.
Cash prize provided by:

**GREEN TENACITY**
COOKED: SURVIVAL BY ZIP CODE, Judith Helfand, USA

**EXCEPTIONAL PUBLIC SERVICE**
Dr. Anne Dagg, subject of THE WOMAN WHO LOVES GIRAFFES
Presented by:
greenfilmfest.org
@greenfilmfest
#greenfilmfest
THANK YOU TO OUR SPONSORS

PREMIER

Kaiser Permanente
thrive
The Campbell Foundation

GRAND

GRANTS FOR THE ARTS
NATIONAL ENDOWMENT FOR THE ARTS

LEAD

Blue Heron
Alaska Airlines
Earthjustice
Lampert Byrd Foundation
Wells Fargo

SUPPORTING

March
Swiss Touch
First Republic Bank

CONTRIBUTING

SF Environment Foundation
CFLS

GLOBAL PARTNERS

UN Environment
CONNECT4CLIMATE
GFN

AND COMMUNITY ALLIES

1% for the Planet  ·  18 Reasons  ·  Amazon Watch  ·  ArtSpan  ·  Artists United  ·  B Local
Bay Area  ·  Bay Area Video Coalition  ·  Berkeley Film Foundation  ·  Berlin & Beyond
Bioneers  ·  California Farmers Market Association  ·  California Film Institute  ·
Californians for Pesticide Reform  ·  Center for Environmental Filmmaking  ·
ClimateMusic Project  ·  CUESA  ·
Environmental Graphiti  ·  Exploratorium  · Fashion Community Week  ·  Friends of the
Urban Forest  ·  Goethe-Institut SF  ·  Good Food Foundation  ·  Green Art Workshop  ·
Green Earth  ·  Green For All  ·  Idle No More
Jewish Film Institute  ·  Kiss the Ground  ·
Kitchen Table Advisors  ·  Literacy for
Environmental Justice  ·  Mill Valley Film
Festival  ·  Mission Gold  ·  PLACE for
Sustainable Living  ·  Plastic Pollution
Coalition  ·  Real Food Media  ·  RYSE  ·  SF Urban Film Fest  ·  SF Film  ·  Soil Not Oil
Coalition  ·  Sunflower Alliance  ·  The Story of
Stuff Project  ·  Tuolumne River Trust  ·
United Nations Association Film Festival  ·
Walk SF  ·  WildScreen  ·  Women’s
Environmental Network

See the full list at greenfilmfest.org/thanks.

Thank you for being part of our eco-savvy, movie-loving community. Stay in touch to hear about our upcoming green film events.

Write to us at info@greenfilmfest.org.
Stay updated with greenfilmfest.org/newsletter.
Follow us on social media @greenfilmfest.

greenfilmfest.org
@greenfilmfest
#greenfilmfest