2019 Media Partnership Opportunities
Visibility, Engagement, and Hospitality

**FESTIVAL AT A GLANCE: SEPTEMBER 24-29, 2019**

San Francisco Green Film Festival is the USA West Coast's leading event for films & discussions that spark green ideas and actions.

**We are the SF Bay Area’s only ongoing environmental arts program.** We share the world’s most urgent environmental stories with highly engaged and devoted audiences during the Festival and year-round.

Align your media brand with the Green Film Fest, dedicated to sharing the most critical environmental arts news from around the globe.

- 50+ films in 5 days
- 5 venues across San Francisco, including the Castro Theatre
- 4,500+ attendees
- 100+ filmmakers, environmental experts, and guest speakers
- 1.5+ million media impressions
IN THE NEWS

"The San Francisco Green Film Festival brings the joys and the complexity of living on Earth into bright focus. The Festival gives us a front row seat to the people and places shaping our future. Shine a light on environmental injustices by engaging with the activism and artistry of the SF Green Film Festival.”

- Jared Blumenfeld
  Former Secretary of the California Environmental Protection Agency

“I love the SF Green Film Festival, because the corporate media is not telling us the stories we need to know and the Festival is.”

- Annie Leonard
  Executive Director, Greenpeace USA

The average Festival patron is a homeowner, 45 yrs old, holds a graduate / post-graduate degree & earns an income of over $100,000 per year.

Report to your networks on the latest in environmental arts while simultaneously reaching our broad Bay Area audience.

Gross estimated Media impressions are over 1.5 million, including exposure through local print, online, on-air, street, in-theater, on-screen, direct marketing, social networks, festival publications and nonprofit community partners.

2018 Featured media highlights in:
SF Chronicle, SF/Arts Monthly,
SF Weekly, SF Magazine, KQED Arts,
Sierra Magazine, Earth Island Journal,
iHeartRadio, Alice FM, KALW, Podship Earth,
KTVU Fox 2, and many more outlets.

Green Film Festival channels (during Festival)
Website page views: 88,445
Facebook people reached: 154,232
Twitter tweet impressions: 118,300
Youtube views: 132,644

Festival SF/Arts cover story, insert in Sunday New York Times
YOUR CROSS-PROMOTION
We will tailor a proposal to your needs.

BENEFITS MAY INCLUDE

During Festival

- Your logo/link on the partner page of our website
- Exposure in our newsletter, blog, and social media
- Your logo & advert on-screen in a slide loop before films, including Castro Theatre
- A sponsored screening at the Festival and acknowledgement & potential speaking opportunities at this event
- Access to interviews with expert environmental sources, filmmakers, and film subjects
- Distribution of your printed materials at Festival venues, including the Castro Theatre
- Complimentary tickets and passes

Year-Round

- Opportunities to showcase your brand and events in our newsletter and social channels
- Invitations to members-only exclusive events

YOUR COMMITMENT

Announce the Festival and select screenings in your editorial, your newsletters, and/or social postings.

Promote your sponsored screening to your networks.

Allow the Festival opportunities for sponsored ads

Allow the Festival opportunities to contribute content relevant to your networks by joining our Press List.
Collaborate with our team to create a tailored partnership package that meets your outlet’s coverage and outreach goals at the intersection of arts and environment.

CONTACT US

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Explore more of our 2018 partners at greenfilmfest.org/thanks.