2019 Community Alignment Opportunities
Visibility, Cross-Promotion, and Community Outreach

**FESTIVAL AT A GLANCE: SEPTEMBER 24-29, 2019**

San Francisco Green Film Festival is the USA West Coast's leading event for films & discussions that spark green ideas and actions.

**We are the SF Bay Area’s only ongoing environmental arts program.** We share the world’s most urgent environmental stories with highly engaged and devoted audiences during the Festival and year-round.

At every screening we want to build connections between the moving personal stories & ideas in our films and the local environmental context and action here in the Bay Area.

**Align your organization with Green Film Fest. Connect with our passionate eco-savvy movie loving community.**

- 50+ films in 5 days
- 5 venues across San Francisco, including the Castro Theatre
- 4,500+ attendees
- 100+ filmmakers, environmental experts, and guest speakers
- 1.5+ million media impressions

Media Partnership Deck
greenfilmfest.org | @greenfilmfest
We collaborate with our 40+ Community Allies to bring more compelling films & discussions with action-oriented solutions to even wider audiences.

Community Allies are leading environmental, arts and community organizations that bring the expertise and opportunities for our audiences to make lasting change.

The average Festival patron is a homeowner, 45 yrs old, holds a graduate / post-graduate degree & earns an income of over $100,000 per year.

Gross estimated Media impressions are over 1.5 million, including exposure through local print, online, on-air, street, in-theater, on-screen, direct marketing, social networks, festival publications and nonprofit community partners.

AUDIENCE SURVEY
Has the Festival inspired you to take action or make changes in your life? 90% said yes

Net Promoter Score: 73
Global Average: 52

GFF Outlets (during Festival)
Website page views: 88,445
Facebook people reached: 154,232
Twitter tweet impressions: 118,300
Youtube views: 132,644
**YOUR CROSS-PROMOTION**

**BENEFITS MAY INCLUDE**

- Your organization name/link on the Thank You page and Take Action page of our website
- Your organization name on-screen in a slide loop before films during the Festival, including Castro Theatre
- Opportunity to co-present a screening at the Festival, with acknowledgement from the stage and/or speaking opportunities
- Your name/link/mission statement listed on our website alongside your co-presented film
- Thank You in a pre-Fest email blast, exposure in our blog, and acknowledgement on social media as well as on the ticketing page of your co-presented screening
- Distribution of your printed materials at Fest HQ and Festival venues, including the Castro Theatre
- Complimentary tickets and passes for your staff or for promotional giveaways
- Opportunities to showcase your brand, mission, and events in our newsletter and social channels year-round
- Invitations to members-only exclusive events

**YOUR COMMITMENT**

Announce the 2019 Green Film Festival to your networks and promote your co-presented screening:

- On your website
- In your events calendar
- In your e-newsletter
- In social postings including Facebook, Instagram, and Twitter.
Collaborate with our team to create a tailored partnership package that meets your organization’s mission goals at the intersection of arts and environment.

**CONTACT US**

Emily Boleware  
Marketing & Communications Manager  
504-621-5496  
emily@greenfilmfest.org

greenfilmfest.org  
info@greenfilmfest.org  
@greenfilmfest

Explore more of our 2018 partners at greenfilmfest.org/thanks.