MARCH 1-7, 2012

SECOND ANNUAL SAN FRANCISCO GREEN FILM FESTIVAL

San Francisco Film Society Cinema
1746 Post Street, San Francisco, CA 94115

For tickets and festival information visit sfgreenfilmfest.org
Welcome!

Year Two!

In March 2011, we launched an idea: to produce an engaging, forward-thinking film festival that highlights the relationship between people and the planet. Over 2,000 of you came and helped us launch the inaugural festival and participated in our screenings and community dialogues.

And now we’re thrilled to be back for a second year!

In the past year, we’ve been inspired by what you are doing in your communities: From supporting plastic bag bans, to organizing house party screenings, to writing letters to oppose a pipeline, to volunteering with one of our local non-profit partners, we are grateful for the many stories of how this festival has motivated you to action.

Our activist theme continues throughout the second festival, in the many inspiring individuals and groups you’ll see on the big screen, and with the launch of our new “Lights! Camera! Action Steps!” program to help you get involved with our local partners and their vital work. With films ranging from climate change, to food and agriculture, land use, energy, green design, and the future of cities, we hope you’ll be inspired and get involved!

Deep gratitude is extended to the enlightened sponsors, partners, and individuals who helped us launch and continue to support the festival into its second year.

Thank you for sharing with us the vision of a healthy world and a greener future!

Watch globally. Act locally.

Rachel Caplan, Founder/Executive Director

Visit sfgreenfilmfest.org for the complete line-up of guests, panels, full film descriptions, trailers and festival news.

PANELS

SATURDAY, MARCH 3

1:00 PM  THE FUTURE OF FILM FUNDING

2:45 PM  SUSHI, SUSTAINABILITY AND THE FATE OF FISH (WITH SUSHI: THE GLOBAL CATCH)

4:30 PM  STORYTELLING FOR CHANGE

SUNDAY, MARCH 4

1:00 PM  GAMING FOR GOOD

2:30 PM  CHEW THE FAT: REINVENTING SCHOOL LUNCHES (WITH CAFETERIA MAN)

4:30 PM  CRADLE TO CRADLE (WITH BLOOD IN THE MOBILE)

MONDAY, MARCH 5

9:00 PM  OUR FUTURE IN URBAN SUSTAINABILITY (WITH URBANIZED)

TICKETS

$12  General Admission
$11  Seniors/Students/Disabled
$50/$30  Opening Night Film & Party/Party only
$15/$10  Closing Night Film & Party/Party only
$200  All-Access Festival Pass

FESTIVAL PASSES

Skip the lines with a Festival Pass! Passes give entry to all festival screenings and events March 1-7, 2011, including films, panels, filmmaker brunch, and the Opening and Closing Night Films & Parties.

ADVANCE TICKETS

Advance tickets are available by online at sfgreenfilmfest.org. There is a non-refundable processing fee of $1.50 per individual ticket, or $3 for a Festival Pass.

DAY-OF-SHOW TICKETS & WILL CALL

The box office at the Cinema opens 30 minutes prior to the first screening of the day.

“RUSH” TICKETS

Last-minute tickets—rushed tickets—may be available just before show time when advance tickets have sold out. A rush line will form outside the venue before show time. Approximately ten minutes prior to the screening, empty seats are counted and will be sold on a first-come, first-served basis to those in line. Rush tickets will only be sold to those actually waiting in line.

VENUE

San Francisco Film Society Cinema
1746 Post Street
San Francisco, CA 94115

Additional events are in the Superfrog Gallery on the 3rd floor of the New People building at 1746 Post St.

TRANSPORTATION

The Cinema is located in Japantown on Post Street between Webster and Buchanan. It is close to MUNI lines 2, 3, 22, 38, & 38L. The Japan Center Garage entrance is located right in front of the cinema on Post Street, and can also be accessed from 1610 Geary Boulevard.

All pass and ticket sales are final. No refunds, exchanges, substitutions or replacements permitted. No discounts on "rush" tickets. All persons must have a ticket or pass for entry.

You must be 21 years or older to attend the Opening Night Party or Closing Night Party. Proof of Age is required at the door.

We recommend that you come to a festival venue at least 30 minutes before the start of each screening. Ticket and Passholders MUST take their seats 10 minutes prior to show time. Ticket or passholders who do not arrive 10 minutes prior to show time cannot be guaranteed a seat even with a purchased ticket or pass. Any unclaimed seats will be released for sale to the public 10 minutes before show time; therefore, you must be seated at this time to ensure your admission. Barring any unforeseen technical difficulties, screenings will start on time.
OPENING NIGHT PREMIERE:
THE ISLAND PRESIDENT
Thu 3.01 // 7:00 PM
Jon Shenk, USA, 2011, 101 mins.
San Francisco Premiere.

Local filmmaker Jon Shenk follows President Mohamed Nasheed of the Maldives as he confronts a problem greater than any other world leader has ever faced—the literal survival of his country and everyone in it. Witness Nasheed’s first year of office, as he influences the direction of international events in a way that few leaders have ever done, even in countries many times the size.

CENTERPIECE:
THE CITY DARK
Sat 3.03 // 8:00 PM
Ian Cheney, USA, 2011, 83 mins.
In attendance: Ian Cheney

Having moved from Maine to New York City, filmmaker Ian Cheney finds himself in an environment so flooded with artificial light that one can scarcely make out a star in the night sky. THE CITY DARK follows Cheney as he seeks to learn the true impact of light pollution on people, animals, and the environment, and shines new light on the meaning of dark.

Screens with:
TUNED IN-- Kevin Gordon, USA, 2011, 5 mins.
YELP: WITH APOLOGIES TO ALLEN GINSBERG’S ‘HOWL’
Tiffany Shlain, USA, 2011, 3 mins.
Co-presented with Chabot Space & Science Center

CLOSING NIGHT:
JUST DO IT: A TALE OF MODERN-DAY OUTLAWS
Wed 3.07 // 7:30 PM
Emily James, UK, 2011, 90 mins.
USA Sneak Preview.

In 2009, director Emily James was given access to a group of environmental activists seeking results through direct action campaigns throughout England. What resulted was a film that gives you a unique look into the world of illegal activism, including its successes and failures, through animated, endearing characters and their interviews, all with the same goals in their hearts—to fight capitalism and raise awareness about the environment.

Screens with:
COALITION OF THE WILLING
Simon Robson, UK, 2012, 16 mins.
Co-presented with Bay Area Women In Film & Media.

Opening Night Party
Thursday 3.01 // 9:00 PM – 11:00 PM
Superfrog Gallery
1746 Post St, San Francisco

Celebrate SFGFF’s 2nd Opening Night Party with flair and pizzazz at the Superfrog Gallery in the New People building in Japantown. Mingle with festival filmmakers and special guests and enjoy tasty local sustainable food & beverages, art, and live music.

$50 Screening and Party
$30 Party Only

You must be 21 or over to attend the Party. All proceeds support the programs of the SF Green Film Festival.

Closing Night Wrap Party
Wed 3.07 // 9:30 PM – 11:00 PM
Location TBD*

Join us for a nightcap in Japantown to toast our 2012 festival award winners and mix it up with filmmakers, guests, staff and volunteers

$12 Film
$15 Film and Party
$10 Party Only

You must be 21 or over to attend the reception.

*Please visit sfgreenfilmfest.org for further details.
FRIDAY, MARCH 2

5:00 PM
WHO BOMBED JUDI BARI?
Mary Liz Thomson & Darryl Cherney, USA, 2011, 93 mins


As an activist, Judi Bari popularized protests against clear-cutting together with Earth First! in the 1980’s. On May 24th, 1990 in Oakland, CA, a bomb explodes in Judi’s car and she suffers debilitating injuries alongside confidant Darryl Cherney. This film chronicles a movement, the false accusations and court struggles that follow the blast leading to a surprising resolution.

Screens with:
REDWOODS AND CLIMATE CHANGE
Gabriela Quiros, USA 2013, 11 mins.

7:45 PM
YOU’VE BEEN TRUMPED

San Francisco Premiere.

Courage abounds in this film that risks life and limb to penetrate the operation of Donald Trump and his designs on Aberdeen, Scotland and its precious sand dunes (Bill Forsyth’s classic 1983 film LOCAL HERO was made here). Called, “deeply troubling, amusing and rousing all at the same time…” by Starz Film Festival Jury, this film is a constant juggle of humor, confrontation, espionage and strange, compelling characters (Trump included).

Screens with:
SLAP -- Grant Barbeito, USA, 2009, 7 min.

9:45 PM
LOCAL HERO
Bill Forsyth, UK, 1983, 111 mins.

Bill Forsyth’s whimsical tale of sweet-natured corporate rapacity features standout performances by Burt Lancaster and Peter Riegert. Knox Oil and Gas Company wants to buy, raze and replace a sleepy Scottish seaside village (in reality the village of Pennan in “YOU’VE BEEN TRUMPED”) with refineries and deep-water docks. They send their top deal-maker and trouble-shooter to handle the negotiations. But things don’t go as expected…

Special double bill presentation with YOU’VE BEEN TRUMPED

SATURDAY, MARCH 3

1:00 PM
SUSHI: THE GLOBAL CATCH
Mark Hall, USA 2011, 75 mins.
In English and Japanese with English subtitles

California Premiere. In attendance: Mark Hall

How did sushi become a global cuisine? What began as a simple but elegant food sold by Tokyo street vendors has become a worldwide phenomenon. Shot in five nations, the film explores the tradition, growth and future of this popular cuisine. As ocean predators such as Bluefin Tuna are auctioned at astronomical rates, we see that sushi is big money and these fish are gold.

Screens with:
exTinction -- Clayton Haskell, USA, 2011, 5 mins.

Co-presented with the Center for Asian American Media and Sea Stewards.

Screening followed by panel:
Sushi, Sustainability and the Fate of Fish

3:30 PM
ON COAL RIVER
Francine Cavanaugh and Adams Wood
USA, 2011, 81 mins.

Described by Variety as a story of “Hillbilly Davids” besting a "corporate Goliath", ON COAL RIVER does an extraordinary job of capturing the struggles of ordinary people fighting to save what remains of an Appalachian valley that they and their families have called home for generations. In the process, it beautifully captures the true human and environmental costs of “cheap”, dirty energy.

Screens with:
THE WINDMILL FARMER
Joaquin Baldwin, USA, 2010, 5 mins.

5:30 PM
WAKING THE GREEN TIGER
Gary Marcuse, Canada, 2011, 78 mins.
In English and Mandarin with English Subtitles

USA Premiere. In attendance: Gary Marcuse

This film is an electrifying account of a group of villagers and farmers close to China’s Tiger Leaping Gorge on the verge of losing everything to a massive dam project. Banding together with activists and journalists, the film taps into a broadening sense of community and environmentalism that grows beyond their single issue with remarkable results.

Screening supported by the Consulate General of Canada in San Francisco & Silicon Valley.

Co-presented with the Center for Asian American Media, International Rivers, and Pacific Environment.
SUNDAY, MARCH 4

1:00 PM

CAFETERIA MAN
Richard Chisolm, USA, 2011, 65 mins.
San Francisco Premiere.
In attendance: Richard Chisolm

Follow charismatic chef Tony Geraci on his passionate and tenacious journey to overhaul the school lunch program serving 83,000 students in Baltimore’s public schools. With Geraci’s bold vision, this is a story of what it takes and who it takes to make change and solutions happen. Featuring Michael Pollan, First Lady Michelle Obama and Assistant White House Chef Sam Kass.

Screens with:
IT STARTS WITH ME: THE TIME IS NOW 2DAY=2MORROW
Student film winners of the 2011 Pollution Prevention Video Contest, sponsored by the Department of Toxic Substances Control.

DIG IT!
Dona Turner, USA, 2011, 7 mins.

Co-presented by 38 Reasons.

Screening followed by panel:
Chew the Fat: Reinventing School Lunches

3:00 PM

BLOOD IN THE MOBILE
Frank Piasecki Poulsen, Denmark/Germany, 2010, 82 mins.
In English and French with English subtitles
San Francisco Premiere.

Did you know your mobile phone contributes to violence in the Democratic Republic of Congo? Danish director Frank Piasecki Poulsen takes on the Congolese military and warlords to gain access to Bие, a militia-controlled mine that produces cassiterite, a tin oxide used in cell phones. In this courageous documentary, Poulsen reveals a mineral trade plagued with violence and human exploitation.

Screens with:
GLOOP

Screening followed by panel:
Cradle to Cradle

7:00 PM

MINDS IN THE WATER
Justin Krumb, USA, 2011, 90 mins.
In attendance: Justin Krumb, Jonny Vasic

This beautiful documentary chronicles professional surfer Dave “Rasta” Rastovich’s path to cetacean protection. Rasta’s latest campaign – a 660km sailing expedition along Australia’s Gold Coast – provides the backdrop for this evolution. His quest to gather support from professional surfers, seek guidance from Sea Shepherd’s Paul Watson, and visit with California’s first coastal tribe, leads to a showdown in Taiji, Japan, made notorious in THE COVE.

Screens with:
BOTTLE
Kirsten Lepore, USA, 2011, 5 mins.

5:00 PM

ALMA
Patrick Rouxel, France, 2011, 65 mins.
USA Premiere.

Beautifully shot, alternately joyful and horrifying, ALMA captures the ecological, and even spiritual, cost of meat, dairy, and leather production in the Brazilian Amazon. Rouxel (GREEN, SFGFF 2011) creates a powerful statement about the global industrial economy and the speed with which virgin forests are being cleared for timber and new grazing land.

Screens with:
BURIGANGA
Michelle Coomber, Bangladesh/UK, 2011, 12 mins.

Co-presented with Amazon Watch.
MONDAY, MARCH 5

5:30 PM
GREEN FIRE: ALDO LEOPOLD AND A LAND ETHIC FOR OUR TIME
Ann and Steven Dunsky, USA, 2011, 74 mins.
San Francisco Premiere.
In attendance: Ann and Steven Dunsky

Local filmmakers Ann and Steven Dunsky (“BUTTERFLIES & BULLDOZERS”, SFGFF 2011) create a fascinating look into the life of a brilliant individual, Aldo Leopold. Over his lifetime, Leopold developed a theory of land and wildlife conservation based on the interconnectedness of the natural world. Through his work and writings, Aldo Leopold continues to influence the modern environmental movement around the world.

Screens with:
AN ILL WIND
Chris Jordan-Bloch, USA, 2011, 7 mins.

7:45 PM
URBANIZED
Gary Hustwit, USA/UK, 2011, 82 mins.
The third part of Hustwit’s design film trilogy, joining HELVETICA (2007) and OBJECTIFIED (2009), is a captivating and lively look at the design of cities. URBANIZED examines how major urban environments are adapting to the challenges of today and tomorrow, particularly climate change and population growth. This eye-opening film looks at the issues and promises facing some of the world’s important cities.

Screens with:
SECOND HAND
Isaac King, Canada, 2011, 7 mins.

Screening followed by panel:
Our Future in Urban Sustainability

TUESDAY, MARCH 6

5:30 PM
TASTE THE WASTE
Valentin Thurn, Germany, 2010, 92 mins.
San Francisco Premiere.

Valentin Thurn’s timely and startling documentary on global food waste (did you know that on the way from the farm to the dining room table, more than half of all food ends up in the garbage?) is both a call to arms and a how-to for doing our best to eliminate this major problem.

Screening sponsored by Recology.

8:00 PM
URBAN ROOTS
Mark MacInnis, USA, 2011, 93 mins.
San Francisco Premiere.
In attendance: Mark MacInnis.

Against all odds, in the boarded-up shops, empty lots and defunct factories, seeds of change are taking root in Detroit. With the most vacant lots in the country, citizens are reclaiming their spirits by growing food. A small group of dedicated Detroiter have started an urban environmental movement with the potential to transform a city after its collapse.

Screens with:
ANIMAL BEATBOX
Damon Gameau, Australia, 2010, 2 mins.

Sponsored by East Bay Regional Park District.

WEDNESDAY, MARCH 7

5:30 PM
FUTURE OF HOPE
Henry Bateman, UK/Iceland, 2010, 75 mins.
In English and Icelandic with English Subtitles
San Francisco Premiere.

FUTURE OF HOPE chronicles a grassroots movement determined to reinvent the Icelandic economy around the principles of sustainable development. Featuring imaginative use of animation, a killer soundtrack (featuring artists from Iceland, Ireland, and the UK including Damien Rice), and Iceland’s ruggedly beautiful landscape, it is a remarkable story of collapse, recovery, redemption, and reinvention in which the rest of the world should pay attention.

Screens with:
SIRMIK
Zacharias Kunuk, Canada, 2011, 10 mins

Co-presented with the Business Council on Climate Change
Sponsored by New Resource Bank and Presidio Graduate School.

7:30 PM
CLOSING NIGHT:
JUST DO IT: A TALE OF MODERN-DAY OUTLAWS

(see Special Events on page 3)
Many thanks to the 2012 San Francisco Green Film Festival Sponsors!

**LEAD SPONSORS**
- East Bay Regional Park District
- Recology

**SUPPORTING SPONSORS**
- Farallone Pacific
- newresourcebank
- PRESIDIO HIGH SCHOOL

**CONTRIBUTING SPONSORS**
- Channel G
- COMPOLAV
- Jewish Film Festival
- Ninth Street Screening Room
- VIDEOPROJECTS
- TRIMTAB

**EVENT PARTNERS**
- ONE BIG FISH
- QUICKFOX

**MEDIA PARTNERS**
- BAYNATURE
- Earth Island Journal
- NEW AMERICA MEDIA

**VENUE PARTNERS**
- NEW PEOPLE
- SF FILM SOCIETY CINEMA

**ENTERTAINMENT PARTNERS**
- The Art Don’t Stop // Bruce Ghent // Foggy City Life // Green Cheeze Photo Booths

**COMMUNITY PARTNERS**
- 18 Reasons
- Amazon Watch
- Bay Area Women in Film & Media
- Bioneers
- BLUE Ocean Film Festival & Conservation Summit
- Business Council on Climate Change
- Center for Asian American Media
- Chabot Space & Science Center
- Conservatory of Flowers
- Consulate General of Canada in San Francisco | Silicon Valley
- Department of Toxic Substances Control
- Earth Day San Francisco
- Earth Island Institute
- EcoTuesday
- Green Festival
- International Rivers
- Pachamama Alliance
- Pacific Environment
- San Francisco Department of the Environment
- San Francisco Film Society
- San Francisco Public Library ‘Green Stacks’
- Sea Stewards
- Wild Aid

**FESTIVAL TEAM**
- Rachel Caplan, Founder & Executive Director
- Daniela Rible, Deputy Director
- David Andrusia
- Elise DuFour
- Heather Jackson
- Anna Kelleher
- Heather Louie
- Jenny Girard Mailey
- Julie Miller
- Suzanne Meredith
- Talia Shea
- Darina Sinelnikov
- Sadie Waddington

**and our huge on-site volunteer corps**

**GRAPHICS & MEDIA**
- Amanda Coy
- Anthony Grant
- Kathleen Gross
- Mischa Hedges
- Avon Kuo
- Anh Nguyen
- Gilma Peredal
- Kathleen Quillian

**ADVISORY BOARD**
- Skye Christensen
- Debbie Kinder
- Jennifer Galvin, ScD, MPH
- Suzanne Harle
- Kevin Krueger, SPHR
- David McGuire, MPH
- Kathleen Quillian
- Cynthia A. Phillips, PhD
- Heidi Quante
- Shawn Rosennmos
- Roz Savage
- Mark Valentine
- Nadia Ward
- Tiffany Woolf

**SCREENING COMMITTEE**
- Misha Antonich
- Pamela Alexander-Beutler
- Rachel Caplan
- Dina Ciraulo
- Santhosh Daniel
- Carola Di Poi
- Erica Gies
- Ambika Jain
- Soumyaa Kapil Behrens
- Celia Mitchell
- Pamela Morse
- Chris Mungall
- Daniela Rible
- Jaylani Roberts
- Nadia Ward

**FESTIVAL DONORS**
- Founders Circle
  - Kevin Krueger & Mark Hunter // Chris Mungall
- Producers
  - Anonymous
- Directors
  - Tina & Mark Valentine
- Contributors
  - Stephen Carrier // Chris Daly // Buck Tavern
  - Shawn Rosenmoss // James Vogt
- Friends
  - Anonymous // Matt Monday
  - Theresa & Peter Mungall // Ruth Sheldon
  - Hester Schell/Bay Area Casting News

**SPECIAL THANKS**
- Sarah Cathers, San Francisco Film Society
- Linda Blackaby, Cinema Projects
- Hiromi Makepeace, New People
- Rachel Rosen, San Francisco Film Society
- Mitch Vaughn, Box Cubed
- Trace Wendell, Dharma Merchant Services
- Teresa DiMartino, IDP
- Heath Shapiro, IDP

Thank You!
We regret the omission of any of our wonderful sponsors, partners, or donors due to our early print deadlines. Please visit sfgreenfilmfest.org for the complete list.
**FESTIVAL at a GLANCE**

**THURSDAY, 3.01**
- 7:00 PM  OPENING NIGHT: THE ISLAND PRESIDENT
- 9:00 PM  OPENING NIGHT PARTY

**FRIDAY, 3.02**
- 5:00 PM  WHO BOMBED JUDI BAR? YOU’VE BEEN TRUMPED
- 7:45 PM  LOCAL HERO

**SATURDAY, 3.03**
- 11:00 AM FILMMAKER BRUNCH (FESTIVAL PASSHOLDERS ONLY)
- 1:00 PM  PANEL: THE FUTURE OF FILM FUNDING
- 1:00 PM  SUSHI: THE GLOBAL CATCH WITH PANEL: SUSHI, SUSTAINABILITY AND THE FATE OF FISH ON COAL RIVER
- 3:30 PM  PANEL: STORYTELLING FOR CHANGE
- 5:30 PM  WAKING THE GREEN TIGER CENTERPIECE: THE CITY DARK

**SUNDAY, 3.04**
- 11:00 AM FILMMAKER BRUNCH (FESTIVAL PASSHOLDERS ONLY)
- 1:00 PM  PANEL: GAMING FOR GOOD CAFETERIA MAN WITH PANEL: CHEW THE FAT-- REINVENTING SCHOOL LUNCHES
- 3:00 PM  BLOOD IN THE MOBILE WITH PANEL: CRADLE TO CRADLE DIRECTOR’S CHOICE: ALMA
- 5:00 PM  MINDS IN THE WATER

**MONDAY, 3.05**
- 5:30 PM  GREEN FIRE: ALDO LÉOPOLD AND A LAND ETHIC FOR OUR TIME
- 7:45 PM  URBANIZED WITH PANEL: OUR FUTURE IN URBAN SUSTAINABILITY

**TUESDAY, 3.06**
- 5:30 PM  TASTE THE WASTE
- 8:00 PM  URBAN ROOTS

**WEDNESDAY, 3.07**
- 5:30 PM  FUTURE OF HOPE
- 7:30 PM  CLOSING NIGHT: JUST DO IT-- A TALE OF MODERN-DAY OUTLAWS
- 9:30 PM  CLOSING NIGHT WRAP PARTY

---

**Lights! Camera! Action Steps!**

Have you seen a festival film and are you thinking “What can I do?”

Check out our new ‘Action Steps’ resources! Get an action-steps guide in the theater or download from our website, tell us what you’re going to do in the video story booth in the cinema lobby, or sign up for one of our group activities with our local community partners!

Find out how you can get involved!

---

Visit sfgreenfilmfest.org for the complete line-up of guests, panels, discussions, full film descriptions, trailers and festival news.