





Soju Gang DJing at Jirrmujina Liyan for Darebin FEAST, with her GMA refillable water bottle

Green Music Australia

We are harnessing the cultural power of our country's influential music scene to lead the way to a greener world. An independent not for profit organisation, our advocacy and education programs support, connect, and inspire all levels of Australia's music industry to deliver arts and cultural activities that are environmentally sound. We run campaigns on key issues to build support and momentum for change. And we celebrate successes and leaders, showing others how much can be done.

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A year in review

1million+

plastic bottles & cups avoided



1620

people signed
our open letter
on single-use
plastic water bottles



260

highly regarded musicians
and music industry workers
support our work



32

festivals
joined our
#BYObottle campaign

27

high
profile
artists signed up
as Coal Resisters



28 

stories featured in
12 media outlets
shared over

3170

times on
social media



41

new #BYObottle artist
ambassadors engaged
1.2 million fans
via social media



98%

of punters
surveyed
support plastic
free initiatives



\$70K

raised in fundraising

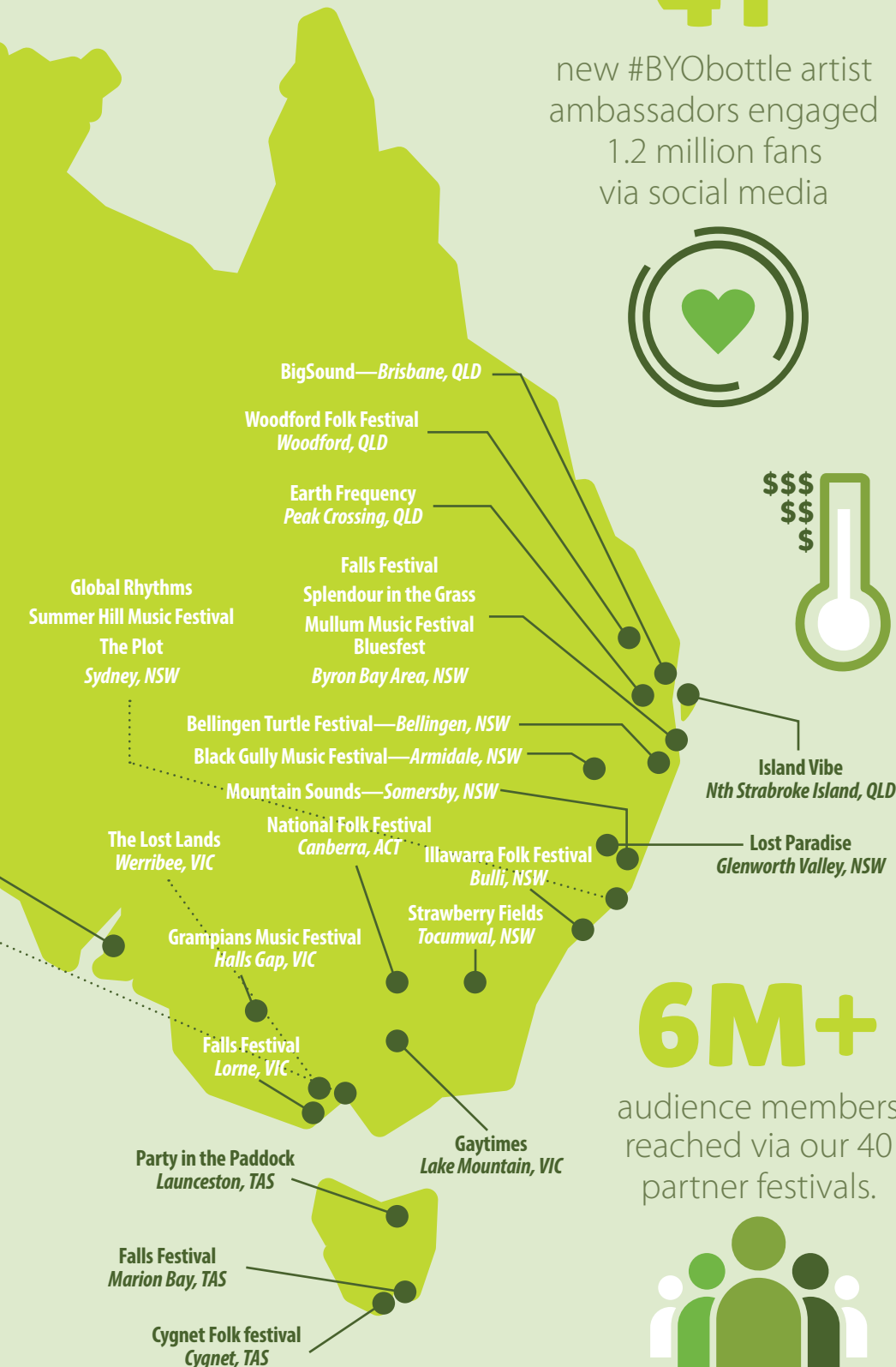


2M+

audience
members reached
via our artist
ambassador social
media networks

6M+

audience members
reached via our 40
partner festivals.



Messages from CEO and Chair

Letter from Board of Directors Chair, Blair Palese

In 2018, GMA worked with over 40 festivals and 100+ artists on a range of environmental issues, reaching a stunning 1.5 million music fans from across Australia. Our flagship waste campaign— #BYObottle—had a huge impact, preventing more than 1 million disposable plastic bottles and cups from being used at music festivals and events. Our work on the Stop Adani campaign was also hugely successful, recruiting popular artists like John Butler and Missy Higgins to take action on and off stage, helping to bring the issue to the attention of hundreds of thousands of people. These successes are a testament to the hard work of our CEO, staff and board, as well as the enormous contribution by our volunteers and artist ambassadors.

Organisationally, GMA has undertaken a major renewal process this year, with founder and CEO, Tim Hollo, stepping down to pursue other ambitions. I am excited to take

up the role of Board Chair, as our previous chair Mahalath Halperin returns to her role as a board member along with Asher Christophers and Patrick Kelly. Stepping off the board—and with our great thanks for all of their contributions and support—are Katie Noonan, Eadie Eyres, and Kristy Wandmaker. We are happy to welcome new board members Susie Sugden, Jessica Cerro, and Carla O'Neale who come with a wealth of experience across the music and retail sectors that will no doubt be a great help as we grow and develop.

Our Waste and Anti-Coal Campaigners, Berish Bilander and Emma Bosworth, have taken over Co-CEO roles, and are being supported by an active board. This is an exciting time for our organisation as we look to grow our profile, industry reach and financial support. This year our focus will be to ensure Australian musical events and festivals step up to become positive influences on our environment, rather than



damaging, and to leverage the power of the music sector to be part of the demand for climate and environmental action. To do that, we'll need more donors and larger and more consistent donations from individuals, foundations and industry leaders. We're hoping our supporters and colleagues in the music industry can help us achieve the growth we need.

Letter from exiting CEO and Green Music Australia Founder, Tim Hollo

Well, five and a half years after quitting my job and taking a leap into the unknown to set up Green Music Australia, I couldn't be happier to be ready to move on, with this wonderful little organisation in fantastic hands of our employees Berish Bilander and Emma Bosworth who will be taking on Co-CEO positions. We set out to help the music scene lead the way to a greener world, and, with your help, we're doing just that. Protecting our oceans and our atmosphere, supporting musicians to get involved in big campaigns, advising festivals and venues and industry organisations in how to lighten their footprint—Green Music is playing a vital role.

When I started Green Music, I had in mind that, in a few years, the organisation would be chugging along well and I would be able to step back and watch it make the world a better, greener place. Now is the time for me to do that. And, with Berish and Emma doing amazing work with artists and festivals and venues across the country, I am absolutely confident that they will lead the organisation with great skill, imagination, and commitment, to keep greening the music scene.

Thank you all for your support and participation in various ways, and please keep getting involved and doing what you can to reduce our impact on the precious, magnificent, unique natural world we are all part of.



(Tim remains an active member of GMA's Board of Directors.)

Letter from our Co-CEOs, Emma Bosworth and Berish Bilander

We've all been to festivals strewn with rubbish, diesel generators spewing fumes out back, and a few thousand cars choking the entrances. And that's just what we can see. What we don't see is the equally devastating impact of our choices with energy use in venues, how we produce records and merchandise, how we and our audiences travel, and much more.

Fortunately, green initiatives are on the rise, and if this last year is anything to go by, the times are a changin'. From plastic-free festivals, to bike valet services and car sharing, to low-energy LED stage lights, and exciting new composting solutions, the industry is undergoing a rapid transformation. Artists too, once hesitant about being labelled 'greenies', are working with us to reduce their own footprint, and taking on advocacy roles for broader societal change.

Despite this overall trend, Australia's music scene still has an oversized environmental footprint, and crucial



sustainability initiatives remain grossly under-resourced. With more funds, green programs could be expanded, new ideas trialled, and massive inroads made in short timeframes. Increased investment would also allow our industry to better measure its impact, and share these learnings widely. Imagine the power of a national strategy on campsite waste that's informed and implemented by an alliance of festivals. Or even better, the impact the music scene would have on our broader culture, once it cleans up its act. Let's not forget that for young Australians, attending a

music festival is often their first overnight experience outside of the family unit. These first impressions last, and if harnessed successfully, could create a new generation of environmentally conscientious and respectful human beings. As such an important cultural institution, the possibilities for affecting change are vast.

Most importantly, we must recognise that the time for talking is well and truly over. As Yothu Yindi famously wrote, "Words are easy, words are cheap. Much cheaper than our priceless land".



One of the biggest causes of the mess is single-use products and the throw-away culture that underpins their use.



Tackling waste

#BYObottle • Refill Not Landfill Library • National Clean Campsite Alliance

Waste generated at major events and venues across Australia is a vast and growing problem. Not only are the sea of plastic on festival floors, overflowing bins, and trashed campsites downright ugly, they're having a devastating impact on our environment. One of the biggest causes of the mess is single-use products and the throw-away culture that underpins their use. Disposable plastic

water bottles, cups, take-away food containers, and cheap abandoned tents all create an enormous headache for organisers and our planet. Green Music Australia is facilitating, organising and inspiring change, helping the music scene to reduce its waste output, and promoting innovative new services to accelerate the transition to reusables. Given Australia's recycling crisis, and the

growing impact of plastic pollution, campaigns like #BYObottle that limit waste creation 'upstream' are crucial. Our work tackling waste not only protects the natural world, but is building leadership that will lead to deep, lasting cultural change.



Sahara Beck + Bryce Christensen
at the Splendour Beach Clean Up
Photo by Luke Henery

#BYObottle campaign

Green Music Australia's #BYOBottle campaign is working to get single-use disposable plastic water bottles and cups out of the music industry. In 2017–18, we helped stop well over 1 million plastic bottles and cups from being used once and thrown away.

Key achievements:

- » Two of the biggest youth music festivals in Australia, Splendour In the Grass and Falls Festival, have committed to going plastic water bottle free—a major win! Both have publicly acknowledged our work in getting them over the line.
- » Our annual Plastic Free July recruitment campaign saw 41 new artists join up as #BYOBottle Ambassadors, including Birds of Tokyo, Lior, The Teskey Brothers and our first international artist, Jack Johnson.
- » Several other major festivals joined #BYOBottle, by making public commitments to phase out bottled water and other single-use plastics, including Lost Paradise, Unify, and Mountain Sounds.
- » Nearly two thousand artists and music lovers have now signed our Open Letter, calling for five of Australia's biggest festivals to eliminate bottled water.
- » In partnership with Positive Change for Marine Life, we conducted a beach cleanup near Byron Bay, which was attended by Splendour in the Grass performing artists, GMA #BYOBottle ambassadors and general supporters. Artists in attendance included The Cutaways, Sahara Beck, Luke Henery (Violent Soho), Aine Tyrell, Tay Oskee and more. The cleanup gained some fantastic media coverage via online industry news channels, including *The Music Magazine*, *The Music Network*, and *Beat Magazine*.
- » We are moving into the final stages of our Plastic Free Venue pilot with Max Watts House of Music. Stage 1 saw reusable water bottles placed backstage, and stage 2 additional refill infrastructure installed back of house. The 3rd and final phase will see GMA reusable bottles displace single use bottles front of house in fridges, a BYO bottle policy implemented to encourage punters to bring their own bottle, and a water fountain installed beside the bar, to allow punters to refill at their leisure.





“Refill Not Landfill” Library

Green Music Australia’s “Refill not Landfill” library is an innovative new waste reduction initiative, designed to tackle disposable culture head on. We have acquired a stock of high quality reusable products which we offer to councils, event organisers and live music venues at affordable cost in place of harmful single use plastic. The program is helping to stop hundreds of thousands of containers from being created, and is supporting long-term shifts away from “throw-away culture”.

Key achievements:

- » Established new partnerships with Melbourne Fringe Festival, Melbourne International Arts Festival, Darebin Feast, Melbourne International Jazz Festival, and Stonnington Jazz Festival—eliminating all bottled water backstage for artists and crew.
- » Piloted a Zero Waste stall at The Lost Lands—a festival that pledged to be 95% single use plastic free—hiring reusable bottles to patrons that forgot to bring their own. This initiative represents a fantastic marketing tool, and connects us more deeply with audiences, artists, and festival organisers. Artists Tim Finn, The Teskey Brothers and Didirri all engaged with us over the period of the event, with several posting about the initiative on social media.



National Clean Campsite Alliance

Our disposable society, along with the declining cost of budget camping gear, is fuelling a culture of trashed campsites and dumped belongings. While individual festivals are having some success going it alone, carefully crafting interventions to shift behaviour, the problem persists. In early 2018, Green Music Australia convened a round table on campsite litter with key industry representatives to share knowledge and develop new ideas. Six months on, and we are now working to create a powerful alliance of festivals to develop a national plan for tackling disposable campsite culture at music festivals. Our hope is that this alliance will bring about real and lasting change, and open up exciting new collaborative possibilities on sustainability issues. We're bringing together key festival partners, strategic designers and behaviour change experts with diverse networks and experience and leveraging valuable pro bono support from businesses and sustainability experts.



Broken tents and rubbish left behind by punters at Unify Gathering

*We're bringing together key festival partners,
strategic designers and behaviour change
experts with diverse networks and experience
and leveraging valuable pro bono support from
businesses and sustainability experts.*

Berish Bilander, GMA Co-CEO



Case study— Plastic free festivals

Major festivals Splendour in the Grass, Falls Festival, Lost Paradise and Unify, are committing to action, banning plastic straws and launching staged phase-outs of bottled water and disposable cups. These actions alone will help save truckloads of rubbish from being generated.

“Green initiatives have long been a part of Splendour in the Grass so we’re thrilled to work with Green Music Australia on this ongoing plan to remove single use plastics from our event”—Splendour In The Grass General Manager, Elise Huntley.



Audience members at Lost Paradise: Photo courtesy Voena







Case study—Max Watts

Popular Melbourne live music venue, Max Watts, is diverting thousands of plastic bottles from landfill each year through the introduction of a staged BYO bottle program. In partnership with Green Music, pre-filled reusable water bottles have been placed backstage and at bars for all artists, staff and security. Punters have also been asked to bring their own bottle, and educational signage has been placed around the venue to promote the initiative.

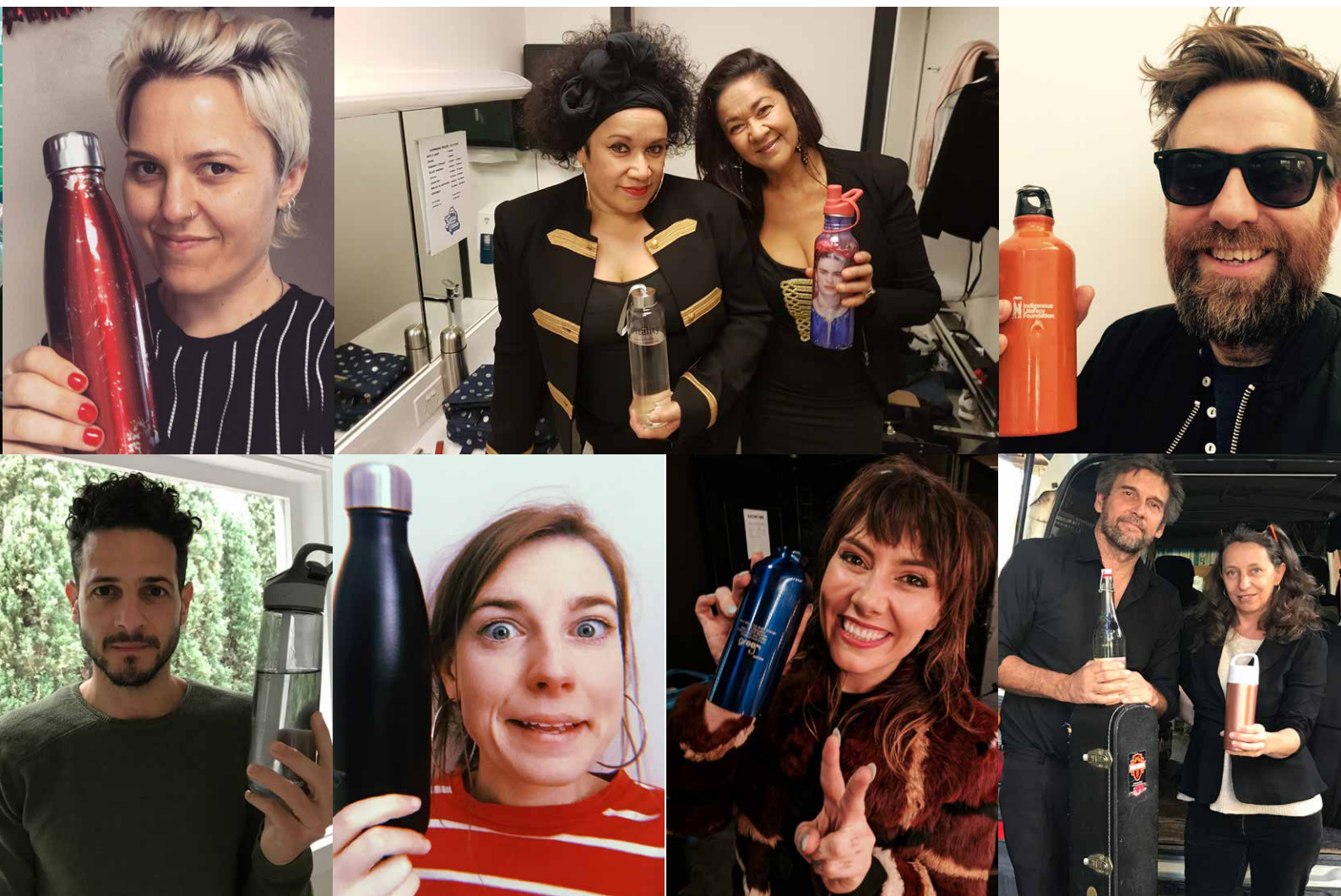


Case study— #BYObottle Artist Ambassadors





Over 100 prominent artists have joined our #BYObottle campaign, from industry stalwarts Paul Kelly, Missy Higgins, and Midnight Oil, to breakthrough artists Didirri, William Crichton, Montaigne and Clea. Each artist has committed to touring plastic bottle free, amending their rider to ask for jugs or refill stations backstage instead of disposable water bottles. This means they're not only taking personal action, but demanding higher standards from the venues and festivals they perform at. Some are taking this even further, participating in beach cleanups and promoting ways to cut waste to their fanbase.



Advocating for the planet

Stop Adani • Inspiring activism

Musicians sing the story of our world and, by doing so, help to write it. With global warming already bringing us a picture of the more extreme climate we're creating, the need for urgent action is mounting. Fortunately, so too is public awareness around the issue, and Green Music Australia is on the ground, initiating vital conversations to ensure the music industry uses its social capital as a voice for change.



Sun Salute on stage at Airlie Beach Festival of Music; Photo supplied by artist

With global warming already bringing us a picture
of the more extreme climate ...
Green Music Australia is on the ground, initiating
vital conversations to ensure the music industry
uses its social capital as a voice for change.



Stop Adani campaign

Green Music Australia mobilised an active group of musicians around the Stop Adani campaign, a national campaign to halt the largest coal export mine in the Southern Hemisphere from being built in the Galilee Basin. Large new audiences are being engaged through artists' activities, via festivals, gigs and through mainstream and social media. Together, we are shifting cultural norms against fossil fuel.

Key achievements:

Artist Engagement

- » We have built a database of 160 well known musicians and music industry workers, receiving our updates about campaign opportunities and moments.
- » 27 of these artists have officially signed on as "Ambassadors"—including Missy Higgins, William Crighton, Bobby Alu and more.
- » Artists are being sent "Stop Adani" shirts to wear when performing. We've spotted Ash Grunwald, Felicity Groom (WA), Jackie Marshall and Teskey Brothers, just to name a few, rocking their shirts on stage and in promo pics and videos.
- » Our Stop Adani campaign news posts are being re-shared by artists on social media. We are also successfully recruiting artists to take part in rallies and online actions, via direct communication and our private "Musicians Against Adani" Facebook page.
- » We hosted several house concerts with Stop Adani ambassadors such as Leah Senior, The General Assembly and Zoe Fox and the Rocket Clocks, at which artists performed and talked about the campaign. 10% of the profits went to the Wangan and Jagalingou Traditional Owners.



Green Music Australia mobilised an active group of musicians around the Stop Adani campaign ... together, we are shifting cultural norms against fossil fuel.





Bluesfest 2018

GMA worked closely with Bluesfest—Australia’s Premier Contemporary Blues and Roots Festival—and 11 performing artists, to bring a strong Stop Adani presence to the festival. Most notably, our strengthened relationship with John Butler and his amazing team helped to deliver a fantastic finale. Highlights included:

- » Interviews, videos, and short pieces to social media—multiple videos and stills were created and shared (and re-shared) on event and artist socials

throughout the three-day period, reaching approximately 100K people.

- » **Protest banner stating “Coral not Coal”** revealed on John Butler’s main stage performance in front of a 19,000 strong crowd, featuring a speech from Wangan & Jagalingou Family Council member, Adrian Burragubba, and on-stage support from a number of other Bluesfest artists.

Without a doubt, our presence at Bluesfest was one of Green Music Australia’s biggest media impact events with both mainstream and music press.

Wider movement support

- » We continue to help campaigning groups small and large find musicians for events and media, eg. GMA worked with artists Hussy Hicks and Jackie Marshall to perform at the Brisbane Stop Adani celebration of the Queensland Government announcement to prosecute Adani for polluting reef waters.



Missy Higgins Tour

Missy invited Green Music Australia to join her “Solastalgia” tour to raise awareness around the **Stop Adani** campaign. The talented **Sandi Darling Creative** created a 3D Great Barrier Reef installation which joined Missy on tour. Audience members enjoyed the opportunity to get their photo taken alongside the installation. We had hundreds of beautiful conversations with fans of all ages and backgrounds, who agreed that the coal needs to stay in the ground. Highlights included:

- » Wagan & Jagalingu Traditional Owner (where the Adani mine is being proposed) and musician, Adrian Burragubba, delivered a breathtaking acknowledgement to country on Missy’s second sold-out Brisbane show.
- » Behind the scenes conversations between Adrian Burragubba and Murrawah Johnson (also a Traditional Owner) and Missy to discuss the impact Adani’s Carmichael mine would have on their culture and heritage, deepening her appreciation for, and commitment to the campaign.



Missy Higgins and band, Solastalgia Tour: Photo supplied by artist



"Little Wise" at the Coral Reef / Stop Adani installation: Photo supplied by artist

Inspiring activism

This year we have created new opportunities for people within the music scene to connect and discuss important environmental issues, and listen to inspirational presentations from industry leaders. As well as providing an invaluable space to share ideas, our events are also fostering a sense of community amongst concerned artists and industry members, promoting behavior change, advocacy, and action, as well as developing crucial leadership skills.

Artists and activism

We held a **forum backstage at Woodford 17/18** to lead and inspire a conversation about what it means to be an activist and a working musician. Hosted by ex-Triple J host Sarah Howells, and featuring two of our Artist Ambassadors and Woodford performers William Crichton and Emma Anglesey, the session was a

huge success, with over 50 artists and arts-workers taking part in the session.

How Indies can change the world

We facilitated an interactive session at Independent Music Conference “Indie-Con”, involving audience members to find solutions to the main concerns of the

guest speakers. The subjects included climate change, the indigenous gap (in the music industry), and mental health. It was a great way to begin important conversations at the conference and allow participants to feel capable of making change. The results were fed back to the conference organisers to be used for shaping the future of the conference.



Activism workshop, backstage at Woodford 2017/18: Photo by Berish Bilander

Partnerships

Partnerships continue to be an important part of our work, extending organisational capacity and adding value to our initiatives. Our focus has been twofold: building on our existing relationships with key environmental groups, and forging new alliances with a broad range of organisations, including social enterprises, NGOs, and universities.

- » The Australian College of the Arts are working with us to recruit Entertainment Management students to our internship program. We are currently in the process of formalising an arrangement.
- » Long time supporters, Friends of the Earth, have partnered with us to deliver the Refill Not Landfill program in Victoria, offering storage space and access to a commercial dishwasher in their Collingwood shopfront.
- » We have partnered with Positive Change for Marine Life, a grassroots volunteer driven non-profit that works on marine conservation. Together, we are developing a wearable bottle holder, ethically manufactured in India. Their on-the-ground support for our Splendour beach cleanup was crucial to its success.
- » We are currently negotiating a formal partnership with Green Connect, a social enterprise that employs former refugees and young people to recover waste (including at music festivals such as Lost Paradise), and grow fair food. They will help us expand our Refill Not Landfill initiative into NSW, and grow our campsite litter campaign.

Items of interest

Indigenous representation • Media

Indigenous representation

Following on from our “Activism” session at BIGSOUND 2017, we worked alongside traditional owners to lobby for better indigenous consultation for future BIGSOUND festivals / conferences, resulting in the appointment of Alethea Beetson to the newly created position of BIGSOUND First Nations Producer.

Media

Coverage of GMA's industry roundtable on campsite litter was the 2nd most popular article in **The Music Network 2018**.

Our guest editorial entitled Green events are the new black, but what does it mean to be sustainable, who's doing it well, and what's “green wash” was featured in **The Music Magazine's October issue**, and distributed to over 500 venues and cafes throughout Australia.

Our Refill Not Landfill Library got a fantastic write up in **ABC news**, and Monash University's online newspaper, **MojoNews**, and our #BYObottle campaign was featured in the ABC's War on Waste, as an **online video**.

The latest **Creative Responses to Sustainability Guide** features a full page article on Green Music Australia, and our work greening the music scene.



Interviewing audience members at Party in the Paddock, TAS: photo by Berish Bilander

Operational sustainability

Robust systems of governance • Festival partnerships • Governance

Maintaining good governance is a priority for the Board. A renewed finance subcommittee has been established to develop a more systematic fundraising strategy for 2019-20. Key governance initiatives will be explored in 2019 including the commencement of a finance road map; a refresh of the financial reserves policy and identification of key strategic risks; and development of a data management framework.

Festival partnerships

We have begun a Festival Partnerships program to consolidate our consultation work into a paid tiered membership scheme, providing a new source of revenue for our organisation, and helping to formalise existing relationships. Several festivals have shown interest, with two already signing up to the program, including Riverboats Festival and Bendigo Autumn Music Festival.

Governance

Our charity continues to function in accordance with its legal requirements, meeting all of its legal requirements. We have:

- » Maintained Deductible Gift Recipient Status and registration with ASIC, ACNC, the ATO and all relevant state and territory fundraising licensing bodies;
- » Submitted all appropriate Business Activity Statements for GST as well as relevant reporting for ACNC and other licensing bodies (NB – We would once again like to profusely thank our Treasurer, Pat Kelly, as well as our member Jocelyn Edge, for a huge amount of work on quarterly BAS and P/L statements);

- » Successfully completed requirements for a desktop audit review;
- » Maintained relevant bank accounts with sufficient funds to operate; and
- » Maintained Directors' and Officers' Insurance.

Thanks to the ongoing support of the Erica Foundation and The Graeme Wood Foundation, we have been able to continue Berish Bilander's contract for another year. We have also managed to extend Emma Bosworth's contract for a further 6 months, by re-allocating existing resources. We continue to pay Jocelyn Edge casually as accountant.

In addition, we have grown our pool of passionate volunteers, and started a volunteer internship program to help assist with campaigns and outreach at festivals, as well as on social media.



Our Board

The GMA Board is the governing arm of our organisation. Its primary responsibilities are the governance and sustainability of GMA, as well as strategic, fiduciary and monitoring functions that include ensuring that the organisation remains a viable and effective organisation in order to secure its long-term future. Our board, in particular the indefatigable Pat Kelly as Treasurer, continues to make a tremendous contribution. We would like to offer official thanks to the wonderful Katie Noonan, a founding board member and inspirational voice for change, as well as Eadric Ayres and Kristy Wandmaker, all three of whom are stepping down this year. We are excited to welcome Carla O'Neale, Susie Sugden and Jessica Cerro to the board.



Pictures of board members

Top (l to r): Tim Hollo, Mahalath Halperin, Patrick Kelly, Asher Christophers

Bottom (l to r): Blair Palese, Carla O'Neale, Susie Sugden, Jessica Cerro

Patrons

We welcome Katie Noonan as our patron. Katie is a founding member of Green Music Australia, and continues to be a powerful advocate for change within the music scene. Katie Noonan's technical mastery and pure voice makes her one of Australia's most versatile and beloved vocalists. A mother, singer, producer, songwriter, pianist and businesswoman, Katie has won 4 ARIA Awards and been voted among Australia's top 20 singers of all time.



Ambassadors and supporters

Abbie Cardwell
Abby Dobson
Adalita
Aine Tyrrell
Ainsie Wills
Al Parkinson
Alex the Astronaut
All our Exes Live in Texas
Andrea Kirwin
Angie McMahon
Ash Grunwald
Australian Art Orchestra
Babylon Burning
Ben Ely
Bernard Fanning
Birds of Tokyo
Bob Evans
Bobby Alu
Boo Seeka
Brooke Russell and the Mean Reds
Caitlin Yeo
China Beach
Clea
Clio Renner
Cold Hands Warm Heart
Combat Wombat
Dallas Crane
Darling James
David Flower
Dear Seattle
Declan Kelly
Didirri
Dog Trumpet
Dorsal Fins
Dz Deathrays
Ecca Vandal
Eliza & the Delusionals
Emma Bosworth
Emma Dean
Evangeline
Felicity Groom
Felix Reibl

Fourplay
Frenzal Rhomb
Ginger and the Ghost
GL
Gretta Ray
Helioscene
Hello Satellites
Holy Holy
Hussy Hicks
Jack Johnson
Jack River
Jackie Marshall
Jade Imagine
James Eccles
John Butler
Jordie Lane
Josh Pyke
Koalition Reggae Band
Kellie Lloyd
Killing Heidi
Ladyslug
Laura Cortese & the Dance Cards
Laura Imbruglia
Leah Senior
Leanne Tennant
Lior
Little Wise
Liz Stringer
Loni Rae
Luca Brasi
Luke Henery (Violent Soho)
Luke O'Shea
Luke Vasella
Madeline Leman
Mal Webb
Melbourne Ska Orchestra
Mia Dyson
Mick Daley (The Remains)
Midnight Oil
Mighty Duke and The Lords
Missy Higgins
Montaigne

Moreton
On Diamond
Out of Abingdon
Paddy McHugh
Phebe Star
Phia + Georgia Fields
Phil Jamieson
Rhiannon Atkinson-Howatt
Richard Tognetti (ACO)
Riff Raff Orchestra
Rob Knaggs
Sahara Beck
Saskwatch
Screamfeeder
Sex on Toast
Shane Nicholson
Sian Evans
Simon Astley
Stav
Strangerland
Sun Salute
Tay Oskee
The Bear Hunt
The Big Ilch
The Bombay Royale
The Cactus Channel
The Cutaways
The General Assembly
The String Contingent
The Tangents
The Teskey Brothers
Tia Gostelow
Tijuana Cartel
Totally Unicorn
Uptown Brown
Vika and Linda Bull
Waxo paradiso—Ed Fischer & Simon
William Crighton
Winterbourne
Yours Truly
Zac Gunthorpe
Ziggy Alberts

The year ahead

Green Music Australia continues to grow from strength to strength, cementing its role as a clearing house for the music industry, and furthering its campaign objectives. Our key goals in the coming year are:

- » To continue to grow #BYOBottle, bringing on board a third target festival in our open letter, expanding into venues, and examining further options for service delivery;
- » To launch the 'Cleaner Campsites' campaign, building a strong festival alliance to develop the solutions and rollout nationally;
- » To produce and publish a Music Industry Declaration on Climate Change, with support from a wide cross section of the music scene;
- » To continue our work developing artist advocacy against fossil fuels;
- » To work with APRA to build political support for industry based sustainability initiatives;
- » To grow our membership base, as both a source of revenue and outreach; and
- » To ensure the success of our existing partnerships and parlay their success into more action, especially with touring artists.

In order to achieve these goals, we will need to maintain, and ideally grow, our current staffing capacity, which will require substantially more funds.



Financial report

Directors report

Your directors present the financial report on the company for the financial year ended 30 June 2018.

Directors

The names of the directors in office at any time during the financial year or since the end of the year are:

Blair Palese (Chair), Eadric Ayres (resigned 25 September 2018), May Jo Capps (resigned 27 November 2017), Jessica Cerro (appointed 28 November 2018), Asher Christophers, Mahalath Halperin, Tim Hollo, Patrick Kelly, Katie Noonan (resigned 28 November 2018), Carla O'Neale (appointed 28 November 2018), Susie Sugden (appointed 28 November 2018), and Kristy Wandmaker (resigned 28 November 2018).

Operating result

The company reported a loss of \$76,240 for the year (2017: profit of \$59,940).

Review of operations

A review of the company's operations during the financial year, and the results of those operations, is as follows:

Revenue (\$70,188) notably:

- » Raised \$6,950 in grants (from the Ross Knowles Foundation)
- » Raised \$58,220 in donations (including \$25,000 from the Erica Foundation, \$6,400 from Jack Johnson, \$5,000 from John Butler, and \$4,000 from Midnight Oil)

Expenses (\$146,429) notably:

- » \$43,218 on the BYOBottle program
- » \$72,690 on the No New Coal campaign
- » \$30,191 on Administration and Fundraising (notably we paid Tim Hollo a \$18,650 taxable honourarium in recognition of the six years of professional service without remuneration)

The company's operations during the year performed as expected in the opinion of the directors. There were no significant changes in the company's state of affairs during the financial year.

Since the reporting date of 30 June 2018, there has been no significant change in the company's net assets.

Objectives

The short-term objective of the company is to raise funds to continue to employ staff to run our campaigns and programs, and also raise sufficient funds to employ and pay the Co-CEOs.

In the medium-term we would like to employ additional staff so we can undertake energy efficient music industry campaigns, develop more strategic partnerships with festival organisers and support broader environmental campaigns. The long-term objective is to make the Australian music industry a leader in environmental sustainability.

Strategies for achieving the objectives

The company currently undertakes one major and several minor fundraising events each year. We are forging strategic partnerships within the music industry, and campaigning on broader environmental issues to raise awareness and instigate action. Where there is a reasonable chance of success, the company also submits government and philanthropic grant applications.

The company undertakes an annual strategic planning day and continually seeks to engage with people to help realise the objectives.

Principal activities

The principal activities of the company during the financial year were fundraising, campaigning and increasing the company's profile.

Performance Measures

The company is in its sixth year of operation and annually assesses its performance and delivery of campaign projects and new initiatives.

Information on current Directors

Tim Hollo, Founding Director

Musician and environmental activist, Board member and former CEO of GMA, Greenpeace Australia Pacific, Former Director of Communication, Australian Greens

Blair Palese, Chair

Co-Founder & former CEO, 350.org Australia

Jessica Cerro, Director

Musician better known by her stage name Montaigne, environmentalist

Asher Christophers, Director

Founder, Australian Green Music Coalition, Founder, Austep Lighting, Austep Music

Mahalath Halperin, Director

Environmental architect, Former Vice President International Solar Energy Society, former Chair GMA

Patrick Kelly, Director (Treasurer)

CFO and Co-CEO, Museum of Old and New Art (MONA)

Carla O'Neale, Director

APRA, prior experience in local government (waste education and waste management)

Susie Sugden, Director

Temple and Webster, prior consultant at the Boston Consulting Group

During the financial year six meetings of directors were held. Attendances by each director were as follows:

Contributions on winding up

The company is incorporated under the Corporations Act 2001 and is a company limited by guarantee. If the company is wound up, the constitution states that each member is required to contribute a maximum of \$10.00 each towards meeting any outstanding obligations of the company.

Auditor's independence declaration

A copy of the auditor's review report is attached to the financial report.

Signed in accordance with a resolution of the Directors:
Patrick Kelly
Treasurer and Director

	Directors Meetings		Finance Sub-committee	
	No. eligible	No. attended	No. eligible	No. attended
Tim Hollo	6	6	1	1
Ed Ayres	2	2	-	-
Mary Jo Capps	3	1	1	1
Asher Christophers	6	6	-	-
Mahalath Halperin	6	6	-	-
Patrick Kelly	6	5	1	1
Katie Noonan	6	2	-	-
Blair Palese	6	4	-	-
Kristy Wandmaker	6	5	-	-

Statement of profit and loss

Green Music Australia 1 July 2017 to 30 June 2018

	30 Jun 18	30 Jun 17
Income		
Donation	54,765	73,201
Donation - In Kind	750	-
Donations - Regular	2,705	-
Events	1,209	2,243
Grants	6,950	55,465
Interest Income	517	417
Membership	55	782
Other Revenue	2,501	-
Sales	737	930
Total Income	70,188	133,039
Less Cost of Sales		
Cost of Goods Sold	-	123
Total Cost of Sales	-	123
Gross Profit	70,188	132,915
Less Operating Expenses		
Accounting	2,463	1,047
Advertising	38	6,882
Bank Fees	511	5
Conference Fees	1,632	1,395
Consulting	30,989	4,742
Depreciation	719	6,000
Event Costs	317	3,636
Freight & Courier	1,491	256
General Expenses	2,201	-
Insurance	1,365	629
Leave Balance	2,095	2,455
Office Expenses	202	-
Outsourced Wages	-	2,052
Printing & Stationery	6,554	2,407
Rent	50	-
Subscriptions	1,333	913
Superannuation	8,967	3,111
Telephone & Internet	27	224
Training	400	-
Travel - National	8,304	6,530
Wages and Salaries	76,773	30,692
Total Operating Expenses	146,429	72,975
Net Profit	(76,240)	59,940

Statement of financial position

Green Music Australia As at 30 June 2018

	30 Jun 2018	30 Jun 2017
Assets		
Bank		
Green Music Operating Account	11,008	67,590
Green Music Public Fund	66,138	86,521
Total Bank	77,145	154,112
Current Assets		
Inventory	2,558	1,726
Total Current Assets	2,558	1,726
Non-current Assets		
Amorisation	(15,005)	(14,286)
Intangible Asset (Website)	15,005	15,005
Total Non-current Assets	-	719
Total Assets	79,704	156,556
Liabilities		
Current Liabilities		
Accounts Payable	-	336
Annual Leave Accrual	4,550	2,455
GST	(169)	5,277
PAYG Withholdings Payable	4,240	2,366
Superannuation Payable	2,017	816
Total Current Liabilities	10,638	11,251
Total Liabilities	10,638	11,251
Net Assets	69,065	145,306
Equity		
Current Year Earnings	(76,240)	59,940
Retained Earnings	145,306	85,365
Total Equity	69,065	145,306

Auditor's Independent Declaration

Max Peck and Associates

ABN 40 322 767 816

Principal: Rendell W Ridge B.Ec Registered Company Auditor #161503

Independent Auditor's Review Report

Report on the Financial Report of Green Music Australia

Conclusion

I have reviewed the accompanying financial report of Green Music Australia for the year ended 30 June 2018. The report comprises the balance sheet as at 30 June 2018 and the Profit & Loss statement for the year ended on that date.

Based on my review, which is not an audit, nothing has come to my attention that causes me to believe that the financial report of Green Music Australia does not present fairly, in all material respects, the financial position of the Green Music Australia as at 30 June 2018, and of its financial performance and its cash flows for the period ended on that date.

Responsibility for the Financial Report

The board of the company is responsible for the preparation and fair presentation of the financial report and for such internal control as the directors determine is necessary to enable the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express a conclusion on the financial report based on my review. I conducted my review in accordance with Auditing Standard on Review Engagements ASRE 2410 *Review of a Financial Report Performed by the Independent Auditor of the Entity*, in order to state whether, on the basis of the procedures described, anything has come to my attention that causes me to believe that the financial report is not presented fairly, in all material respects, in accordance with Australian accounting standards. As the auditor of Green Music Australia, ASRE 2410 requires that I comply with the ethical requirements relevant to the audit of the annual financial report.

A review of a financial report consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Australian Auditing Standards and consequently does not enable me to obtain assurance that I would become aware of all significant matters that might be identified in an audit. Accordingly, I do not express an audit opinion.

Independence

In conducting my review, I have complied with the independence requirements of the Australian professional accounting bodies.



Rendell W. RIDGE
17 August 2018

Green Music Australia would like to acknowledge the Wurundjeri people of the Kulin Nation as the traditional owners and custodians of the land on which the GMA office stands. We pay our respects to them, their customs, their cultures and to elders both past and present.



Our cover photo:

West Thebarton, Falls Festival main stage: Photo courtesy Charlie Hardy



Report design: Sharon France, Looking Glass Press