



The Joseph B. Martin Conference Center  
at Harvard Medical School ● May 31, 2014 ● 10 am – 5 pm

---

Please circle the relevant session.

Round 1, Round 2

**Session Name:** Buildings and Energy  
Efficiency

**Note-taker Name:** Alex Wilsterman

### What Key Questions Were Raised?

31% of 2020 are projected to come from buildings, how can we fund this?

What are things programs like Renew Boston can do to reach their demographic?

Do mixed-use homes receive similar or the same incentives to become energy efficient?

There is the split-incentive issue: which incentives help to turn the landlord in favor of energy efficiency?

How do you motivate people ready to switch but are hitting brick walls with neighbors and energy companies?

### What Controversies or Issues did Stakeholders Raise?



The Joseph B. Martin Conference Center  
at Harvard Medical School ● May 31, 2014 ● 10 am – 5 pm

---

## What Best Practices or Ideas were Proposed?

Use building labelling to incentivise landlords to upgrade energy efficiency

“Renew Boston Green House”

Give people a choice:

- creates a market value

- shows a bit about your landlord (how they handle their buildings)

Use a recruitment system, get paid to recruit

Need more incentives for old buildings to retro-fit

## What Recommendations were made related to the Climate Action Plan (CAP) Update?



The Joseph B. Martin Conference Center  
at Harvard Medical School ● May 31, 2014 ● 10 am – 5 pm

---

Other Comments/Observations: