

# 2019 Elections Planning Workshop

## Oxfordshire Green Party

Date: 26 May 2018

Time: 1130-1630

Place: Northcourt Centre, Abingdon

### Programme

- 1130 Welcome
- 1140 Existing strategy
- 1150 2019 threats and opportunities
- 1210 Our strengths and weaknesses (to meet the threats and take advantage of the opportunities)
- 1230 Goals for 2019
- 1245 Resources needed to achieve goals
- 1300 Bring and share lunch
- 1400 Split into groups to work out how we can:
  - identify winnable target wards
  - build campaign teams
  - recruit and motivate activists
  - raise funds
  - collect, analyse and use data
  - survey and canvass voters
  - design and deliver leaflets
  - develop and communicate winning messages
- 1425 Second group session
- 1450 Tea break
- 1500 Create a campaign timeline
- 1515 Identify gaps in our knowledge → how to fill them
- 1530 Prioritise objectives. What must we do and what should we not do?
- 1545 Choose editors for the 2019 elections plan report.
- 1600 Set dates for follow-up meetings, training sessions and the beginning of the campaign.
- 1615 Close of workshop