

Oxfordshire County Campaign Organiser

Application deadline: 23:59 on Saturday 5 December 2020 (by email)

Interview date: Monday 7 December onwards (online)

Summary

Oxfordshire Green Party is contracting a Campaign Organiser to help run our campaign for the May 2021 elections to Oxfordshire County Council. Working with the existing Campaign Manager, the role will involve providing overall coordination of the campaign and helping provide the support necessary to ensure our candidates stand the best chance of winning. We are looking for an organised, self-motivated individual who has experience in political campaigning and volunteer coordination, and a desire to make a difference.

Details

Remuneration: £3615 total (to be paid via invoice, minor expenses (if any) to be taken into account within this total).

Contract: 320 hours total, to be spread by mutual agreement with the Campaign Manager, from December 2020 or January 2021 (start date negotiable,) to 6 May 2021. The funding for the position is fixed, and will allow for, on average, between two and two and half days work a week at the London Living Wage. The post is offered on the basis of a contractor providing services to Oxfordshire Green Party, and submitting invoices monthly to the Treasurer.

Location: Remote working, with travel to target areas in Oxfordshire as required and as Covid conditions allow.

Accountability: You will be line managed by the Campaign Manager and supported by the Elections Coordinator and the Elections Committee of Oxfordshire Green Party.

Eligibility: Membership of the Green Party of England and Wales (GPEW) is not essential, but applicants cannot be member of another political party that competes with GPEW.

Background

The city of Oxford has been a long-term area of strength for the Green Party – the party has achieved over 20% of the vote in local elections, and there have been Green councillors in the city continuously since 1993. In the last two years the party's increased support has enabled Greens to be elected to district councils elsewhere in Oxfordshire for the first time; in November 2019 we won a by-election in Wallingford giving the party its first seat on Oxfordshire County Council outside of Oxford. We now wish to turn that support into winning more seats on Oxfordshire County Council in 2021, with the aim of becoming part of the next ruling administration in the county.

Responsibilities

The Campaign Organiser will be responsible for providing overall coordination of the campaign, along with the Campaign Manager and the Elections Coordinator. The responsibilities will include:

- Managing campaign data, and using it for maximum impact in target campaigns.
- Liaising with the media (print and broadcast) and seeking opportunities to promote our messages.
- Developing and delivering a volunteer mobilisation and engagement strategy.
- Managing volunteer data using the party's NationBuilder database.
- Organising and supporting volunteer involvement.
- Coordinating regular canvassing and action days.
- Supporting the printed materials for target campaigns and ensuring consistent messaging
- Supporting fundraising volunteers to help generate funds for the campaign.
- Supporting social media volunteers promote our key messages online.

Person Specification

- Experience of political campaigning.
- Experience of volunteer engagement within a campaigning context.
- Good written and verbal communication skills, with the ability to inspire and motivate people to take action, including through mass email and phone communications.
- Good self-motivation, with the ability to seize the initiative and a flexible approach to work.
- Excellent personal organisation skills, particularly time management and prioritisation skills.
- Ability to work well in a team, including a willingness to give and to receive constructive. Criticism.
- Ability to use or pick up IT systems quickly; previous use of NationBuilder an advantage.

To apply for this post, please complete the Application Form and Equal Opportunities Form found at www.greenoxfordshire.com/county_campaign_organiser_job and email them to [<elections@greenoxford.com>](mailto:elections@greenoxford.com) by 23:59 on Saturday 5 December 2020.