

PARKING

FOR THRIVING CONVENIENT PLACES



JUNE 23, 2015 6-7:30P

DOWNTOWN LIBRARY: EL CAMINO ROOM, 270 FOREST AVENUE

We always want a lot, but never get enough....**PARKING!**

- How can we make it more convenient to get to downtown Palo Alto, Mountain View, Menlo Park, Redwood City, other popular places?
- How are we managing our parking in some of the most expensive real estate in the country?
- How can we use limited space in an efficient way, but get to the places we want to go?
- How are new and emerging technologies affecting the way cities are managing parking today?

RICHARD WILLSON is an expert in parking strategies for cities. His new book, **Parking Management for Smart Growth** focuses on how to plan and implement successful parking management strategies, with effective practices and case studies from a variety of cities.

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