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Dear GTC Potential Donor,

As the mother of a child with a long-term tracheostomy, I know how difficult and challenging tracheostomy care can be. I also know firsthand how care for our loved one with a trach, or yourself as an individual living with a tracheostomy, is all too often fragmented and disorganized, and how hard that is for patients and families.

With truly integrated care, as promoted by the Global Tracheostomy Collaborative (GTC), tracheostomy care can be improved, quality of life improved and lives can be saved.

Results to date that have developed from the GTC include:

- Reduced length of stay by trach patients by 20% ( $p < .05$ )
- Statistically significant reduction in major adverse events by 20% ( $p < .05$ )
- Strong patient and family partnerships with over 150 patient and family members, many of whom contribute to our Newsletters, Webinars and Symposia
- Annual attendance of 400+ at our yearly symposium
- 5 Webinars hosted in the past year with over 400 attendees from around the world
- 2,800 worldwide individual Members
- Nearly 50 Member Hospitals and growing
- Support and engagement from industry suppliers
- Over 6,000 patient cases entered into the GTC database

This is why I'm proud to be on the Board of the Global Tracheostomy Collaborative, an organization which is working with hospitals world-wide to improve care and coordination for tracheostomy patients. At Boston Children's Hospital, where my son receives his care and where I serve as a Patient Partner on the hospital Trach Team, I have witnessed the transformation and quality improvements made in tracheostomy care and services since becoming a GTC Member Hospital. This is why I am writing you, to ask that you consider supporting the GTC through a donation. A donation of any amount will help make a difference. Donations can be made via check (address below) or online ([click here](#)).

Please consider donating to the GTC today and spread the word among your family and friends by sharing this email.

Donations may be made in memory of or in honor of a person or group that you wish to recognize. Certificates of recognition will be sent by the GTC to the person(s) or group that you would like to recognize. Please provide the complete name and address(s) of the person(s) to receive the certificate and e-mail that to [dotoole@globaltrach.org](mailto:dotoole@globaltrach.org).

Thank you in advance for your assistance in donating to the worthy cause of the Global Tracheostomy Collaborative and improving the lives of those living with a tracheostomy and their families! Please also circulate to your email distribution list and your Facebook friends!

Sincerely,

Erin Ward, MS. Ed., CAS  
Board Member, GTC and Chair of the Patient and Family Committee

Address for donations: 10 Ryan Drive, Norwood, MA 02062  
[www.globaltrach.org](http://www.globaltrach.org)  
781-929-6182

\*The GTC is a 501C3 U.S. Charitable Organization

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