

Qld Election Conversation Guide – Generic v.1

INTRO: Hi, (so sorry to bother you at dinner time) my name's _____. I'm a volunteer with the community group GetUp. (How's it going?) I'm calling about plans to hand over a billion dollars to mining giant Adani for a coal mine in Central Queensland. Have you heard much about this at all?

(FAQs) Who is GetUp? We're a national community group which campaigns to keep our politicians honest.
How did you get my number? We purchased access to numbers from a commercial database so we could speak to people in your electorate.
[If they have further concerns]: If you have further questions or concerns, you can email us at privacy@getup.org.au.

YES: Great.

NO: Well, right now the LNP wants to hand over one billion dollars of taxpayers' money - our money! - to prop up Adani's coal mine.

THEIR PRIORITIES? I was wondering, do you think a billion dollars for Adani is a good use of public money, or do you reckon there are better things that a billion dollars of our money could be spent on?

[If unsure, prompt with: 'What about hospitals, schools, renewable energy, public transport, helping people get rooftop solar, creating local job opportunities, or other things?']

[Get them to expand and elaborate on why they think this is a priority]

DETERMINE VOTE? Well you know what, you're in a pivotal position to change how that billion dollars is spent. I'm ringing you today because you're a voter in a swinging seat, which means that just a few hundred votes will determine which party wins in your electorate. Your vote could be the one that changes the outcome of the Queensland election.

What's more, seven out of ten Queenslanders agree with you and think that a billion dollar loan shouldn't go to Adani, and that there are better ways to spend money to benefit all Queenslanders. But this week the leader of the LNP, Tim Nicholls, confirmed that his party is going to hand over the billion dollars to Adani anyway.

Is the LNP's commitment to handing over a billion dollars to Adani's coal mine, instead of spending more on things you care about, is something that would influence your vote this election?

YES: Great. It would influence my vote as well!

NO: Ok well thanks for your time tonight.

HOW THEY'LL VOTE? Great. If you don't mind me asking, have you thought about how you're going to vote this election? (Who are you planning on supporting?)

LNP: Have you definitely decided that you'll vote for them or might you change your mind?

DECIDED: OK no worries, thanks for your time tonight.

ALP/GRN:
OK, thanks

UNDECIDED/ONE NATION/OTHER: Okay, if this billion dollar Adani loan is a key issue of concern for you, then it's worth considering who you're going to give your vote and your preferences to.

PUT LNP LAST? I'm going to be a little bold here. But if this billion dollar loan is of concern for you, then I'm ringing today to strongly recommend that you send Tim Nicholls and the LNP a message by putting them last on your voting slip this election, so that they can't waste a billion dollars on Adani.

Is this something you would be committed to doing this election?

YES: Great.

NO: Ok no worries, thanks for your time tonight. Have a good night.

SPREAD THE WORD? It's been great chatting and I can hear how important this is to you. Do you think you'd be able to talk to some of your family and friends about this as well?

[RECRUIT] [If they're keen]: Would you be available to hand out how to vote cards on election day for GetUp?

YES: Great, we'll be in touch closer to election day about how you can help out. Thanks very much for taking the time to talk today.

NO: No worries, thanks very much for taking the time to talk today.

REMEMBER: Don't hang up until you've finished your calling session. Press * to end your current call.