

# Stop Dutton door knocker Recruitment Script v. 11

**INTRO:** Hello, my name's \_\_\_\_\_ and I'm a volunteer with GetUp.  
I'm calling GetUp members in Brisbane about the campaign to remove Peter Dutton from parliament. Do you have a few minutes to chat?

**(FAQs) Who is GetUp?** We're a national community group which campaigns against corruption and corporate control of society, as well as climate change and human rights.  
**How did you get my number?** You would have given us your number as part of a GetUp campaign.

**YES:** OK, great! Can I ask whether you've been to a door-knock for the Ditch Dutton campaign before?

**NOT INTERESTED:** No worries, thanks for your time!

**YES:** Oh awesome, how did you find it?  
[listen, build rapport]

**NO:** No worries! Do you mind me asking what you think of Dutton? [build rapport]

Did you know that together we've already knocked on over 2000 doors? And about 32% of our conversations are with swinging voters!

I totally agree. Did you know that Dutton currently holds his seat by less than 2,000 votes?

We know the most powerful way to shift votes is to have one-to-one conversations. So we're bringing together as many people in Brisbane as possible, to knock on 22,000 doors - that's one third of the electorate. This will be our biggest ever grassroots campaign, and we need people like you to get involved.

**THE ASK:** We're wanting to end 2018 with a bang, with as many people as possible knocking on doors. We're running 4 more doorknocks this year, can you join us?

**YES:** Great! The closest upcoming door-knocks are:

**NO [Explore objections]:**

OK, no worries.

## November door knocks

- **Sat 17 Nov:** 2pm - 5:30pm, Arana Hills
  - 63 Cobbity Crescent Arana Hills
- **Sat 24 Nov:** 2pm - 5:30pm,
  - 72 Frenchs Road Petrie
- **Mon 19 Nov: 10am - 1:30pm**
  - 119 Bells Pocket Road Strathpine
- **Sat 1 Dec: 9:30am - 4:30pm**
  - 6 Hero St, Eaton's Hill

To reassure you, no experience is required. We do lots of training, provide a script and send you out with a partner. **Would that make you feel more comfortable?**

[If they're unable to door knock, ask if they'd like to make recruitment call]

**STILL NOT INTERESTED:** No worries, [jump to Recruitment calling ask]

If you're choosing between them, choose December the 1st! This will be our big End of Year final doorknock, where we'll share a BBQ lunch and speeches.

**TRANSPORT:** Great! It's much faster by car than by public transport. Are you able to drive?

**YES:** OK, great! Could you offer a lift?

**NO:** No worries, we'll call you closer to the date and discuss transport options. We may be able to offer you a lift.

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**SUMMARY:** Great, so just to reiterate:

- You'll be buddied up with an experienced door knocker.
  - We run a one hour training session at the start, doorknock for two hrs and then debrief for half an hour.
- We'll meet and return to the park we started in.

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### **RECRUITMENT CALLING?**

We're also holding recruitment calling events to recruit more people to join us (like I'm doing now). Would you like to join us to help recruitment more door knockers on Tuesday in New Farm or Thursday online (you can join from anywhere)?

#### **Upcoming phone banks:**

- **Tuesday Nov 20:** 5:30pm - 7:45pm, in-person at our office (3/15 Lamington St, New Farm)
- **Thursday Nov 22:** 6pm-8pm, online - you can join using a smartphone or computer

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**LOCK IT IN:** OK, great! You'll get all the details in an email soon.

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**NOT INTERESTED:** No worries, thanks for your time!

**CLOSE:** Thanks very much for taking the time to talk today and for pledging to help stop Peter Dutton and the rise of the far-right. Keep your eye out for the emails with details of any events coming up!

**REMEMBER:** Have FUN!

### **KEY FACTS ABOUT THE CAMPAIGN:**

- Last election we reduced his margin from 6.7 to 1.6% in his home electorate of Dickson in Northern Brisbane.
- Since then we've continued to build our campaign on the ground, mobilising GetUp volunteer and having conversations with thousands of voters
- He now holds his seat by less than 1600 votes
- We have a plan to door knock over 20,000 households in the electorate and have 5,000 meaningful conversations with voters. We know that if we talk to enough voters person to person then we can unseat him.



