

# What you can do

It's easy to be a part of the solution.

1.

## JOIN THE ALLIANCE:

➤ [www.pokiesplayyou.org.au/dandenong](http://www.pokiesplayyou.org.au/dandenong)

We'll keep you informed and provide you with simple ways to support the campaign

2.

## GET CAMPAIGN TOOLS:

➤ [www.pokiesplayyou.org.au/dandenongkit](http://www.pokiesplayyou.org.au/dandenongkit)

Download more posters, informative flyers and resources to share with your friends, family, community group or workplace.

3.

## WATCH "KA-CHING: POKIE NATION"

This powerful, informative documentary can be viewed online.

➤ [www.kachingfilm.com](http://www.kachingfilm.com)

For full references, [www.pokiesplayyou.org.au/ref](http://www.pokiesplayyou.org.au/ref)

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*"I was addicted to poker machines for over a decade. I'm off them now, and am determined to get tougher laws to prevent others being fleeced by these machines. I'm excited to see so many new people join the Alliance for Gambling Reform, and I hope you become one of them."*

LIBBY

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## GAMBLERS HELP

If you or someone you know needs help, visit [www.responsiblegambling.vic.gov.au/getting-help](http://www.responsiblegambling.vic.gov.au/getting-help) or call 1800 858 858



**THE POKIES  
PLAY YOU**



# POKER MACHINES ARE PLAYING US ALL

Join the Alliance for Gambling Reform at [www.pokiesplayyou.org.au](http://www.pokiesplayyou.org.au)

Australians lose more money to big gambling than any other country in the world - \$23 billion every year, largely from Australians who can least afford it.

It's no accident. Over decades, poker machines have been designed to addict. They cause the same chemical reactions in the brain as cocaine.

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Like a loaded dice, they're rigged. Right now one of the world's largest designers of poker machines is in court, facing allegations their machines break the law, because they mislead and deceive ordinary Australians.

Like tobacco, pokies are addictive, legal and a serious health issue. There are over 500,000 Australians living with the financial stress, relationship breakdown, family violence and mental illness that comes with poker machine addiction.

## Pokies Play Victoria

Poker machines take over 2.5 billion dollars from Victorians each year, more than \$50 billion since they were allowed into the state in 1992.

Gambling causes twice as much harm to the health of Australians as diabetes, bipolar disorder and cannabis dependence combined.



In the **City of Greater Dandenong** there are **958 poker machines** that take **over \$300,000** from our community every day. That's why the City of Greater Dandenong has joined the:



**500,000**

AUSTRALIANS HIT HARD BY GAMBLING



**\$21,000**

AVERAGE, ANNUAL LOSS BY PEOPLE HARMED BY GAMBLING



**\$15.2b**

IN PROFITS TO CASINOS, CLUBS AND PUBS



**3 in 4**

PEOPLE HURT BY GAMBLING ARE USING POKER MACHINES



**4 times**

MORE LIKELY TO HAVE A PROBLEM WITH ALCOHOL



**6 times**

MORE LIKELY TO BE DIVORCED

## Together, we can make a difference

The City of Greater Dandenong is working with over 60 other councils and community groups across Australia in the Alliance for Gambling Reform. We're advocating for tougher laws that make poker machines less addictive, and less dangerous.

We're also advocating for changes in Victorian law that would give communities a real say over poker machines in Dandenong. Thousands of Australians have joined the Alliance, making us a powerful force for change.