

# 2015 Global Youth Service Day Lead Agency Impact Report



Like a good neighbor State Farm is there, making an impact on the issues that form the logo above. YSA's 77 Global Youth Service Day Lead Agencies engaged youth in service to their community across the US. Through this program State Farm also empowered youth, and worked alongside our coalitions of youth, to make a real impact and drive change on the challenging social issues above.

2015 Lead Agencies by the numbers:

- Lead Agencies leveraged \$175,000 in State Farm grant funds they received to raise over **\$448,000 in additional funding** and in-kind donations from local corporations, community foundations, municipalities, and state service programs.
- Lead Agencies planned **1,851 projects** across the nation at an average of **29 projects per grantee**.
- Lead Agencies engaged **105,000 youth volunteers** across the country, including **40,000 youth ages 5-12** and **23,700 first time volunteers**.
- In line with YSA's belief that all youth can serve their community, Lead Agencies engaged over **24,221 youth not traditionally asked to serve**, like youth who belong to minority groups, have juvenile court records, or receive resources for physical disabilities, mental health, or special education.
- Youth engaged by our Lead Agencies served a total of **402,318 hours** to their community.
- Lead Agencies engaged a total of **2,386 partners**, including schools and other nonprofit organizations, across the country through partner coalitions for GYSD. On average, our Lead Agency grantees engaged **36 different partners in their community**.
- **81 State Farm employees** and **211 Elected Officials** volunteered alongside the youth on GYSD.



In Toledo, Ohio, United Way of Greater Toledo mobilized 130 community partners and schools to coordinate over 100 projects throughout the city, engaging 4,400 youth or roughly 10% of the youth in the city. The theme of GYSD in Toledo this year was “Take a Bite out of Hunger,” and the young Toledoans did just that by planning bake sales for local food pantries, advocating for hunger relief efforts, organizing canned food drives, bagging/distributing meals for local shelters, and creating community gardens. In addition to these hunger focused projects, the youth of Toledo improved their community by stenciling storm drains, mapping out safe paths for youth who walk to school, beautifying local parks, and cleaning up neglected neighborhoods.



Each year GYSD Milwaukee, led by the Nonprofit Center of Milwaukee, encourages small group projects throughout the city; organized by churches, schools, groups, organizations, clubs and more. This year they set a record with 72 service projects on or around the GYSD weekend! Projects included: supply drives for food pantries and homeless shelters, making blankets for the Wisconsin Humane Society, many environmental cleanups and PSA's to raise awareness and eliminate pollution, bullying prevention efforts and more. The Signature Service Project this year was a neighborhood cleanup, as well as a collaboration with Habitat for Humanity during which students painted flags from different nations. The flags will be used as part of Habitat's national campaign to raise awareness of housing issues across the world and the organization's aim to end homelessness on a global scale.



The Hispanic Organization Promoting Education (HoPe) held their signature GYSD project in 10 high schools across the state of Georgia. The HoPe Night Junior (HNJr.) enabled HoPe high school students to create an event to empower rising 9th graders! The HNJr. was an event filled with music, food, ice-breakers and essential information regarding high school. The event also hosted a student panel in which HoPe high school students demystified some commonly held-myths about high school. Mountain View HS decided to show appreciation to the seniors and created customized baskets for them! Apalachee HS focused on helping parents learn English & by teaching ESL classes. One of the HoPe members said he truly enjoyed the project because he was able to give back to his father by teaching him the language!

\* These are just three of the countless stories of impact from the GYSD Lead Agency Program. To hear stories from your community, contact Mike Cuttler at [MCuttler@YSA.org](mailto:MCuttler@YSA.org)



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